

Ford Rouge Factory Tour

The *Ford Rouge Factory Tour* is a five-part adventure where visitors can get an inside look at the making of America's most iconic truck, the Ford F-150, and immerse themselves in modern manufacturing's most progressive concepts. Experience the awe-inspiring scale of a real factory floor as you rev up your inner engineer. This where big ideas gain momentum.

This visionary manufacturing facility is a one-of-a-kind setting for private or semi-private function incorporating a fully interactive experience into your event. All events include the five signature elements of America's greatest manufacturing experience:

- A three-screened film about the ideas that gave birth to the Rouge Plant and its unique role in American history.
- A multi-sensory exploration of the manufacturing experience, from concept to highway. Filled with jaw-dropping special effects, from "floating" 3D laser projection mapping and high-energy audio to a breathtaking behind-the-wheel finale.
- An observation deck to view the highlights of the environmentally enlightened facility.
- An in-depth tour of the Final Assembly from an elevated walkway at the Dearborn Truck Plant.
- The Legacy Gallery, where guests see some of the Rouge's legendary vehicles.

Morning Private Tour or Event

Private tours or breakfast with semi-private tour for up to 250 guests.

- Start times from 7:00am to 9:00am.
- Facility fee, \$1,500-\$2,500 (varies by start time and guest count).
- Creative meeting space can be arranged for groups of 75 or fewer.
- Transportation not included.

Evening Private Tour or Event

Exclusive use of the *Ford Rouge Factory Tour* for private tours of up to 300 guests.

- Private Tours start at 5:30pm. Catered Events begin at/after 6:00pm.
- Facility fee, \$1,500-\$2,500 for private tours, \$3,000-\$5,000 for evening events (varies by start time and guest count).
- Dinner service, capacity is 130 guests seated, 300 guests strolling.
- Transportation not included.
- Theater-style meeting space available.

All-Day Event

Exclusive private use of *Ford Rouge Factory Tour* for the day for up to 2,000 guests.

- Facility Fee, \$12,000.
- Facility rental from 9:00am to 5:00pm (can be extended for additional fee).
- Includes *Ford Rouge Factory Tour* buses departing from *Henry Ford Museum of American Innovation* or alternate single location (see Event Manager for details).
- Food and beverage arrangements available.