



the Henry Ford



A small investment can yield big benefits for your employees!

Now more than ever, people are looking for great values in entertainment. Become a corporate member of The Henry Ford® and your employees will receive discounts on exciting popular exhibits, fun events, blockbuster IMAX® movies and more.

As a corporate member, you're helping to sustain a national treasure that drives critical tourism dollars to southeast Michigan.

Become a corporate member today!

For more information, contact:

Betty Speyer

MEMBERSHIP MANAGER

Phone: 313.982.6119

Email: BettyS@TheHenryFord.org

“OUR MEMBERSHIP HAS PROVIDED US WITH A UNIQUE WAY TO ENTERTAIN OUR LOCAL EMPLOYEES AS WELL AS FRANCHISEE MEMBERS WHO COME TO MICHIGAN FOR OUR MULTIWEEK TRAINING SESSIONS. MOST IMPORTANTLY, WE HAVE BEEN PLEASED AND HONORED TO SUPPORT THIS GREAT AMERICAN LANDMARK.”

- ALLEGRA NETWORK LLC



Benefits include:

1 Corporate Annual Member Pass

A fully transferable membership card that offers your employees or clients:

- FREE admission for up to six people each visit and FREE parking at Greenfield Village® and Henry Ford Museum®.
- FREE unlimited historic transportation rides in Greenfield Village.
- DISCOUNTS on IMAX® Theatre, Ford Rouge Factory Tour and special event admissions as well as retail purchases.

Corporate Discount Cards

These enable all of your employees to receive:

- 10% off basic memberships.
- 10% off admission to Henry Ford Museum, Greenfield Village, IMAX® Theatre and Ford Rouge Factory Tour.

Please see page 2 to choose the membership level that's right for you. To become a member, fill out and return the application on page 3.

To see our current list of Corporate Members, visit TheHenryFord.org/support



2012 Corporate Membership Benefits

| | Partner Level | | | |
|--|---------------|-----------|----------|-----------|
| | Associate | Affiliate | Investor | Executive |
| | \$1,000 | \$2,500 | \$5,000 | \$10,000 |
| EMPLOYEES 10% off Henry Ford Museum®, Greenfield Village®, IMAX® Theatre and Ford Rouge Factory Tour admissions. | ◆ | ◆ | ◆ | ◆ |
| 10% off basic memberships at The Henry Ford. | ◆ | ◆ | ◆ | ◆ |
| COMPANY Special opportunity to purchase event tickets for employees at members-only prices. | ◆ | ◆ | ◆ | ◆ |
| Recognition in The Henry Ford's Annual Report. | ◆ | ◆ | ◆ | ◆ |
| On-site recognition on donor boards at Museum and Village entrances. | ◆ | ◆ | ◆ | ◆ |
| Corporate subscription to <i>Living History</i> . | ◆ | ◆ | ◆ | ◆ |
| Logo recognition and link to your company's website from TheHenryFord.org . | | | | ◆ |
| Name recognition and link on The Henry Ford e-newsletter. Recognition in <i>Living History</i> Corporate Member area. | | | | ◆ |
| EXECUTIVE OFFICERS Transferable corporate member annual passes (admitting up to six guests to Henry Ford Museum and Greenfield Village) and basic member benefits. | 2 | 4 | 6 | 8 |
| Invitations to the annual President's Dinner, Salute to America and other signature events at The Henry Ford. | ◆ | ◆ | ◆ | ◆ |
| Exclusive VIP parking at Eagle Tavern in Greenfield Village (with corporate member annual pass). | | | ◆ | ◆ |



Corporate Membership Application

We wish to join/renew as a corporate member of The Henry Ford at the following level:

\$10,000 Executive
(Receives 8 Annual Member Passes)

\$5,000 Investor
(Receives 6 Annual Member Passes)

\$2,500 Affiliate
(Receives 4 Annual Member Passes)

\$1,000 Associate
(Receives 2 Annual Member Passes)

All memberships good for 12 months from date of joining or renewing.

In addition to your transferable membership passes, you will receive via email, a 10% Corporate Discount Coupon to be uploaded to your company's intranet for your employees.

Payment (check one)

Check

AmEx

Visa

MasterCard

Discover

Make checks payable to The Henry Ford.

Card Number _____

Name on Card _____ Expiration Date _____

Signature _____

Company Name (as you prefer to be publicly recognized for your generosity)

Company Contact (please provide email address so we can contact you about special offers, free tickets, etc.)

Mr., Ms., Mrs. (circle one) _____

Title _____ Address _____

City _____ State _____ ZIP _____

Phone _____ Fax _____ Email _____

Three easy ways to join!



mail
Call Center • P.O. Box 1970
Dearborn, MI 48121-1970



phone
313.982.6001



fax
313.982.6225