

COOK UP A LOGO

for The Henry Ford®

Enter to Win Our Local Roots Logo Competition

The authentic culinary experience of The Henry Ford celebrates more than three centuries of products inspired by American food heritage and traditions. Now it's your turn to be part of history.

We strive daily to connect with visitors' personal interests in food choices, nutrition and health. As The Henry Ford's Local Roots initiative of supporting local farmers, food producers and beverage makers evolves, so does the need to represent our mission. While designing the next Local Roots logo, it's up to you to capture the essence of the Local Roots food initiative.

Please submit your logo to: LogoContest@TheHenryFord.org

PRIZES

- An annual family pass to The Henry Ford and
- Two tickets to all 2012 Local Roots Dining Events at The Henry Ford and
- The honor of having your logo used by The Henry Ford in all of its local roots advertising and promotion.

RULES

- Submissions accepted December 16, 2011 - February 1, 2012.
- All applicants must be U.S. residents, 18 years of age or older.
- Logo must contain the words Local Roots.
- All submissions must be in JPEG or PDF format; winner will need to submit the artwork as an EPS vector file (Illustrator or similar), with fonts provided as outlines.
- Logo design must be in one and two color versions in which the quality is maintained, as the logo may be reduced down to as little as 1-inch in size.
- Must reflect The Henry Ford's food story, which celebrates American food heritage and tradition.
- The winner releases logo rights to The Henry Ford to use in conjunction with the promotion of all Local Roots dining events, products and activities surrounding the food program.

