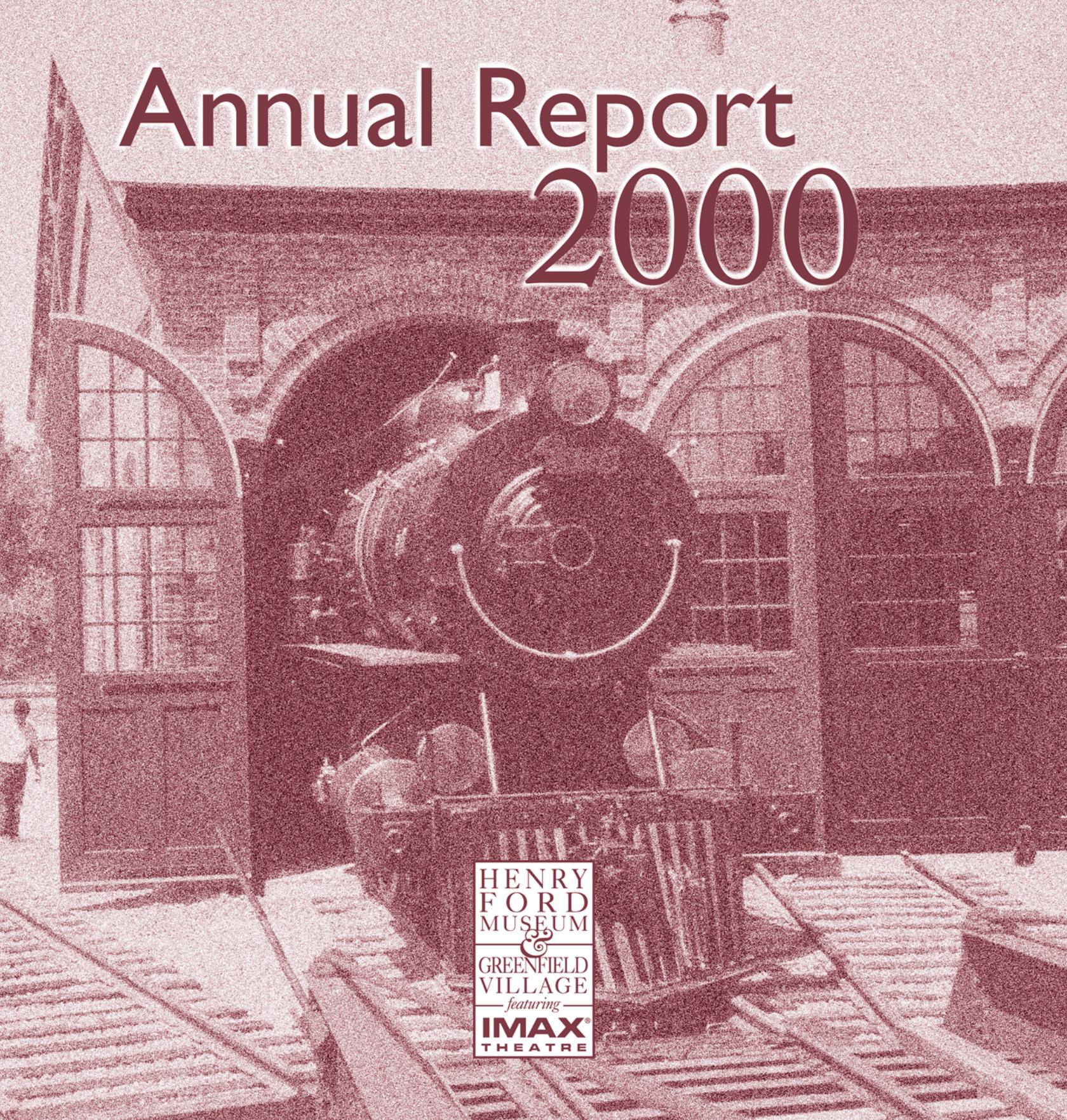


# Annual Report 2000



HENRY  
FORD  
MUSEUM  
&  
GREENFIELD  
VILLAGE  
*featuring*  
**IMAX**  
THEATRE



Steven K. Hamp



William Clay Ford, Jr.



*Awarded a "2000 Cultural Organization Award" during the Fifteenth Annual Governor's Awards for Arts & Culture gala held at Henry Ford Museum on October 25, 2000. The awards honor outstanding achievement by individuals and organizations that create, foster and support arts and culture in Michigan.*

In the year 2000, *one million, six hundred and forty thousand, six hundred and forty six* people visited Henry Ford Museum & Greenfield Village. That's some four thousand and nine hundred visitors every day of the year! The new IMAX® Theatre contributed to visitors' experiences and brought new audiences to us, as we had hoped, and we also increased visitor attendance at Greenfield Village with enhanced daily programs that were a great success. The Museum's remarkable collections continue to attract visitors from around the globe, and new exhibits have added value to their experiences.

Our web pages experienced more than *49 million "bits"* in 2000 ([www.hfmgv.org](http://www.hfmgv.org)). It's a place where you can plan a trip, visit an artifact, chat with a curator, and observe our progress in the Dymaxion House restoration. There are interactive games for children there, information on upcoming programs and movies, and even field trip planning support for teachers. Consider a virtual visit!

We were pleased to welcome each one of our visitors to this great Museum, and to invite our guests to share in the stories we tell, our everyday celebration of the human spirit, innovation, ingenuity and invention. We are only getting better.

Thousands of our members — *there are 30,989 member households* — made increased or additional contributions to our programs and operations in 2000. We saw 20 percent growth in our membership program. Hundreds of donors helped us successfully close our capital campaign. These are heartening evidence of broad community support for our programs and collaborations.

*Four hundred and twenty students* attend our chartered public high school, the Henry Ford Academy. They focus on a technology-rich course of study, and their junior and senior years are enriched with a career research project and senior practicum. It is a great privilege to work with these enthusiastic students and their dedicated faculty.

*Fourteen of the region's leading corporations* joined us as major program or exhibit sponsors during 2000. We are elated at these professional collaborations. Longtime friends like Ford Motor Company, Lear, Farmer Jack and *Popular Mechanics* are deeply valued by all of us; new friends like Masco, PricewaterhouseCoopers and Marriott Lodging are welcomed, with our gratitude for their dedication to culture and history and education.

By any numbers you could find, 2000 was a great year. New programs and exhibits include the opening of the great DT&M Roundhouse and new "Idlewild" programs in Greenfield Village (a collaboration with Arts League of Michigan and its president, Oliver Ragsdale, Jr.), and the *Your Place in Time* exhibit in the Museum. New partners include the Cultural Coalition of Southeastern Michigan and its Proposal A campaign, and Plowshares Theatre and its productions in our Sally & Wendell Anderson Center Theater. We continue to stretch our boundaries and develop new programs and partnerships. We have found that collaboration is the best way to serve both our colleagues and our communities.

It was a very good year for Henry Ford Museum & Greenfield Village. We thank you for being a part of it. We thank you for the opportunity to lead this great Museum through these years of investment, ambition and celebration. Your friendship makes the difference.



William Clay Ford, Jr.  
*Chairman*



Steven K. Hamp  
*President*

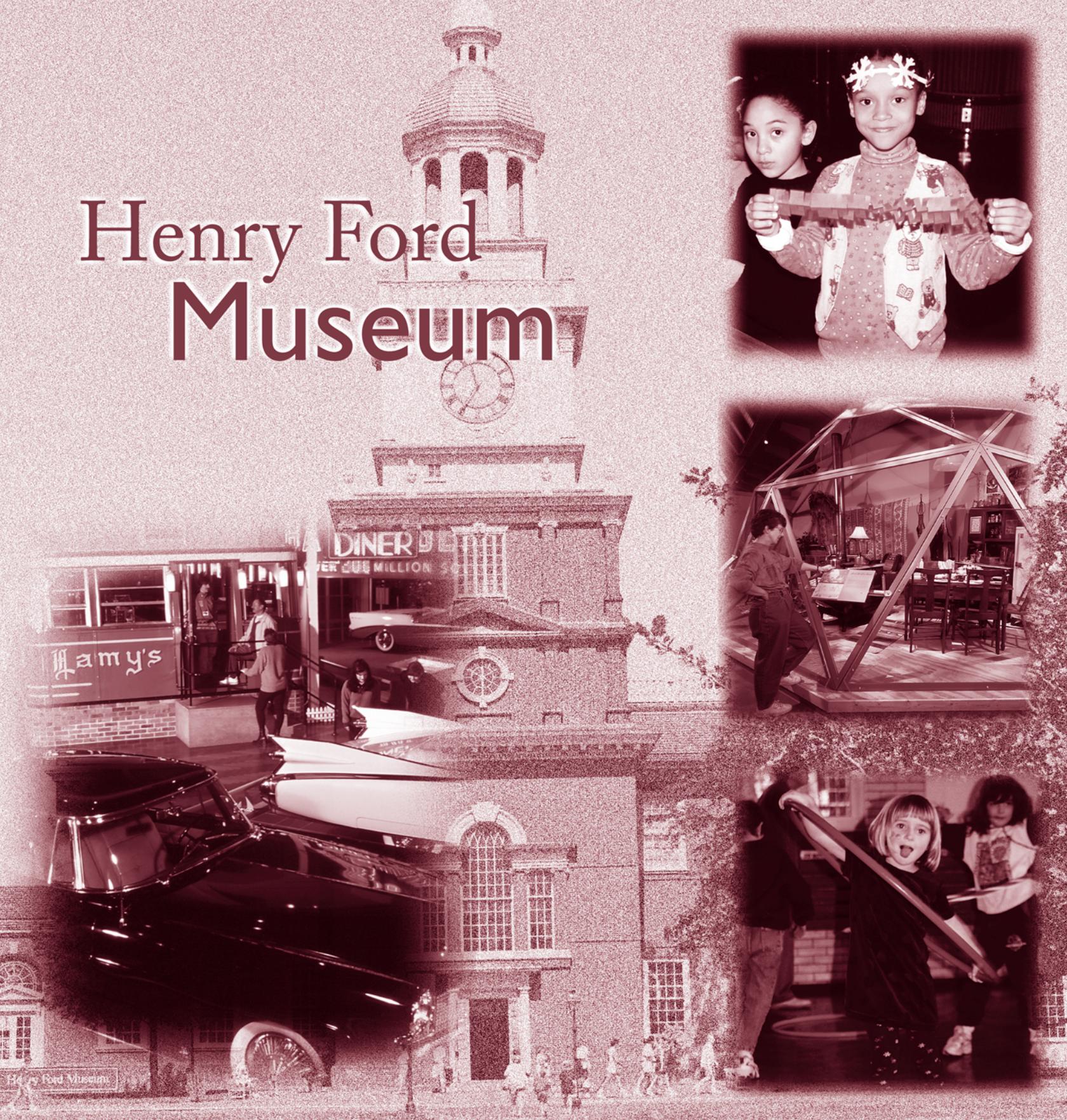
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# Mission

Henry Ford Museum & Greenfield Village provides unique educational experiences based on authentic objects, stories, and lives from America's traditions of ingenuity, resourcefulness and innovation. Our purpose is to inspire people to learn from these traditions to help shape a better future.

# Henry Ford Museum



# Henry Ford Museum

Henry Ford Museum welcomed 2000 with the promise of great transformations. Buckminster Fuller's Dymaxion House is taking shape to redefine the northwest corner of the Museum with a new vision of home life across time. *Your Place in Time: 20th Century America* opened to high acclaim, inspiring all generations to explore together how new technologies unite us and change our everyday lives. A transformation of the Promenade into a vibrant and lively free public space is underway. Museum attendance is up, bringing new energy and resources to the growing diversity and quality of our programs. Everyday we are strengthening our mission to inspire people to learn from America's traditions of ingenuity, resourcefulness and innovation so that they may help shape a better future.

For more than 30 years, William Clay Ford, grandson of Museum founder Henry Ford, has provided us with leadership and direction, serving as president, chairman, and, today, chairman emeritus. In 2000, Mr. Ford built on his legacy with a \$25 million gift, the single largest gift ever made to a cultural institution in Michigan. The gift will be used to initiate a new generation of exhibitions and programs for the 21st century and beyond, as well as the infrastructure to support them. In honor of Mr. Ford's service and leadership, the Museum's Board has renamed the Great Hall the "William Clay Ford Hall of American Innovation."

The smallest to the tallest can watch the new Benson Ford Research Center take shape through thoughtfully positioned peepholes in the walls around the construction site adjacent to Lovett Hall. Made possible in large measure by a \$10 million gift from Mr. & Mrs. Paul Alandt and Mr. & Mrs. Benson Ford, Jr. in honor of their father, Benson Ford, the new building will house the Henry Ford Academy library, our extensive photographic and document archives, and our most sensitive collections. The research center opens in 2001.

5,100 researchers, scholars, casual visitors and students at all levels accessed our collections and archives in 2000.

Research Center staff helped 1,500 people in person, 1,600 through the mail and 2,000 via e-mail.

30,093 hits to Research Services via our award-winning web site included visits to our on-line library catalog, with 35,000 Research Center records.





# Henry Ford Museum



The Kingston Cooper Shop, located in the *Made in America* exhibit, is back in business after a five-year hiatus. Five apprentices, trained by volunteer Bob Brown, are once again producing wooden buckets and barrels using the same centuries-old techniques practiced by the shop's original owner, J.B.Hanson, in 1805. Cooper presentations were part of Museum programming from the late 1930s until 1995.

The Museum's cherished Lincoln Chair took an unprecedented road trip in April when it traveled to Grand Rapids for a special performance of Aaron Copland's Lincoln Portrait. A partnership between the Museum, the Public Museum of Grand Rapids and the Grand Rapids Symphony ensured the specialized curatorial services that made the loan of this compelling historic piece possible. This was the first time the chair had left the Museum since it arrived in 1929.

Futurist Buckminster Fuller's Dymaxion House was conceived and designed in the late 1920s but not actually built until 1945. The house was Fuller's solution to the need for a mass-produced, affordable, easily transportable and environmentally efficient house.

The last surviving example of Fuller's Dymaxion House will open as a permanent exhibit in fall 2001, but it has already created tremendous excitement. When we offered a behind-the-scenes tour of the conservation process as a 2000 winter/spring class offering, it was the first class to sell-out.

The Dymaxion project demonstrates how creativity can encourage continuous learning and exploration, even if the subject is technical and complex. The knowledge that we gain from this experience will be shared with others for the conservation of aluminum artifacts worldwide.

Did you know that today's public skepticism of mass media can be traced to the 1938 broadcast of "War of the Worlds," and that three years after that event many Americans didn't believe the first news accounts of the attack on Pearl Harbor? Detroit area middle-school children learned all about it during a special live SmART-TV broadcast from the *Your Place in Time* exhibit on March 14. The broadcast, which was aired again in April and May, focused on several shared 20th century moments that millions of Americans experienced through various communications technologies.

The SmART-TV series was launched by the Cultural Collaborative for Learning (a partnership of Wayne Regional Educational Services Agency, 34 Wayne County school districts, and the Southeastern Michigan Cultural Coalition) and WTVS–Detroit Public Television. Students can continue their exploration of *Your Place in Time* and other coalition exhibits and programs with companion videos, CD-ROMs and web activities.



"My son has impressed his teachers ever since preschool with his knowledge of history and science, and I think it all began with trips to Henry Ford Museum & Greenfield Village. This year, the kids especially loved the *Your Place in Time* exhibit, as did their parents."

Jana May  
*Mt. Clemens*

*Whether they are grooving in their own MTV video, checking out the "latest" eight-track cassette, or sitting behind the wheel of a 1916 Overland, everyone has fun in Your Place in Time: 20th Century America. Henry Ford Museum's newest exhibit, supported by Popular Mechanics magazine and the National Endowment for the Humanities, explores the interaction between people and new technologies across the 20th century.*



# Henry Ford Museum

Spring Break took on a new dimension last May when the Museum entertained and inspired 3,200 high school students and their chaperones from all 50 states and 40 foreign countries attending the International Science and Engineering Fair for their “Welcome to Detroit” party. Guests included three Nobel Prize Laureates and prize-winning engineers. The fair is a high point in the academic and professional careers of participating students and teachers.



*Modern wizards meet the Wizard of Menlo Park when Nobel Prize Laureates Russell Hulse (Physics 1993), Leon Lederman (Physics 1988) and Robert Curl (Chemistry 1996) visit Thomas Edison's lab in Greenfield Village.*



*Youth Mentorship Program students Joe Carnes, Wykeisha Barber and Andre Passmore celebrate their high school graduation in a special ceremony in the Town Hall at Greenfield Village.*

Fourteen Michigan families enjoyed a day at Henry Ford Museum & Greenfield Village through our participation in the Make-A-Wish Foundation of Michigan. Make-A-Wish helps families with terminally ill children make the most of their time together. We are grateful to the International Association of Amusement Parks and Attractions for coordinating this special service for its members. Eventually, we expect to accommodate about 250-300 families each year, or about 1,000 people.



The Institute of Museum and Library Services, a federal agency that fosters innovation, leadership and a lifetime of learning, awarded the Youth Mentorship Program a 2000 National Leadership Grant. The grant supports the program as well as our efforts to help other organizations develop successful partnerships in their own communities that engage youth in meaningful ways.

*“The museum offers teens a real-life learning environment that gives kids new directions in life.”*

2000 IMLS Reviewer

When the Museum's Youth Mentorship Program students saw the playground conditions at Vandenberg Elementary School in Wayne, Michigan, they decided to build "the world's best sandbox." With help from Museum staff, and a lot of hands-on assistance from Vandenberg students, the teenagers designed and constructed such a great sandbox that Vandenberg Principal Karen Zokas immediately requested another one.



Youth Mentorship Program participants are high school students who have been identified as at-risk for graduation. They spend four afternoons a week working one-on-one with their mentor from the Museum staff. Each Friday, the students take part in a service project so that they can use the skills they learn in the program toward helping their community.

*"The word is out. The students know what this program can do for them and they want to be a part of it."*

*Louise Karman  
Wayne-Westland high school counselor*



Sometime late in the third quarter of 2000, the Museum clocked the one-millionth hour of services donated by our volunteer corp. By December 31, our cumulative total since the formal volunteer program began in 1978 reached a remarkable 1,006,491 hours, averaging the equivalent of 22 full-time positions each year for 22 years. Our talented and loyal volunteer staff are among us and part of us every day. They contribute their skills and expertise in hundreds of ways, from stuffing envelopes and greeting guests to training cooper apprentices and restoring artifacts. We are honored

and humbled by these dedicated men and women who are so essential to the successful fulfillment of our mission.

Volunteer Ford Bryan has become a resident expert on the life of Henry Ford; his expertise is tapped by school children and scholars around the world. In honor of his dedication, he was named one of ten finalists for the 2000 William Clay Ford Community Quarterback Award for his 18,000 hours of service over 20 years. This NFL-wide award honors local community volunteers in each NFL market.

# Henry Ford Museum



Our web site was a phenomenal “hit” in 2000! Our home page at [www.hfmvgv.org](http://www.hfmvgv.org) received 49,641,498 total hits. New features include the on-line ticketing system and on-line library catalog with 35,000 Research Center records. Other “greatest hits” included:

- 485,551 visits to on-line exhibits
- 145,723 tours of the Museum or Village
- 115,232 views of IMAX offerings
- 79,662 field trips to the educational programs
- 51,741 shopping trips to our on-line Gift Store
- 8,151 checks of the new on-line ticketing site

From glass blowing to maple sugaring, 2000 was a class act at Henry Ford Museum & Greenfield Village. Nearly 4,000 children and adults experienced history first hand through one of our classes. Thousands of others took part in the many daily and special programs.

- 300,000 students visited our campus with their classmates and teachers in 2000
- 50,000 scouts, students and adults spent the night during one of our overnight adventures
- 40,000 students were inducted into the Innovators Hall of Fame at the Innovation Station
- 6,218 visitors built a coupe-style automobile at the “What’s My Assembly Line?” game show
- 1,608 students took the African American Innovator Tour during Celebrate Black History in February
- 1,214 dancers waltzed, polka-ed and jigged as part of the American Contra Dance Program
- 700 teachers attended a field trip workshop



# Greenfield Village



# Greenfield Village

More than 576,000 people climbed aboard to celebrate Greenfield Village in 2000. The grand opening of the Detroit, Toledo & Milwaukee Roundhouse, the first historic building added to Greenfield Village in 15 years, was the biggest event in decades. We've reinvigorated daily programs, expanded the daily summer parade, and offered new attractions to deepen the Village's one-of-a-kind American adventure. Farmer Jack Days were once again a great hit, attracting more than 35,000 people. The eighth annual "Salute to America" concerts, presented in partnership with the Detroit Symphony Orchestra and sponsored by Ford Motor Company, attracted a record crowd over the Fourth of July holiday. More people than ever are visiting Greenfield Village—it was a great year to celebrate America's Hometown!



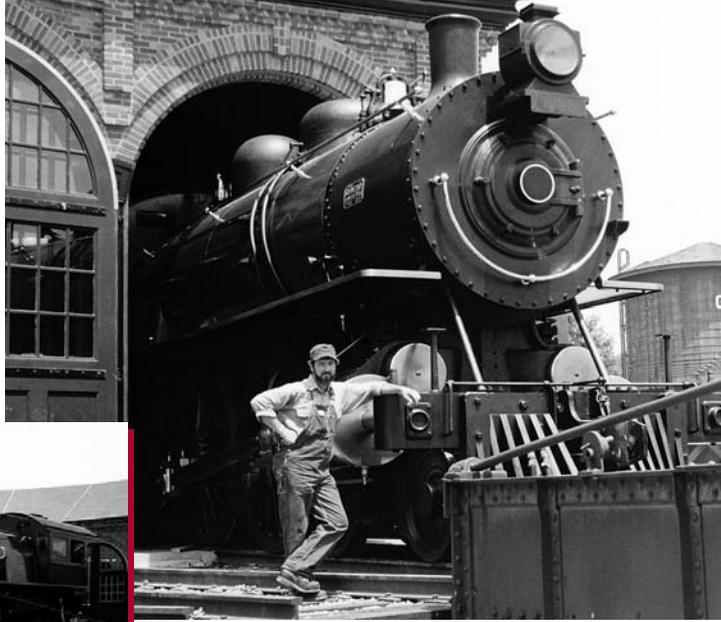
"I remember going to the roundhouse with my dad and my uncle. But I never got to see in the inside. That was for the men only, so this was wonderful for me to see."

Joyce Morgan  
*61 years old, Fort Thomas, Kentucky*



In his meticulously handwritten holiday card to Greenfield Village last winter, 5-year old Jordan Salano-Reed of Ypsilanti declared "I love trains." Jordan's enthusiasm earned him a role as our special guest of honor during the June 10 grand opening of the Detroit, Toledo & Milwaukee (DT&M) Roundhouse. Hundreds of guests and dignitaries joined Jordan to celebrate this new addition that will provide even more authentic steam locomotive experiences on the three-mile railway system that surrounds Greenfield Village.

The DT&M Roundhouse is a recreation of the six-stall 1884 repair facility for early 20th century steam locomotives originally located in nearby Marshall, Michigan. We are proud of the fact that our roundhouse is the only working, educational roundhouse in the Midwest, and only one of seven in the entire country. The roundhouse preserves an important part of America's history. It educates a younger generation on the historic importance of rail transportation in America, and brings back fond memories for those who remember these great steamhorses from their daily lives. Visitors to Greenfield Village can see our daily railroad repair and maintenance work from a balcony inside the "new" old roundhouse.



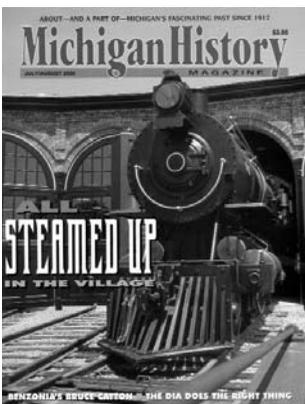
The 1902 Atlantic was moved from Henry Ford Museum for permanent display in the DT&M Roundhouse. It looks brand new, thanks to volunteers from the New York Central Historical Society who spent weekends polishing the engine's brass components. The Atlantic carried passengers along the Michigan Central Line between Detroit and Chicago at a breathtaking 60 mph.

It takes a village....to build a roundhouse. Construction of the DT&M Roundhouse was made possible by the generous support of the following groups and individuals:

- State of Michigan Department of Transportation
- Bauervic-Paisley Foundation
- MichCon Foundation
- Detroit Edison Foundation
- Mr. W.C. Miller
- Colonel John von Batchelder
- Oliver Dewey Marcks Foundation
- AAA Michigan

*"It was really cool. I liked getting to see how big the trains really are and learning that they were over 100 years old. We got to see and learn a lot of stuff."*

*Milton Diaz  
10 years old, Ypsilanti, Michigan*



*"For historians and railroad enthusiasts, the roundhouse represents a chance for specialists to learn about a nearly forgotten art and an opportunity to pass that knowledge to others."*

*Michigan History Magazine, July/August 2000.*

# Greenfield Village

During the summer, Greenfield Village truly came alive as “America’s Hometown.” Several new elements were added to support our exciting new roundhouse addition. The daily Hometown Celebration parade began when the “Mayor” of Greenfield Village disembarked after a train ride through the Village to lead visitors on a festive march to the Village Green. A new dramatic presentation about local African American Elijah McCoy, the inventor of the self-lubricator for steam engines, and an operating 1890-1910 handcar gave visitors a first-hand railroad experience. The balance of summer programming in Greenfield Village, from new experiences like the Idlewild Clubhouse to old favorites like Motor Muster, celebrated America’s diverse heritage and innovative spirit.



Nearly a century after the Harlem Renaissance swept the country in an explosion of creative, political and social activity, visitors to Greenfield Village were able to take a step back to the northern Michigan African American resort community of Idlewild. Founded in 1912, Idlewild was one of the most prominent African American resort communities in the nation. It became a meeting place where national and community leaders gathered to discuss issues relevant to African Americans, and remains an important local and regional link to the Harlem Renaissance. Dramatic performances, poetry readings, art exhibits and music

brought back the renewed sense of pride that this great movement instilled in African Americans.

This program was made possible by our collaboration with The Arts League of Michigan, an advocate for the expression of culturally diverse artists and artistic programming. By joining forces with the Arts League on this project, we have strengthened our commitment to communicating the rich history and contributions that African Americans have made to our nation. Our collaboration was funded by the Community Foundation for Southeastern Michigan.

*“It is so beautiful. I never heard of Idlewild. And to think all this was going on right here in Michigan.”*

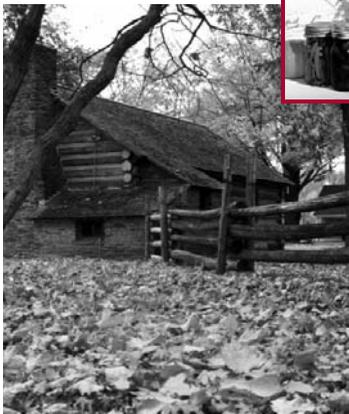
*Emily Boberg  
16 years old, Monroe, Michigan*



**A**t Greenfield Village, we demonstrate the excitement and cooperation of farm work during Fall Harvest Days. Harvest time on the farm meant socializing, hard work and anticipation. In that spirit, volunteers Dale Schairer and John Kamstra, under the direction of Museum conservators Clara Deck and Andrew May, enhanced the visitor experience

when they restored the Westinghouse Threshing Machine, built about 1905, to operating condition. A perfect example of late 19th and early 20th century farm machinery, the Westinghouse is once again threshing our Turkey Red Wheat 50 years after its last operation, and is a welcome addition to Firestone Farm's living history experience.

**H**istoric crops and the colors of the changing season took center stage during the autumn season as Fall Harvest Days expanded into a new, month-long Fall Color Festival at Greenfield Village. Our selection of fall color trees, one of the best in the region, added a special magic to the season. Fall Harvest Days, Autumn Evenings at Firestone Farm, Contra Dancing, Native American presentations, and a wide range of craft, cooking and other demonstrations celebrated this inaugural event with our visitors.



*"Thrashed at the farm today had 576 bushels of wheat 19 men eat dinner about 10-12 for supper."*

*Margaret Dow Gebby  
Logan County, Ohio farm wife, November 3, 1886*

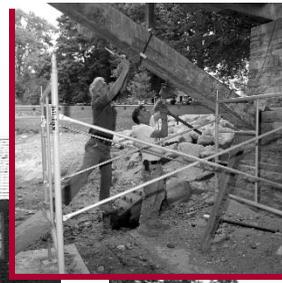


**I**n September, Old Car Festival celebrated its 50th year, making it the longest running car show of its kind in America. Featuring more than 500 of the earliest motorized vehicles, from 1932 and earlier, the festival draws an amazing array of auto classics, trucks, motorcycles and bicycles. One example of a prized 'old car' is the Museum's own "Old 16," a 1906 Locomobile that was

the first American automobile to win an international race. This precious and valuable artifact leaves its display in Henry Ford Museum only once each year, after nearly 30 hours of prep time, to be driven at Old Car Festival. Along with Old 16, visitors are treated to special events, hands-on demonstrations, and the camaraderie of thousands of other car enthusiasts. Our automotive historians complete the experience by sharing auto facts, legends and lore.



# Greenfield Village



*More than 400 people became a part of our history on September 1 when they were sworn in as naturalized US citizens in Lovett Hall. Board member Heinz Prechter presided over this historic event.*



**S**am and Jeb, our beautiful yoke of oxen, received an early holiday gift in 2000 when volunteer Ford Bryan presented them with a hand-worked reproduction of a freight-carrying cart. Freight-carrying carts are the most primitive of wheeled vehicles and didn't change much between 1800 BC and the 18th century. Our new cart provides a great beginning to the stories of transportation that visitors can see all around them in Greenfield Village.

**T**he 1832 Ackley Covered Bridge received much needed conservation work in 2000, and is now ready to bear the burden of another generation of travelers to Greenfield Village. Thousands of covered bridges were originally constructed in this country; only a few hundred remain, and that number diminishes annually. Ackley demands special attention. It is the oldest surviving multiple kingpost truss bridge in America.

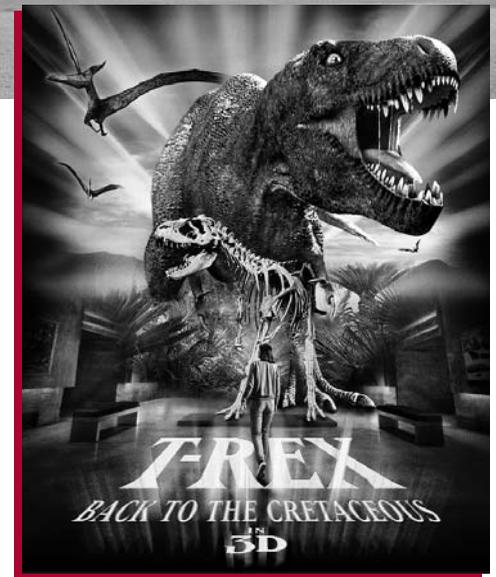
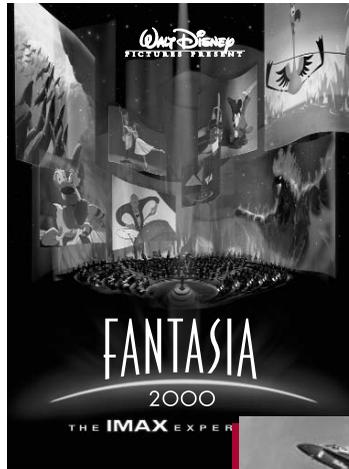
**I**magine a crisp, cold night with smell of wood smoke in the air. The Village streets are lined with lanterns, and the only sounds are of horse hooves, sleigh bells and strolling carolers. A turn-of-the-century greens shop sells Christmas trees, wreaths, holly, roping, and kissing balls. The warmth of a kitchen stove or fireplace takes the chill away when you drop in to visit friends like the Wright brothers or Noah Webster. Greenfield Village visitors enjoyed this special time during the new, after-dark Twelve Nights of Christmas program. It was the perfect escape from the hectic pace of the modern holiday season, and a chance to bring home some fine greenery for decorating their own homes. During the day, a new *Christmas in America* tour presented the evolution of the American Christmas celebration.

# IMAX<sup>®</sup> Theatre

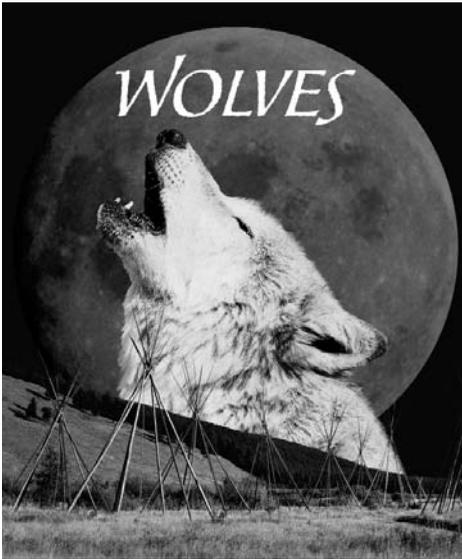


# IMAX<sup>®</sup> Theatre

Over half a million people watched an IMAX film in the Henry Ford Museum & Greenfield Village IMAX Theatre in 2000, placing it among the top ten theatres in IMAX history for the first year of operation. *Fantasia 2000* launched our new theatre in style and established its presence in the community by breaking worldwide records for advance ticket sales. *Fantasia 2000* and the *Magic of Flight* continued to captivate school audiences, and several 3-D offerings added a new dimension to classroom lessons. IMAX Theatre has brought new audiences to us—12% of movie-goers also purchased a ticket to the Museum and Village. If the first year is any indicator, IMAX promises to exceed our goals to expand audiences and programs, enriching our capacity to serve as a primary community resource.



A trail of very large and mysterious 'footprints' that began at Dearborn City Hall and ended in front of the IMAX Theatre announced the arrival of *T-REX* to the community in April. *T-REX: Back to the Cretaceous* was our debut 3-D experience. Released in 1998 as a major breakthrough film for IMAX Corporation, it was the first time that photo-realistic, computer-generated dinosaurs were 'cast' in an IMAX movie.



Through a unique partnership with the National Wildlife Federation, Ford Motor Company Fund, and Michigan's Nongame Wildlife Fund, *Wolves* was introduced to our movie audiences. "This film is more than spectacular entertainment. It will give people an understanding and appreciation of why we need wolves in the world," said Mark Van Putten, President, National Wildlife Federation. Our teacher advisory group agreed, and *Wolves* became a popular destination for school groups.

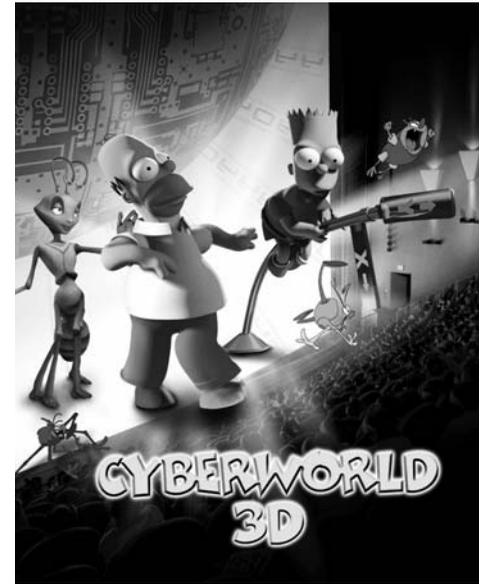


*For each IMAX® film there are specially developed educational materials to help teachers link classroom curriculum with film content. "Taking the Ultimate Field Trip: The IMAX Theatre Experience Workshop" for teachers includes a movie preview and ideas and resources for using the film and associated Museum and Village exhibits and programs with students.*

*More than 11,000 miles of large-format film representing 3,200 shows ran through our IMAX projector in 2000, enough to stretch from Detroit to Beijing and back.*

*"The IMAX Theatre is a new way of telling significant and entertaining stories about innovation and invention that make up the legacy of Henry Ford Museum & Greenfield Village."*

*Dave Brown, Director  
IMAX Theatre*



Audiences were blasted into the third dimension with IMAX's visual fantasy, *CyberWorld*. Computer-generated images created with the cutting-edge Sandee system mesmerized audiences when they jumped off the screen and landed right into their laps. Lesson plans for *CyberWorld* included a CD-ROM that introduced students to the art of animation.

# IMAX<sup>®</sup> Theatre

Speaking 'Flounese', two Flounes, stars of *Cirque du Soleil Journey of Man*, entertained and caused a little mischief with children and visitors during the film's opening at our IMAX Theatre and the gala event the night before. This 3-D addition to our 2000 lineup celebrates the human spirit with the unique artistry of *Cirque du Soleil* and the power of large format film shot at natural and historic landmarks around the world.

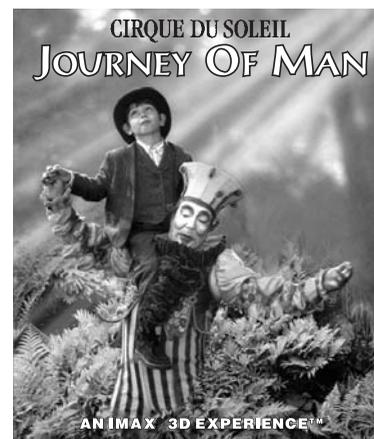


*E*dison to IMAX received high marks at the Giant Screen Theatre Association Film Festival in Frankfurt, Germany. Sponsored by Hudson's Project Imagine, the four-minute pre-show plays before each of our IMAX feature films.

*W*e proudly welcomed Ford Motor Company as the IMAX Theatre fall 2000 series sponsor.

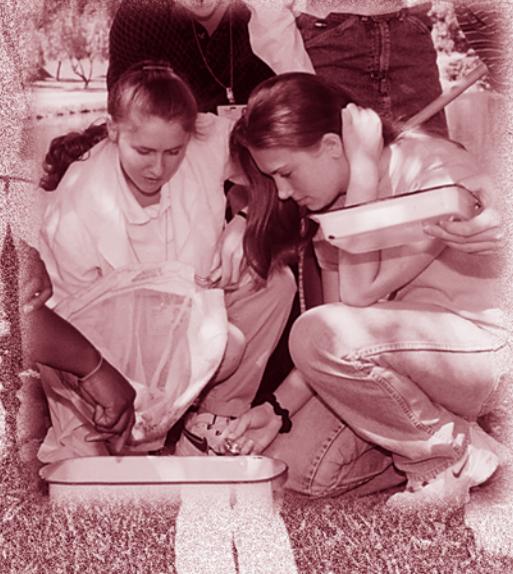
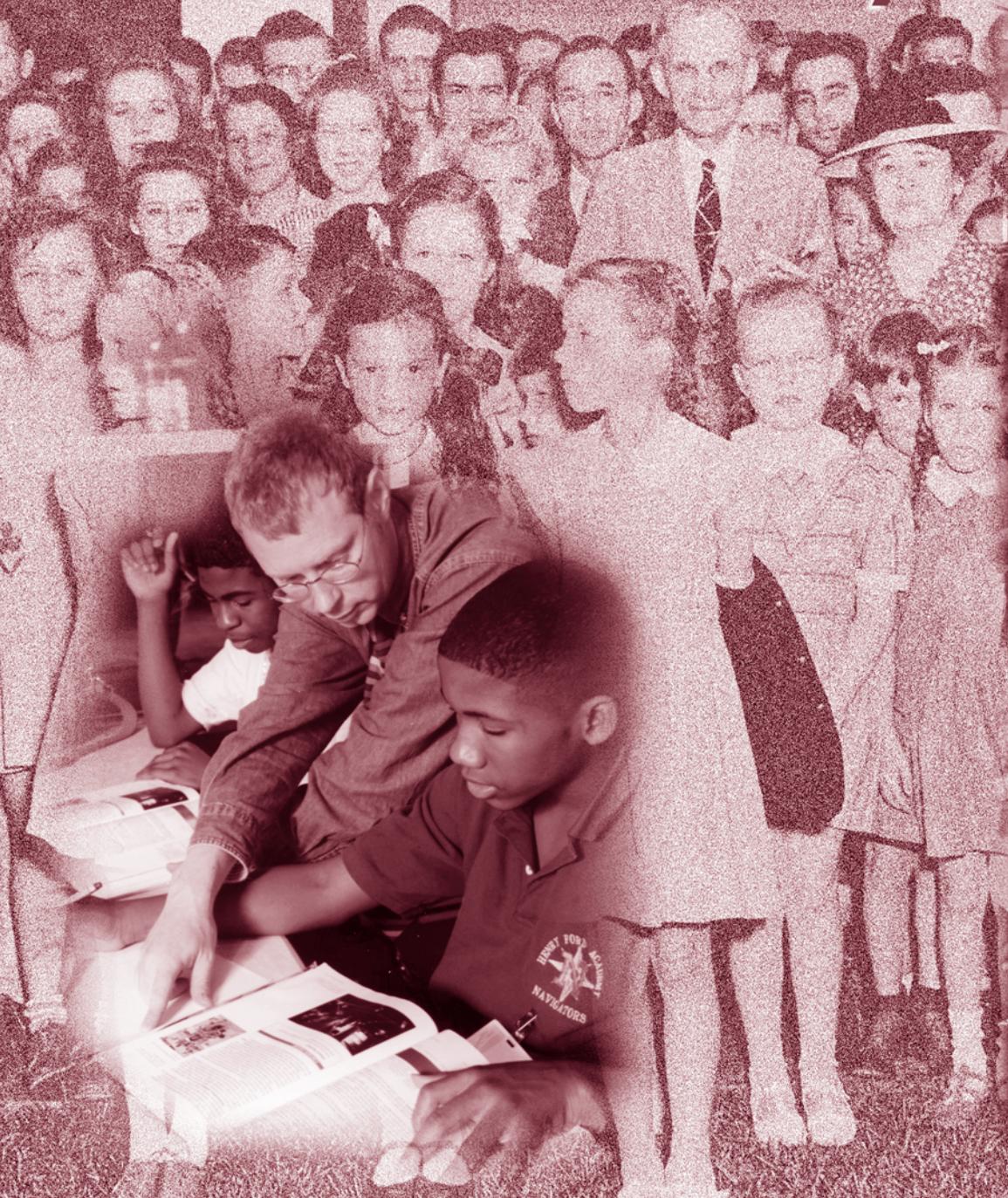


*The Flounes help strengthen the partnership between Steve Hamp, Museum President, and Rick Sperling, Artistic Director, Mosaic Youth Theatre of Detroit.*



*"Best theater to take the kids"  
by HOUR Detroit Magazine, June 2000.*

# Henry Ford Academy



# Henry Ford Academy

Henry Ford Academy celebrated many “firsts” in 2000. After welcoming the fourth class of ninth graders, the 2000–2001 school year began with the Academy’s full complement of 410 students for the first time. The Navigators’ Boys Basketball team won the first ever Public School Academy League Championship. One of our students earned a full scholarship from the American Field Service-USA, the first such scholarship in the three-year history of the Academy. Eleventh graders embarked on the first annual junior class trip to Washington, D.C. And, for the first time, Academy students were inducted into the National Honor Society.

At Henry Ford Academy, students participate in traditional events, like basketball games and dances, as well as new and unique activities that make their school the only one of its kind. One unique experience is the Senior Practicum program where students apply their classroom lessons in a real work environment. Academy seniors completed their 75 Practicum hours working with an adult partner in a wide variety of places, including Henry Ford Museum & Greenfield Village, Ford Motor Company, Detroit Hispanic Development Corporation, U.S. Army, Al Long Ford, elementary and high schools, radio stations, and children’s centers.

Student Margaret Anderson earned a full scholarship from the American Field Service-USA. The scholarship, sponsored by Ford Motor Company, recognized Margaret’s academic excellence and her extensive involvement in school activities and community service. Margaret is using the scholarship to study in Germany during her senior year. She departed in late summer for Heilbronn, where she is living with a host family and attending Maybach-Schle High School. Ford Motor Company will make sure she is home in time to take part in the Academy’s graduation activities and commencement ceremonies.

Academy student Melissa Krause also received a scholarship, which she used to study language and culture in Japan over the summer.



After their first three years at the Academy, the eleventh grade class was ready to explore more of the world they

have been studying—to experience the deep meaning behind the artifacts and stories that are integral parts of their daily curriculum. Thanks to the participation of former Michigan Congressman Dennis M. Hertel, Northwest Airlines, the Mosaic Foundation, and others, the students headed to Washington D.C. in the spring, where they made first-hand observations of our nation's political process at the Capitol Building and on



the Senate floor. They examined more closely the historical significance of presidents

Washington and Jefferson, World War II, and the Korean and Vietnam wars. They explored the long-term consequences of an international tragedy and its effect on global relations at the Holocaust Museum. A visit to the Newseum, a VIP tour of the White House and a trip to the Smithsonian completed the experience, helping these dedicated students discover how ordinary people from all times and places are part of the forces that shape our daily lives.



*The Academy's first class of graduating seniors began their final year on the right track toward graduation—the right train track, that is. After serving many years as a railroad stop for Village visitors, the former Suwanee Park Train Station was transformed into a railroad station reminiscent of classic depots dating back to the early*



*20th century. Three vintage railroad cars were secured and transported to the Village, where they were transformed into replicas of late 19th century railroad cars on the outside and contemporary classroom space on the inside.*

Many area families enjoyed a merrier holiday in 2000, thanks to the hard work and generous spirit of Academy students and their commitment to community service. Students collected 445 lbs. of food through a food drive, and gathered hundreds of toys for the Marine Corps Toys for Tots program. Other community service projects include preparing food for the homeless, volunteering at area hospitals, and helping out with community activities in Greenfield Village.

Henry Ford Academy was awarded Candidacy Status from the North Central Association Commission on Schools, bringing the school one step further in the application process toward full accreditation.

*"The school is to be commended for its efforts toward ensuring that a quality program of education is available to every student. The Commission looks forward to welcoming the school into membership."*

*William J. Bushaw  
PhD, State Director,  
Michigan NCA Committee*

# Annual Report 2000

Revenue (in thousands)	2000	1999
Admissions	\$11,471	\$6,768
Membership	\$2,439	\$2,048
Restaurants & Catering	\$7,510	\$6,245
Retail	\$4,367	\$3,713
Other Earned Income	\$2,162	\$2,420
Gifts and Contributions	\$3,257	\$2,633
Investment Income	\$11,360	\$9,775
Other	\$1,014	\$577
	<b>\$43,580</b>	<b>\$34,179</b>

## Expenses

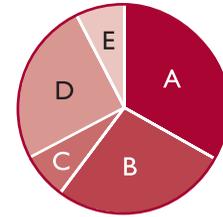
Program	\$36,291	\$28,706
Administrative	\$4,044	\$3,261
Development & Membership	\$802	\$876
	<b>\$41,137</b>	<b>\$32,843</b>
Capital Investments	\$1,665	\$923
Surplus (Deficit)	\$778	\$413

Fundraising as a percentage of total revenue: 1.84%

Fundraising & administration as a percentage of total revenue: 11.1%

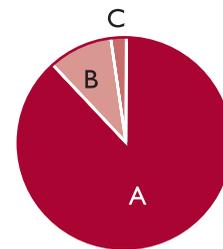
*Unaudited financials for 2000.*

*Note: 2000 includes IMAX admissions and excludes depreciation.*



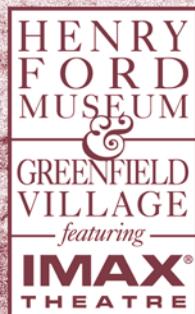
## Operating Support & Revenue

- A) 33% Program Revenue
- B) 27% Retail & Food Sales
- C) 7% Gifts & Contributions
- D) 26% Investment Income
- E) 7% Other



## Operating Expenditures

- A) 88% Program
- B) 10% Administrative
- C) 2% Development & Membership



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