

The Henry Ford Innovation Nation Teacher Innovator Awards Official Rules

NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

- 1. Contest Description:** The Henry Ford Innovation Nation Teacher Innovator Awards (the “Contest”) is sponsored by The Henry Ford, with its principal place of business located at 20900 Oakwood Boulevard, Dearborn, Michigan 48124 (“Sponsor” or “THF”). The contest will begin at 12:00:00 AM Eastern Time (“ET”) on September 28, 2015, and will close for entries at 11:59:59 PM ET on February 5, 2016 (the “Promotion Period”). Contest is void where prohibited or restricted by law. By entering The Henry Ford Innovation Nation Teacher Innovator Awards, each entrant accepts and agrees to be bound by these official Contest rules (the “Official Rules”).
- 2. Eligibility:** To be eligible, an entrant must be at least eighteen (18) years old at time of entry and a legal resident of the fifty (50) United States and the District of Columbia (excluding Florida and New York). Contest entry is limited to one submission per person. You may only enter the contest one time. Multiple entries from the same person will be disqualified. Contest is also limited to one (1) person per entry. Entries from teams of people will be disqualified. Employees of The Henry Ford, and any of their respective related companies, parents, subsidiaries, affiliates, and agents, and any agencies or other companies involved in the development or execution of the Contest or production or distribution of Contest materials, as well as the immediate family (spouse, parents, siblings, and children) and household members of each employee are not eligible. No purchase is necessary. Sponsor reserves the right to disqualify ineligible entries; such entries will not be returned.
 - a. Entrant must be one of the following and hold proper credentials (teaching certification, school ID or employee ID) to verify being an *active* educator at time of entry:
 - i. Pre-K-12 Classroom Educator (Public, Private, or Charter School)
 - ii. Pre-K-12 Library Media Specialist or Technology Specialist/Coordinator
 - iii. Pre-K-12 Homeschool Educator
 - iv. Pre-K-12 Head Start or Licensed Day Care Teacher
- 3. How to Enter:** During the Contest Period, visit <http://www.thehenryford.org/TeacherInnovator> and complete and submit the online registration form, including a valid United States address (P.O. Boxes are not permitted). If you submit your online registration form with all supporting materials outlined by the Submission Guidelines (found below) by February 5, 2016, you will be entered into the Contest. By submitting your entry, you agree that your entry conforms to the Submission Guidelines below and that the Sponsor, in its sole discretion, may disqualify you from the Contest if it believes, in its sole discretion, that your entry fails to conform to the Submission Guidelines.

Submission Guidelines:

- **Completed Online Submission Form**
- **Biographical Information:** Inform us about your teaching career. (maximum of 1,000 characters)
- **Submission Narrative:** Describe how your curriculum/module/teaching methodology is original and inspires creativity, innovation, critical thinking, problem solving or an interest in STEM fields. (maximum of 3,000 characters)

- **Letter of Support:** Justify your entry with one letter from a colleague. Supported file formats include .pdf, .doc, and .docx. (maximum one page, single-spaced, one inch margins, 12 pt. font)
- **Supporting materials:** Show us your curriculum/module/teaching methodology in action. (PowerPoints, videos, lesson plans, photos, etc.) Supported file formats include .pdf, .doc, .docx, .ppt, .pptx, .mp4, .wav, .mov, .flv. Total file size for all assets should be no larger than 25MB.

Alternate Method of Entry: Submissions may also be physically mailed along with the above Submission Guidelines to: Innovation Nation Teacher Innovator Awards, Education and Learning Department, The Henry Ford, 20900 Oakwood Boulevard, Dearborn, Michigan 48124.

4. Winner Selection: Winners will be selected by a panel of judges using judging criteria, as defined below:

Entries will be judged in three rounds:

- Round 1: The entire pool of submissions will be judged by (at least) two of The Henry Ford's staff members. The top forty (40) scores from the entire pool of submissions during the first round will move on to the second round.
- Round 2: The top forty (40) scores will be judged by (at least) two innovative teacher partners, selected by The Henry Ford, and the top twenty-five (25) scores from this round will move on to the third and final round of judging.
- Round 3: The top twenty-five scores from Round 2 will be judged by at least two outside stakeholders or education partners, and the top ten (10) scores from this round will be awarded the First Prize while the next ten (10) will be awarded the Second Prize.

The entries will be judged on the following criteria, each of which will be worth 20 points, for a maximum score of one hundred (100) [or one hundred ten (110) in the event “bonus points” are obtained, as described below]: (a) original and creative approach to teaching; (b) resourcefulness; (c) student learning goals and evidence of achieving those goals; (d) student engagement and relevancy; and (e) positive impact (i.e. on the community, students, other educators, administrators, schools, and/or districts).

Judges will be required to abstain from judging if a conflict of interest is or becomes present. In each round, scores from separate judges will be averaged, becoming the final score (the “Score”) for the entry for the respective round. After final entry scores have been calculated, five bonus points will be given to each entry that incorporates digital assets from The Henry Ford’s OnInnovation.com website (videos, Innovation 101 lessons, etc.) and/or digital artifacts from collections.thehenryford.org website.

Entries that align all supporting materials (if applicable) to state and national curriculum standards to any and all subject areas like Common Core State Standards (CCSS), Next Generation Science Standards (NGSS), and/or etc. will also earn five bonus points. Entries may potentially earn a maximum of ten (10) bonus points if the bonus points criteria outlined above are met.

In the event of a tie in the Score (including the bonus points, if applicable), an employee from The Henry Ford will serve as the tie-breaking judge, using the same judging criteria and process described herein.

Entries will be scored with a uniform rubric; the Winners will be determined after the Contest concludes at the end of the Promotion Period and will be announced approximately during the month of May 2016. Once judging is completed, there will be 20 Entries considered Potential Contest Winners. Potential Winners will be considered official Winners once Sponsors have ascertained a Potential Winner's eligibility and full compliance with these Official Rules.

5. Prizes: The Contest has two prize levels:

First Prize. There will be a total of ten (10) First Place Winners, each of whom will receive a first prize (each a "First Prize"). The entries receiving the highest scores from the entire pool of submissions will receive the first prize for a total of ten (10) first prize winners: a weeklong "Innovation Immersion Experience" at The Henry Ford (<http://www.thehenryford.org/>) in Dearborn, Michigan, from July 31, 2016-August 4, 2016. The trip includes round-trip airfare to Detroit, accommodations, select meals, behind-the-scenes tours with curators, and a recognition ceremony. Some meals and incidental expenses must be covered by the entrant. Approximate retail value of the First Prize per winner is \$2,000 USD. Actual retail values may vary, depending on factors such as airfares. Any difference between the actual retail value and approximate retail value of the prize will not be awarded.

Total Approximate Retail Value of First Place Prizes: \$20,000 USD.

THF will notify the First Place Winners via email by May 16, 2016. Winners must respond via email and/or as otherwise instructed to do so in the notification, within five (5) days of the date of notification, in order to confirm their acceptance of the First Prize. Winners must respond by sending a response email to the THF staff member who notified Winner of the award by completing and returning a signed affidavit of eligibility and a liability release form without modification. Should a First Place Winner be unable to accept a First Prize, he or she may, at the sole discretion of Sponsors, have the option of receiving a Second Prize instead, provided that he or she must satisfy the requirements for receiving a Second Prize. The next top-scoring Second Place Winner may then be invited to accept the remaining First Prize if he or she satisfies the requirements for receiving the First Prize, and at the sole discretion of Sponsors.

Second Prize. There will be a total of ten (10) Second Place Winners, each of whom will receive a second prize (each a "Second Prize"). The second-highest-scoring entries from the entire pool of submissions outside of the First Place Winners will receive the Second Prize: a hard copy of Innovation 101 with DVD, Innovation Nation merchandise, mementoes and more. Approximate retail value of the Second Prize is \$100 per winner. Actual retail values may vary. Any difference between the actual retail value and approximate retail value of the prize will not be awarded. Second Place Winners will be contacted to confirm mailing address, and the prize will be shipped directly to the Winner at his or her requested address after completion and return to THF of a signed affidavit of eligibility and a liability release form without modification. Entrants should allow a minimum of four to six weeks for delivery of these prizes.

Total Approximate Retail Value of Second Place Prizes: \$1,000 USD.

Tax Consequences. Winners will be solely responsible for any and all local, state, and federal taxes incurred by their participation in the contest. Prizes may not be exchanged for cash or any other consideration. Sponsor will report any individual winnings over \$600 (in cash or fair market value of goods or services) in a one (1) year period to the Internal Revenue Service. Winners will receive a Form 1099 from Sponsor if Sponsor reports any such winnings to the Internal Revenue Service.

6. Conditions and Limitations Apply:

- Sponsor reserves the right to edit Entry content, including, but not limited to, any photographic or video material comprising, in whole or in part, the Entry.
- Sponsor is not responsible for lost, late, or misdirected entries, including those due to network failure.
- Sponsor reserves the right to use any information submitted by Entrants for any purpose whatsoever.
- All Winners agree to the use of their names and likenesses in publicity without notice or any additional compensation, except where prohibited by law. By entering this Contest, the Winners acknowledge that Sponsor has the right to publicize and broadcast their name, voice, and likeness, the fact that they won, and all matters incidental thereto. Sponsor is not obligated to attribute Entry to the Entrant who submitted it.
- By entering this Contest, each Entrant forever discharges and releases Sponsor and its respective directors, officers, employees, agents, and subsidiaries (collectively, the “Released Parties”) from any and all liability, claims, causes of action, suits, and demands of any kind (collectively, “claims”) arising from or in connection with the Contest.
- The Contest and these Official Rules are subject to modification by Sponsor in its sole discretion.
- An Entrant is not a Winner unless and until Entrant’s eligibility has been verified and Entrant has been notified that verification is complete. In the event that a Winner is determined to be ineligible, his or her prize will be forfeited and Sponsor reserves the right to select an alternate winner from among remaining eligible Entries.
- Sponsor reserves the right to terminate the Contest without awarding prizes if no eligible winner or alternate winners claim the prizes within the required time.
- Sponsor reserves the right to add to the First and Second Prize Packages should additional prizes become available.
- Sponsors shall not be responsible for garbled, corrupted, or otherwise lost or deleted Entries, whether as a result of human, technical or other error.
- Entrants who do not win will not receive notification.
- Entries will not be returned. Upon submission, Entrants grant Sponsors a non-exclusive, irrevocable license to use and modify the Entry, in whole or in part, for commercial purposes, without any payment or other consideration, for use on any media now known or hereafter discovered, in perpetuity, to the extent legally permissible.

7. Additional Submission Rules: By participating in the Contest and submitting materials (the “Materials”) to The Henry Ford Innovation Nation Teacher Innovator Awards, you agree to and represent the following:

- You grant to THF, its affiliates, subsidiaries, and licensees a royalty-free, irrevocable, perpetual, non-exclusive and fully sublicensable license to use, reproduce, modify, adapt, publish, translate, create derivative works from, distribute, perform, and display the Materials in whole or in part, on a worldwide basis, to identify you in conjunction with such uses of the Materials, and to incorporate them in other works, in any form, in any and all media now known or ever devised, in any and all versions, worldwide in perpetuity for any purpose, including, but not limited to, broadcast, streaming, broadband, outreach, promotion, publicity, marketing, and advertisement of THF and any of its properties or programming services.
- You are authorized to submit the Materials, and you grant the rights in the Materials, as stated herein, whether or not THF chooses to use the Materials for any particular purpose or at any particular time. You represent that you own all rights, title, and interest in the Materials or that you otherwise have authority to submit the Materials and to grant the license described herein. You represent that you have obtained all permissions, clearance, and releases from any third parties necessary to allow your submission and THF's use of the Materials, as set forth herein.
- You represent that the Materials do not contain material that is (a) unlawful, obscene, offensive, defamatory, libelous, threatening, fraudulent, abusive, pornographic, harassing, or encourages conduct that would be considered a criminal offense, or does or could give rise to civil liability or violate any law, rule, or regulation, or is otherwise objectionable; (b) non-public information about any company that you are not authorized to disclose; and (c) an advertisement, solicitation, chain letter, pyramid scheme, investment opportunity, or other unsolicited commercial communication; (d) otherwise in poor taste or not appropriate for use in a classroom, at the sole discretion of Sponsors. Any Materials containing any of the above will be automatically disqualified at the sole discretion of Sponsors.
- You guarantee that any persons whose name, image, likeness, or personal information is used or depicted in the Materials have validly consented to such use or depiction. Valid consent shall mean the knowing, written acquiescence of such use or depiction as part of the Materials signed by the person whose name, image, likeness, or personal information is used or depicted. In addition to the foregoing, valid consent with respect to the use or depiction of any minor's name, image, likeness or other type of personal information shall also include the knowing, written acquiescence of such use or depiction as part of the Materials signed by the minor's parent or legal guardian. Such use or depiction must also be done according to the terms, if any, of the school, institution and/or School Board to which the student belonged at the time such image, likeness, or other information was obtained. Materials that are submitted in violation of any school, institution, or School Board's terms, will invalidate the Entry in connection with those Materials. At discretion of Sponsors, Entrant may be required to provide proof of compliance with all terms herein; failure to provide proof of valid consent or adherence to any applicable terms, as described above, to the satisfaction of Sponsors, will result in the invalidation of that particular Entry. In the event of Entry invalidation, Entrant will no longer be eligible to participate in the Contest and will have no recourse or other opportunity to submit an Entry.
- You agree not to make any claim against The Henry Ford, its affiliates, subsidiaries, licensees, and assigns as a result of your participation in this promotion, any use of or decision not to use the Materials or part of them, including, but not limited to, any claim that such use invades any right of privacy, publicity, or both.

- You understand that, other than the opportunity to enter this Contest, you will not be paid any money or receive any other consideration or form of compensation for giving THF these rights. You further understand you will not be reimbursed for any costs you may have incurred in connection with submitting the Materials.
 - You represent that you are at least 18 years old at the time you submit your Entry and otherwise satisfy the Entry and Eligibility Requirements described in these Official Rules.
- 8. Privacy:** Any information collected in connection with this Contest is solely for the purpose of Contest administration and will be collected, used, and maintained according to THF's Privacy Policy, which can be found at: <http://www.thehenryford.org/privacy.aspx>.
- 9. Request for Winners List and Official Rules:** Winner list requests will only be accepted after the contest end date (listed above) and no earlier than May 16, 2016. Requests for Winners List and/or Official Rules can be made to education@thehenryford.org.
- 10. Disputes:** Except where prohibited, entrant agrees that: (1) any and all disputes, claims, and causes of action arising out of or connected with this Contest or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the Eastern District of Michigan (Southern Division) or the appropriate Michigan State Court located in Oakland County, Michigan; (2) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Contest, but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages, and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Contest, shall be governed by, and construed in accordance with, the laws of the State of Michigan without giving effect to any choice of law or conflict of law rules (whether of the State of Michigan or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Michigan.