Acknowledges the following:
Special thanks to all of our speakers and performers who lent their time and talents to this historic occasion, including those who were added after our publication deadline.

Mosaic Youth Theatre of Detroit’s internationally acclaimed Mosaic Singers is sponsored by Ford Motor Company Fund

Museum admission is free for National Day of Courage.

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The Henry Ford
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In 1955, Rosa Parks refused to give up her seat on a Montgomery, Alabama, city bus. Many consider her singular act of protest the event that sparked the civil rights movement. The Henry Ford celebrates Rosa Parks on her 100th birthday, February 4, 2013, a federally recognized Day of Courage. What do you have the courage to do?

Rosa Parks did not mean to inspire a social movement when she refused to give up her seat to a white man on a Montgomery, Alabama, city bus. Her action on December 1, 1955, was spontaneous, but it had roots in her upbringing in Alabama, where her grandfather, a former slave, had instilled in her a sense of pride and independence.

Her awareness of social injustice was heightened after her marriage to Raymond Parks, a self-educated activist who encouraged her to work as a secretary at the local branch of the NAACP (National Association for the Advancement of Colored People). She’d also met and was inspired by Septima Clark, a fiery civil rights activist from South Carolina. Parks’ simple, courageous act of protest and her subsequent arrest led to a citywide bus boycott that lasted 381 days and inspired nonviolent protests in other cities. Hers was not the first act to challenge the segregation of a public transportation system, but many consider it to be the one that sparked the civil rights movement. It also led to the meteoric rise of the Rev. Martin Luther King Jr.

Rosa Parks’ act embodies the notion of social innovation — that a new idea or way of doing things can have such far-reaching impact that it renders old ways obsolete and radically alters how people think about themselves, their social interactions and their place in the larger world.

By the time of her death in 2005, Rosa Parks had become an international symbol of the struggle for human rights and freedom.

To learn more about Rosa Parks and the Day of Courage, visit www.DayofCourage.org.

Commemorating AN ICON

On the 56th anniversary of the federal action ordering Montgomery, Alabama, officials to desegregate the city’s buses as a result of a series of nonviolent protest actions sparked by her inspiring act of dignified defiance, the United States Senate passed by unanimous consent Senate Resolution 618 of the 112th US Congress observing the birthday of civil rights icon Rosa Parks, commemorating her legacy and recognizing her centenary as National Day of Courage.

The resolution recognizes Rosa Parks as the “first lady of civil rights” and the “mother of the freedom movement” and commemorates her “legacy to inspire all people of the United States to stand up for freedom and the principles of the Constitution.”

Download your badge of courage.
What happened to the bus on which Rosa Parks made history? After it was retired and sold in 1971, it sat in a field near Montgomery, Alabama — a rusting hulk that stored its history. The Henry Ford acquired it at auction in 2001. Then the real work began. The bus had no seats or engine; many windows were broken; its paint had faded. It had to be blasted with tiny glass beads and then sanded by hand. Replacement parts came from identical 1948 General Motors buses. It took the automotive engineering firm MSX Corporation of Auburn Hills, Michigan, nearly four months to restore it. The Rosa Parks Bus was finally placed on display in 2003 in Henry Ford Museum.
Day of Courage

EVENT SCHEDULE

Speakers and guests confirmed, at the time of printing, are subject to change.

9:30 a.m. Spain School of Excellence Concert Choir
9:45 a.m. Welcoming remarks and introduction
9:50 a.m. Welcoming remarks by Al Uzziell, board of trustees member, and Patricia Mooradian, president of The Henry Ford
Keynote address: Julian Bond, American University

10:25 a.m. Reflections on Rosa Parks: The Hon. John Conyers, Jr.

10:30 a.m. Federal Resolution designating Rosa Parks’ centenary as the National Day of Courage, Senator Carl Levin

10:40 a.m. United States Postal Service first-day issue ceremony for the Rosa Parks commemorative stamp

11:00 a.m. “The Acquisition, Restoration and Impact of the Rosa Parks Bus,” Patricia E. Moors, president of The Henry Ford; Steven K. Hamp, trustee and former president of The Henry Ford; and Darlene Clark Hine, Northwestern University, moderator

11:30 a.m. Spain School of Excellence Concert Choir

12 p.m. Minds On Freedom
12:30 p.m. The Hamilton Family
1 p.m. Eleanor Clift, Newsweek — “The Suffrage Movement and Its Legacy”
1:40 p.m. The Hamilton Family
2 p.m. Henry Ford Academy Choir

3:30 p.m. Minds On Freedom
4:30 p.m. Henry Ford Academy Choir
5 p.m. Arlie Schardt, former TIME magazine correspondent — “Covering the Southern Civil Rights Movement”
6 p.m. Mosaic Youth Theatre of Detroit’s Mosaic Singers
(Sponsored by Ford Motor Company Fund)
6:30 p.m. Minds On Freedom

7:10 p.m. Aaron Dworkin, founder, and Gareth Johnson, laureate, Sphinx Organizations — “Breaking the Sounds Barrier, Transforming Lives: Sphinx Organization”

8:10 p.m. Robert and Bernice Jones
9:30 p.m. Museum closes

EVENT MAP

Event locations are subject to change.

AMENITIES

Shopping and dining in Henry Ford Museum

Henry Ford Museum Store
Hours: 9:30 a.m.-10 p.m.
Keep your memory of your visit alive long after with a special gift purchase as imaginative as Henry Ford Museum itself.

Genius at Play
Hours: 9:30 a.m.-9:30 p.m.
Why can't history be fun? This shop is jam-packed with games, books and imaginative toys.

Day of Courage Store
Hours: 9:30 a.m.-9:30 p.m.
Book signing and more.

Michigan Café®
Hours: 9:30 a.m.-5 p.m.
(Soups, sandwiches and snacks after 3 p.m.)
The menu salutes Great Lakes dining and features dishes we love to eat. Today, try favorites from our Black History menu: fried ham with biscuits and red-eye gravy, creamed peas and pearl onions, and sweet potato pie for dessert. Cafeteria-style.

Wienermobile Café®
Hours: 11 a.m.-9:30 p.m.
Celebrate an American icon — the hot dog. Offering a full-service menu.

Lamy’s Diner
Hours: 9:30 a.m.-9:30 p.m.
Hop on a stool or grab a booth. Enjoy simple diner fare, coffee, soft drinks and more.

A special gift purchase as imaginative as Henry Ford Museum itself.

Your purchases help support The Henry Ford!

Be An Innovator Like Rosa Parks’ story is more than a tale about a bus. This book— produced by The Henry Ford— gives a broader picture of Rosa Parks’ life. And it does it in a way that is entertaining, educational, relevant and endlessly engaging.

Founded by The Henry Ford— gives a broader picture of Rosa Parks’ life.

Nonmember $5.36
Member $5.65
Available at the Museum Store

Can’t make it to the Museum store? Shop online at giftshop.thehenryford.org.

WED.-SUN., FEB. 1-28, 2013
TheHenryFord.org/CelebrateBlackHistory