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Acknowledges the following:

Special thanks to all of our speakers and performers who lent their time and talents to this historic occasion, including those who were added after our publication deadline.

Mosaic Youth Theatre of Detroit's internationally acclaimed Mosaic Singers is sponsored by Ford Motor Company Fund

Museum admission is free for National Day of Courage.

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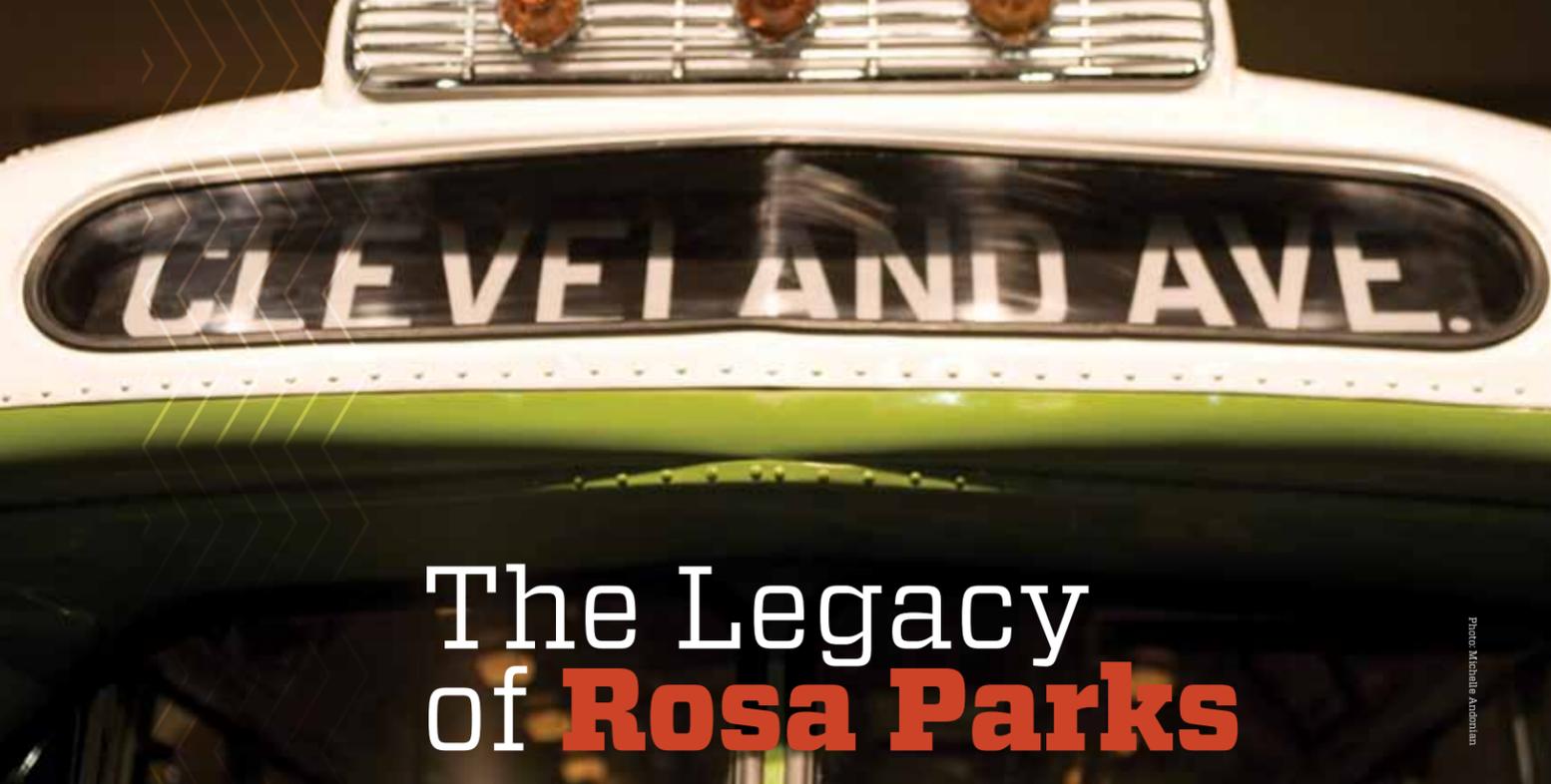
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The Henry Ford
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NATIONAL DAY OF COURAGE

A NATIONAL MOVEMENT HONORING THE 100th BIRTHDAY OF ROSA PARKS





The Legacy of Rosa Parks

Photo: Michelle Ardman



In 1955, Rosa Parks refused to give up her seat on a Montgomery, Alabama, city bus. Many consider her singular act of protest the event that sparked the civil rights movement. The Henry Ford celebrates Rosa Parks on her 100th birthday, February 4, 2013, a federally recognized Day of Courage. What do you have the courage to do?

Rosa Parks did not mean to inspire a social movement when she refused to give up her seat to a white man on a Montgomery, Alabama, city bus. Her action on December 1, 1955, was spontaneous, but it had roots in her upbringing in Alabama, where her grandfather, a former slave, had instilled in her a sense of pride and independence.

Her awareness of social injustice was heightened after her marriage to Raymond Parks, a self-educated activist who encouraged her to work as a secretary at the local branch of the NAACP (National Association for the Advancement of Colored People). She'd also met and was inspired by Septima Clark, a fiery civil rights activist from South Carolina. Parks' simple, courageous act of protest and her subsequent arrest led to a citywide bus boycott that lasted 381 days and inspired nonviolent protests in

other cities. Hers was not the first act to challenge the segregation of a public transportation system, but many consider it to be the one that sparked the civil rights movement. It also led to the meteoric rise of the Rev. Martin Luther King Jr.

Rosa Parks' act embodies the notion of social innovation — that a new idea or way of doing things can have such far-reaching impact that it renders old ways obsolete and radically alters how people think about themselves, their social interactions and their place in the larger world.

By the time of her death in 2005, Rosa Parks had become an international symbol of the struggle for human rights and freedom.

To learn more about Rosa Parks and the Day of Courage, visit www.DayofCourage.org.

This image of Rosa Parks is from an early 1970s educational civil rights card game. From the collections of The Henry Ford. ID 2001.154.2.1.



Commemorating AN ICON

On the 56th anniversary of the federal action ordering Montgomery, Alabama, officials to desegregate the city's buses as a result of a series of nonviolent protest actions sparked by her inspiring act of dignified defiance, the United States Senate passed by unanimous consent Senate Resolution 618 of the 112th US Congress observing the birthday of civil rights icon Rosa Parks, commemorating her legacy and recognizing her centenary as National Day of Courage. The resolution recognizes Rosa Parks as the "first lady of civil rights" and the "mother of the freedom movement" and commemorates her "legacy to inspire all people of the United States to stand up for freedom and the principles of the Constitution."



What do **you** have the **courage to do?**

Download your badge of courage.



Photo: Kristine Haas



PICTURED:
 ABOVE: Rosa Parks Bus, pre-restoration arrives at The Henry Ford. (RUDY RUZICKA) BELOW: Rosa Parks Bus fully restored. BOTTOM: President Barack Obama inside the Rosa Parks Bus at Henry Ford Museum in 2012.

Restoring HISTORY

What happened to the bus on which Rosa Parks made history? After it was retired and sold in 1971, it sat in a field near Montgomery, Alabama — a rusting hulk that stored tools and lumber. The Henry Ford acquired it at auction in 2001. Then the real work began. The bus had no seats or engine; many windows were broken; its paint had faded. It had to be blasted with tiny glass beads and then sanded by hand. Replacement parts came from identical 1948 General Motors buses. It took the automotive engineering firm MSX Corporation of Auburn Hills, Michigan, nearly four months to restore it. The Rosa Parks Bus was finally placed on display in 2003 in Henry Ford Museum.



Official EVENTS

Inspired by Rosa Parks

See newspaper articles from a scrapbook that documents the citywide bus boycott in Montgomery, Alabama, the baseball autographed by Rosa Parks for former St. Louis Cardinals All-Star Curt Flood, and other items relating to Curt Flood in this temporary exhibit. [Near exit of With Liberty and Justice For All](#)

Get Social with a Badge of Courage

What do you have the courage to do? Pick up your Badge of Courage. Wear it to school or work. Post it on your favorite social site or photo stream. Share with friends and family. It's easy to be a part of the movement. [See map for locations.](#)

Sit inside the Rosa Parks Bus

Hear her story. Gain perspective. Get inspired and decide what you have the courage to do. Special FREE photo opportunity. [With Liberty and Justice For All](#)

Book Signing (3:30 p.m. - 4:15 p.m.)

The Henry Ford will have books available to purchase. Take home a copy signed by a guest speaker. [Across from Rosa Parks Bus following historians panel](#)

Day of Courage Live Stream

Key events are being streamed live today via Detroit Public Television.

Rosa Parks Stamp Dedication and First-Day Release Sales

The United States Postal Service dedicates and launches the first of a series of forever stamps, featuring the heroes of the civil rights movement. Purchase your stamps today. [Near Pewter Hall entrance](#)

EVENTS RUN ALL DAY (9:30 a.m. - 9:30 p.m.) EXCEPT WHERE NOTED.

Special GUESTS



Julian Bond

Julian Bond has been an activist in the civil rights, economic justice, and peace movements since his college years. In 1960, he helped organize the Student Nonviolent Coordinating Committee (SNCC). Bond served as president of the Atlanta NAACP branch for 11 years before being elected chair of the national board. An author and television commentator, Bond was also named one of America's top 200 leaders by *Time* magazine.



Douglas Brinkley

Douglas Brinkley is a professor of history at Rice University, a fellow in history at James Baker Institute for Public Policy and an award-winning author. In 2005, Brinkley authored the biography "Rosa Parks: A Life," which follows Mrs. Parks from her childhood in Alabama through her moment of courage to her final days. He is currently contributing editor for *Vanity Fair*, the *Los Angeles Times Book Review* and *American Heritage*.



Eleanor Clift

Eleanor Clift is a political reporter, television pundit and author. She is currently a contributing editor for *The Daily Beast* website and for *Newsweek* where her column, *Capitol Letter*, is published each week. Clift is also a regular panelist on the nationally syndicated show "The McLaughlin Group."



Aaron P. Dworkin

Aaron Dworkin is the founder and president of the Sphinx Organization, the leading national arts organization focusing on youth development and diversity in classical music. A 2005 MacArthur Fellow and a member of the Obama National Arts Policy Committee, Dworkin was President Obama's first appointee to the National Council on the Arts. He is an accomplished violinist and author, social entrepreneur, artist-citizen and an avid education advocate.



Darlene Clark Hine

Professor Darlene Clark Hine, a historian of the African-American experience and a pioneer in the study of African-American women's history, is Board of Trustees Professor of African American Studies and Professor of History at Northwestern University in Evanston, Illinois. An author and co-editor of more than 20 books, she has received many honors, including induction into the American Academy of Arts and Sciences in October 2006.



Gareth Johnson

Gareth Johnson is a violinist, composer and 2010 First Place Laureate of the Sphinx Competition. He currently is a distinguished lecturer and an artist in residence (professor) at Albany State University in Albany, Georgia. Johnson received his bachelor's and master's degrees in music performance at Lynn University Conservatory of Music in Boca Raton, Florida.



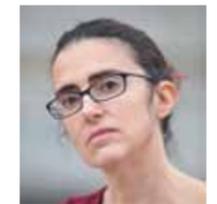
Danielle McGuire

Danielle McGuire is the author of the award-winning book "At the Dark End of the Street: Black Women, Rape and Resistance — a New History of the Civil Rights Movement from Rosa Parks to the Rise of Black Power." She is an assistant professor in the history department of Wayne State University and a distinguished lecturer for the Organization of American Historians.



Arlie Schardt

Arlie Schardt is a longtime journalist and public interest activist who covered the southern civil rights movement during the 1960s for *TIME* magazine. Schardt has served as associate legislative director of the ACLU and executive director of the Environmental Defense Fund. He founded Environmental Media Services, where he served as president for 13 years. Schardt is currently chair of Friends of the Earth (FOE), a national environmental organization.



Jeanne Theoharis

Jeanne Theoharis is a professor of political science at Brooklyn College of the City University of New York. She is the author of a highly anticipated new biography of Rosa Parks, "The Rebellious Life of Mrs. Rosa Parks," which details the span of Parks' political life across the 20th century. Departing from most treatments of Parks' life, nearly half of Theoharis' biography focuses on the civil rights icon's life and political activities in Detroit.

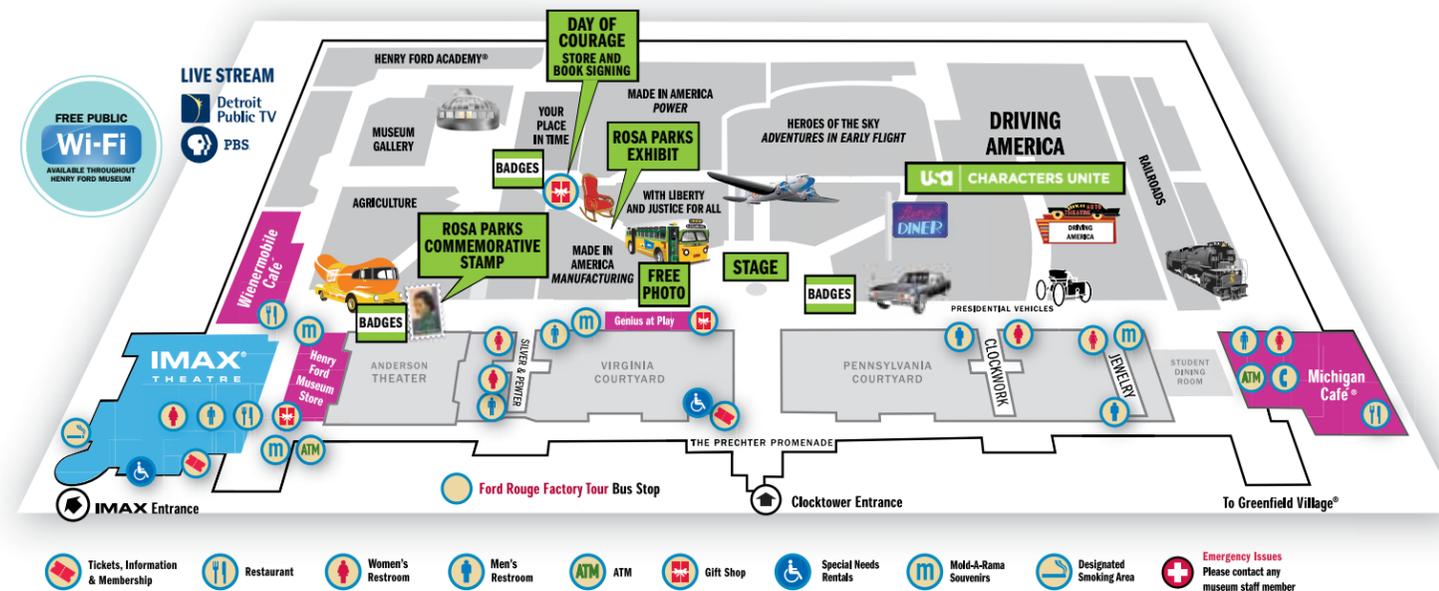
Day of Courage EVENT SCHEDULE

Speakers and guests confirmed, at the time of printing, are subject to change.

- 9:30 a.m.** Spain School of Excellence Concert Choir
- 9:45 a.m.** Welcoming remarks and introduction
- 9:50 a.m.** Welcoming remarks by **Al Uzielli**, board of trustees member, and **Patricia Mooradian**, president of The Henry Ford. Keynote address: **Julian Bond**, American University
- 10:25 a.m.** Reflections on Rosa Parks: **The Hon. John Conyers, Jr.**
- 10:30 a.m.** Federal Resolution designating Rosa Parks' centenary as the National Day of Courage, **Senator Carl Levin**
- 10:40 a.m.** United States Postal Service first-day issue ceremony for the Rosa Parks commemorative stamp
- 11:10 a.m.** Spain School of Excellence Concert Choir
- 11:30 a.m.** "The Acquisition, Restoration and Impact of the Rosa Parks Bus," **Patricia E. Mooradian**, president of The Henry Ford, **Steven K. Hamp**, trustee and former president of The Henry Ford; and **Darlene Clark Hine**, Northwestern University, moderator
- 12 p.m.** **Minds on Freedom**
- 12:30 p.m.** The Hamilton Family
- 1 p.m.** **Eleanor Clift**, *Newsweek* — "The Suffrage Movement and Its Legacy"
- 1:40 p.m.** The Hamilton Family
- 2:10 p.m.** Henry Ford Academy Choir
- 2:35 p.m.** Historians panel: **Darlene Clark Hine**, Northwestern University, moderator, author of "The Black Chicago Renaissance"; **Douglas Brinkley**, Rice University, author of "Rosa Parks: A Life"; **Jeanne Theoharis**, Brooklyn College, author of "The Rebellious Life of Mrs. Rosa Parks"; **Danielle McGuire**, Wayne State University, author of "At the Dark End of the Street: Black Women, Rape and Resistance — a New History of the Civil Rights Movement from Rosa Parks to the Rise of Black Power"
- 3:30 p.m.** **Minds On Freedom**
- 4:30 p.m.** Henry Ford Academy Choir
- 5 p.m.** **Arlie Schardt**, former *TIME* magazine correspondent — "Covering the Southern Civil Rights Movement"
- 6 p.m.** Mosaic Youth Theatre of Detroit's Mosaic Singers (Sponsored by Ford Motor Company Fund)
- 6:30 p.m.** **Minds On Freedom**
- 7:10 p.m.** **Aaron Dworkin**, founder, and **Gareth Johnson**, laureate, Sphinx Organization — "Breaking the Sounds Barrier, Transforming Lives: Sphinx Organization"
- 8:10 p.m.** **Robert and Bernice Jones**
- 9:30 p.m.** Museum closes

Day of Courage EVENT MAP

Event locations are subject to change.



AMENITIES

Shopping and dining in Henry Ford Museum

Henry Ford Museum Store

Hours: 9:30 a.m.-10 p.m.

Keep your memory of your visit alive long after with a special gift purchase as imaginative as Henry Ford Museum itself.

Genius at Play

Hours: 9:30 a.m.-9:30 p.m.

Why can't history be fun? This shop is jam-packed with games, books and imaginative toys.

Day of Courage Store

Hours: 9:30 a.m.-9:30 p.m.

Book signing and more.

Michigan Café

Hours: 9:30 a.m.-5 p.m.

(Soups, sandwiches and snacks after 3 p.m.)

The menu salutes Great Lakes dining and features dishes we love to eat. Today, try favorites from our Black History menu: fried ham with biscuits and red-eye gravy, creamed peas and pearl onions, and sweet potato pie for dessert. Cafeteria-style.

Wiernmobile Café

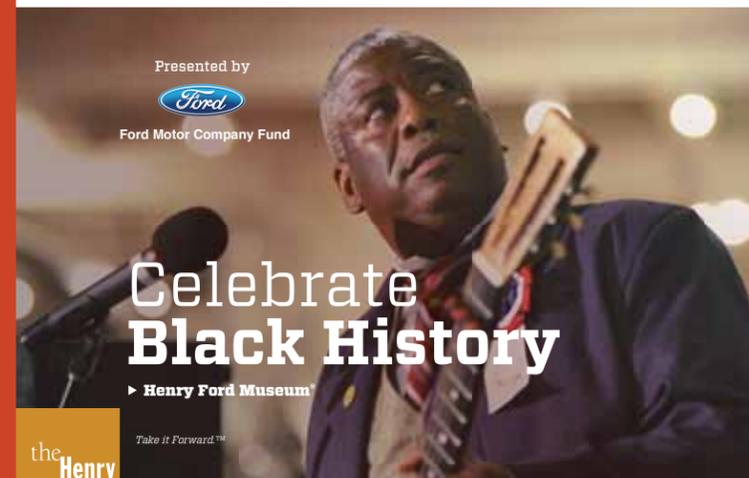
Hours: 11 a.m.-9:30 p.m.

Celebrate an American icon — the hot dog. Offering a full-service menu.

Lamy's Diner

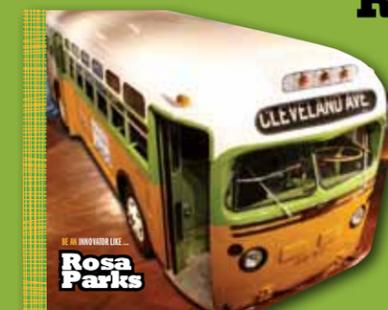
Hours: 9:30 a.m.-9:30 p.m.

Hop on a stool or grab a booth. Enjoy simple diner fare, coffee, soft drinks and more.



WED.-SUN., FEB. 1-28, 2013
TheHenryFord.org/CelebrateBlackHistory

Be An Innovator Like ROSA PARKS



Rosa Parks' story is more than a tale about a bus. This book—produced by The Henry Ford—gives a broader picture of Rosa Parks' life. And it does it in a way that is entertaining, educational, relevant and endlessly engaging.

Member \$5.36
Nonmember \$5.95
Available at the Museum Store

Can't make it to the Museum store? Shop online at giftshop.thehenryford.org.
Your purchases help support The Henry Ford!