



Take it forward.™

## Motor Muster 2017 Participant Information

### Summary

Make your way to a vintage auto enthusiast's dream destination as Motor Muster, at The Henry Ford, celebrates one of the grandest and most innovative eras of American automotive history: from glamorous classics of the 1930s to brawny muscle cars of the 1970s, Greenfield Village hosts hundreds gleaming examples.

The goal of the event is to serve two purposes. First, to be a top quality car show in a beautiful setting, providing the best possible experience for show participants and their families. Second, to educate Greenfield Village guests about the history and significance of the automobile in ways that are fun and engaging for all age levels.

It is not a hot rod show, custom car show, or modified muscle car show. However, company produced prototypes, period correct racing vehicles and specific customized cars may be eligible. Restored, partially restored and un-restored vehicles are all eligible to apply.

### Check-In & Credentials

#### Check-In:

All participants in the 2017 Motor Muster program must pick up their packet at Check-In. Stop *FIRST* at Check-In, and pick up your participant packet. Walk-up registrations will not be considered. If you have not received communication by email after submitting an online application, your application may not be in the system.

During the application process you were asked to select a check-in time. ***YOU MUST MAKE EVERY EFFORT TO ARRIVE DURING CHECK-IN HOURS.*** If you have an emergency on the way and will be arriving after check-in hours, you must call our Security Team at 313.982.6096. When you call, please identify yourself as a participant and specify that you need to make arrangements to enter the Village after hours.

Check-In Hours:            Friday, June 16, 2017 - 5:30 pm - 8:00 pm  
   Saturday, June 17, 2017 - 7:00 am - 1:00 pm

An email containing further Check-In information, including the location and a map, will be sent one week prior to the event. This information, along with the most up-to-date information can also be found at <https://www.thehenryford.org/participants/>.

#### Credentials & Packets:

Each accepted participant will receive a packet at Check-in containing the following items:

- ***Participant Wristbands*** – These are your credentials for the weekend. They identify you as a participant, allowing you admittance to the Village and Museum Saturday and Sunday of Motor Muster weekend. Your wristband must be securely worn on your wrist for the duration of the weekend.
  - The wristbands are not valid for rides, movies, or the Ford Rouge Factory Tour.
  - Participants will receive two (2) wristbands per accepted application. There are no exceptions, and no additional wristbands will be provided.

- If you purchased additional wristbands during the application process, please check that these are in your packet.
- If you wish to leave participant wristbands for guests arriving at a later time, you may leave them in an envelope with staff at Participant Check-In on Friday evening. They will be delivered to the Will-Call window located at the front of the Greenfield Village Ticket Building for the weekend. After Friday evening, wristbands should be taken directly to the Will-Call window. Please direct your guests to pick them up there.
- Only registered participants **with wristbands** will be allowed to enter Greenfield Village through the Village Service Road.
- Only registered participants **with wristbands** will be allowed to enter Greenfield Village through the main gate prior to 9:30am.
- Please inform your guests that they must enter Greenfield Village through the Main Village Entrance.
- **Participant Discounted Admission Coupon** – Available at Check-in by request only. They can be used to purchase up to a TOTAL of four (4) admission tickets to Greenfield Village in any combination (Senior/Adult/Youth) at the member price. This discount applies to Greenfield Village admissions only and is valid for June 17-18, 2017. Tickets for any other venue must be purchased separately at full admission price.
- **Participant Ride Pass Coupon** - Available at Check-in by request only. They can be used to purchase up to a TOTAL of four (4) Ride Passes at the member price. This discount applies to Ride Passes only. Individual ride tickets must be purchased at regular price.
- **Vehicle Dashcard** - Unique to you and your vehicle, provides important information for our parking crew, narrators, and guests. PLEASE place the card in a visible location on your vehicle, on the windshield, as soon as possible. PLEASE leave it in place at all times while in Greenfield Village. You will also receive your village parking designation at check-in.
- **Popular Choice Ballot** - Use this to vote for your favorite vehicles at the event. (Yes, you can vote for your own.)
- **Commemorative Vehicle Dash Plaque** - Limit one per packet.

### After Check-In:

After check-in, vintage vehicles will enter Greenfield Village through the service road leading into the Village. Tow/chase vehicles may enter the village through this gate, drop off supplies and equipment, and return to the parking lot to park.

## **Modern Vehicles, Parking & Shuttle Services**

All modern vehicle parking will be located in parking areas designated at check-in. As a reminder we are no longer able to accommodate on-site parking for campers and motorhomes.

*Modern vehicles of any kind are not allowed in Greenfield Village before 5:30 pm on FRIDAY, between 9:15 am – 9:30 pm on SATURDAY and between 9:15 am – 5:30 pm on SUNDAY.*

Shuttle service will be available between the parking lot and Greenfield Village main entrance. To return from the Village, pick-up the shuttle near the main entrance of Greenfield Village. Early morning & late evening admittance, during times noted in chart below, to Greenfield Village through the main gate will require wristbands to be shown. Wristband must be worn on your wrist and cinched tight prior to entering Greenfield Village.

Shuttle Hours:	Friday, June 16, 2017 - 5:30 pm - 9:30 pm
	Saturday, June 17, 2017 - 7:00 am - 9:30 pm
	Sunday, June 18, 2017 – 8:00 am – 6:00 pm

## **During the Event**

- Vintage vehicles will be displayed in Greenfield Village and may be kept on the grounds the entire weekend. Ramps or docks for unloading and loading are not available, nor is covered parking.
- All period vehicles will be on display in rough chronological order throughout Greenfield Village along the roads for guest viewing.
- Wheelchairs and scooters are available from Guest Services at the Village Ticket Building on a first-come, first-served basis.
- You may cover your vehicle while parked in the Village overnight; however, it must be uncovered before 9:30am the following morning, when the Village opens to guests.
- Greenfield Village will be open to the public 9:30am-9:00pm on Saturday and Sunday 9:30am-5:00pm. There will be special events as well as open driving. It is expected all participants will showcase their vehicle during the times Greenfield Village is open for Motor Muster.
- Selling of any kind is not allowed in Greenfield Village during guest hours except by approved vendors.

### Pass-In-Review:

During Motor Muster we have a number of presentations taking place at the Main Stage. These are narrated by our team of expert historians. Pass-in-Review is one such presentation. Our team in the field will notify preselected participants when it's time to proceed to the main stage with their vehicle. Once at the stage, our automotive historians provide information about your vehicle type to the crowd of spectators. Normally, including unique and innovative features found on this model. They may also include vehicle information you've included in the application.

Due to the overwhelming popularity of this presentation we are preselecting participants for 2017. This will allow for greater vehicle diversity throughout the presentations. If selected to participate, you will receive further communication closer to the event from the Program Registration Office.

The reviewing stand is located on *Main Street* at *Washington Boulevard*. Ample covered bleacher seating for guests will be located across from the reviewing stand. All times will be listed in the Program.

### Awards & Activities:

**Popular Choice Voting** - When we first started Motor Muster, the advisory board of collectors told us they wanted this to be a fun event and not a highly competitive one. Guests and vehicle owners cast their vote for their favorite vehicle by filling in the ballot using the participant number shown on the Dashcard displayed on your vehicle. Awards will be presented on Sunday at approximately 4:30pm.

**Curator's Choice** - Curator's Choice - Awarded to the best preserved of the unrestored cars entered into the show. We see very few vehicles which have had no restoration work completed. These awards allow our curators an opportunity to review vehicles that are both unrestored and have not been modified from their original condition. This particular review by the curatorial team has no bearing on whether a vehicle is accepted or denied participation in the event. Two Curator's Choice awards will be presented on Sunday.

**Special Event** - Saturday, June 17, 2017 at 7 p.m. - Look for evening programming and event details on the website ([www.thehenryford.org/current-events/calendar/motor-muster](http://www.thehenryford.org/current-events/calendar/motor-muster)) closer to Motor Muster weekend.

**Other Activities** - Please check your program for times and locations of other fun activities for the whole family.

## Special Considerations:

Participants occupy an unusual position during this program. Not only are you a guest with respect due, you are also a representative of The Henry Ford with responsibility to the guests. You can help make our guests' visit memorable just by showing a genuine interest in them, share in their excitement, and engage in some friendly conversation. We understand that we may ask more of you at our program than at other events, but we need your help to present a successful program.

There may be weddings on Friday or Saturday evenings in the Martha-Mary Chapel with receptions in Eagle Tavern and/or Lovett Hall. Although Motor Muster is the primary event taking place in Greenfield Village, there may be of other uses of The Henry Ford's venues. We ask all of our participants to be conscious and courteous with each other.

## **General Safety Guidelines:**

The safety of participants, guests and staff is our number one priority. If you are observed failing to follow the below mentioned guidelines your credentials will be revoked and you will be asked to leave the premises and not allowed to return. Depending on the circumstances, you may lose your invitation to participate in programs at The Henry Ford. Museum and Village safety policies are aimed at preventing any employee, volunteer, guest, vendor, or participant from being subjected to any unusual health and/or safety risks. Safety is everyone's responsibility.

- Please be patient there are many vehicles in Greenfield Village this weekend.
- Please observe the 5 MPH speed limit on all Village roads; pedestrian right-of-ways; traffic patterns; stop signs and credential checkpoints.
- Please follow directions given by uniformed staff of The Henry Ford.
- Vehicles must come to a complete stop at credential checkpoint locations, you will be asked to show your wristbands. All wristbands must be worn on your wrist and cinched tight prior to reaching checkpoint, this will help keep the traffic flow from backing-up.
- All vehicles should stay clear of Firestone Farm roads and lanes.
- Railroad tracks are live. OBEY ALL CROSSING SIGNALS.
- Guest and participant access to Lovett Hall is prohibited.
- Please demonstrate proper respect for The Henry Ford property and equipment.
- Potentially dangerous horseplay and practical jokes are not acceptable behavior.
- Shoes MUST be worn at all times during the event.
- Pets (other than certified service animals) are not allowed on the grounds of The Henry Ford. This includes all parking areas as well as the Village itself.
- **Alcoholic Beverages:**
  - For the days that you are here and part of our public programming, you represent The Henry Ford. Guests think of you as an extension of our staff. We expect you to follow the same standards for professional behavior as we ask our staff. All of The Henry Ford staff and participants are prohibited from consuming alcoholic beverages while on the property of The Henry Ford.
  - If you are observed consuming or displaying alcoholic beverages during operating hours, you will be asked to leave the premises and not allowed to return. You are not permitted to bring any alcoholic beverages onto the property of The Henry Ford or property being used by The Henry Ford. Doing so would be a violation of the liquor license held by The Henry Ford. Controlled substances are also not permitted AT ANY TIME.
- **Smoking:**
  - In compliance with the May 1, 2010 State of Michigan Public Smoking Ban & The Henry Ford Smoking Policy, smoking of any tobacco products (this also includes pipes, cigars, chewing tobacco, and e-cigarettes) is strictly prohibited on The Henry Ford campus.
  - Participants may smoke in the following areas:
    - Inside their personal vehicles parked in The Henry Ford parking lots

- On the asphalt near the gate between the Edison statue and the Tintype Studio (this may be slightly moved due to Tintype demonstration)
- On the sidewalk between the entrance to Taste of History and the Stone Mill
- On the sidewalk next to the Yellow Gate at Lovett Hall
- Signs and smoking urns are placed at all designated smoking areas. These rules apply to both daytime and evening hours.
- **Weapon Policy:**
  - Possession of weapons, including but not limited to firearms, knives or dangerous objects while visiting The Henry Ford properties is prohibited.

\*In case of emergency, contact the nearest employee and ask them to call our Security Department.

**FOR MORE INFORMATION**

Program Registration Office

The Henry Ford

P.O. Box 1970

Dearborn MI 48121-9843

313.982.6058

Email: [ParticipantInfo@thehenryford.org](mailto:ParticipantInfo@thehenryford.org)

Participant Information updates: [www.thehenryford.org/participants](http://www.thehenryford.org/participants)