

## The Henry Ford Innovation Nation Teacher Innovator Awards Official Rules

**NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.**

Participation constitutes entrant's full and unconditional agreement to and acceptance of these contest rules ("Official Rules"). The "Henry Ford Innovation Nation Teacher Innovator Awards" (the "Contest") begins at 12:00 a.m., Eastern Time ("ET") on December 1, 2017 and ends at 11:59 a.m., ("ET") on February 28, 2018 ("Contest Period"). Contest is sponsored by The Henry Ford (the "Sponsor"), 20900 Oakwood Boulevard, Dearborn, MI 48124.

**ELIGIBILITY:** The Contest is open and offered only to legal residents of the U.S. including D.C. who have reached the age of majority in their state of residence and who is also a Pre-K through 12th Grade Classroom Educator (Public, Private or Charter School), Pre-K through 12th Grade Library Media Specialist or Technology Specialist/Coordinator, a Pre-K through 12th Grade Homeschool Educator, or a Pre-K through 12th Grade Head Start or Licensed Day Care Teacher. Employees of the Sponsor, their parent, affiliates, subsidiaries, agents, advertising and promotion agencies, and American Sweepstakes and Promotion Company, Inc. (the "Administrator") (collectively, "Released Parties") and members of the immediate family (mother, father, sons, daughters and spouse, regardless of where they reside) and household members of each such employee, whether or not related, are not eligible to participate in the Contest. Participation constitutes entrant's full and unconditional agreement to and acceptance of these official rules. Void where prohibited or restricted by law.

**AGREEMENT TO OFFICIAL RULES:** By participating, those who enter the Contest ("Entrants") agree to abide by and be bound by these Official Rules and the decisions of the Sponsor, which are final and binding in all matters relating to the Contest. Winning a Prize (as defined below) is contingent upon fulfilling all requirements set forth herein.

**HOW TO ENTER:** Eligible Entrants can enter the Contest during the Contest Period by visiting <https://www.judgify.me/TIA2018> and follow the links and instructions to complete and submit the registration form, including a valid home address. P.O. Boxes are not permitted. Then, follow the directions to submit the following:

- A) **Bio:** In no more than two thousand (2,000) characters tell the judges about yourself, your history in education, what subjects you teach and what innovation in the classroom means to you.
- B) **Narrative:** In no more than five thousand (5,000) characters tell the judges how and why you have innovated in the classroom, what challenges you faced, how your students reacted, what innovations you would like to make in the future and what innovations you have made outside of the classroom.

- C) **Evidence of Student Learning:** (3 min video) Provide a short, three (3) minute video of your students explaining how they've benefitted from innovations that you have brought to the classroom.
- D) **Curriculum/Lesson Plan:** Provide a sample of a curriculum that you have developed that you feel is innovative which may include a standards based lesson plan.
- E) **Bonus Points** will be given for providing a lesson plan that you developed which uses either resources from The Henry Ford or Innovation Nation.

By uploading your Submission, you agree that it conforms to the Submission Content Restrictions as defined below and that Sponsor, may disqualify you from the Contest if it believes, in its sole discretion that your Submission fails to conform to the Content Restrictions.

**ENTRY REQUIREMENTS/RESTRICTIONS:** Limit: Each entrant may enter the Contest one (1) time during the Contest Period. Submissions received from any person or email address in excess of the stated limit will be void. Once submitted, an entry cannot be deleted, canceled or modified. In order to be eligible, entries must actually be received by Sponsor during the Submission Period. Entries received by Sponsor before the start of the Submission Period or after the end of the Submission Period will be discarded and deemed VOID. For purposes of this Contest, an entry is "received" when the Website's servers record the entry information. Proof of submitting a Contest entry form online (such as an automated computer receipt confirming entry or "thanks for entering" screen or message) will not be deemed by Sponsor to constitute proof of actual receipt by Sponsor of an entry for purposes of this Contest. Those who do not follow all of the instructions, do not provide the required information in their entry form, or do not abide by these Official Rules or other instructions of Sponsor will be disqualified. All entries become property of Sponsor and will not be returned or acknowledged. Entries made by any other individual or any entity, and/or using any e-mail address other than the Entrant's or any other website, including, without limitation, commercial promotion subscription notification and/or entering service sites, will be declared invalid and disqualified. Your submission of an entry constitutes your representation of eligibility, consent to participate in Contest and consent for Sponsor to obtain, use, and transfer your name, address, photograph and other information for the purpose of Contest administration.

Entrants represent and warrant that their submitted entry is the original work of the Entrant, has not been previously published, has not won previous awards, and does not infringe upon the copyrights, trademarks, rights of privacy, publicity or other intellectual property or other rights of any person or entity and must have been created in a legal and safe manner. If the entry contains any material or elements that are not owned by the Entrant or provided by the Sponsor, and/or are subject to the rights of third parties, the Entrant is responsible for obtaining, prior to submission of the entry, any and all releases and consents necessary to permit the use and exhibition of the entry by Sponsor in the manner set forth in these Official Rules, including, without limitation, name and likeness releases for any person who appears in or is identifiable in the entry

(collectively, the “Clearances”). By submitting an entry, an Entrant warrants and represents that 1) he or she consents to the submission and use of the entry in the Contest, 2) warrants and represents that the Entry is entirely the original creation/work of the Entrant and that use of the Entry as described herein will not violate any law or infringe upon the rights, title, claim or interest of any third party; and 3) certify that Entrant is the creator and sole copyright owner of the Entry.

Entries may not contain any image or depiction of the following: (i) materials which include or constitute trademarks, trade names or copyrighted works created or owned by any person or entity other than Entrant or for which the Entrant has obtained owner’s written permission to use (Sponsor’s discretion); (ii) materials bearing profanities, or bearing the name or likeness of any celebrity, living or dead; (iii) materials which contain visible identifiable or potentially identifiable personal information, including but not limited to, phone numbers, website links, street addresses, e-mail addresses or license plate numbers; (iv) inappropriate behavior for a general audience; (v) any depiction of real or simulated sexual acts; (vi) violence in any form; (vii) materials which violate anyone’s reasonable privacy expectations, violate any known agreement, or which are defamatory in nature; (viii) materials which are derogatory to Sponsor, or any affiliated entity or person; (ix) materials which are discriminatory based on race, religion, national origin, physical disability, age, sex, or sexual orientation or preference; (x) materials in which any person identifiably appears unless Entrant has obtained an appropriate written release from such person granting all rights required herein; and, (xi) materials which do not comply with all other requirements in these Official Rules. Entries that do not conform to these guidelines will be disqualified. Sponsor reserves the right to reject or disqualify any entry which Sponsor, in its sole and absolute discretion, determines to be inconsistent with the letter or spirit of the Official Rules or potentially damaging to its, the Contest’s, or another’s image or reputation.

**WINNER DETERMINATION:** At the end of the Contest Period, all eligible Submissions will be judged as outlined below:

1. **Initial Judging:** All Submissions will be judged by at least two (2) qualified staff members of The Henry Ford who are determined by the Sponsor in its sole discretion. The entrants with the forty (40) highest submission scores will be deemed Semi-Finalists. If the total of all eligible Submissions is less than fifty (50) Submissions, then only two-thirds of the total Submissions will be deemed Semi-Finalists.
2. **Semi-Finalist Judging:** The Semi-Finalists’ Submissions will be judged by at least two (2) qualified innovation teacher partners who are determined by the Sponsor in its sole discretion. The Semi-Finalists with the twenty-five (25) highest submission scores will be deemed Finalists.
3. **Finalist Judging:** The Finalists’ Submissions will be judged by at least two (2) qualified outside stakeholders or educational partners who are determined by the Sponsor in its sole discretion. The Finalists with the ten (10) highest submission scores will be deemed the potential Grand Prize winners; the Finalists with the

next ten (10) highest scoring Submissions will be deemed the potential First Prize winners.

During each round of judging, the Submissions will be evaluated based on the following judging criteria (“Judging Criteria”).

- **Bio:** Does the candidate tell you about themselves, their career in education, what subjects they teach, and what innovation means to them? Professional development relating to innovation and previous awards and honors for teaching about, or using, innovation content will also be considered. (25 Points)
- **Narrative:** In the candidate’s narrative please do they tell you how they have innovated in their classroom? Do they explain what problem they were trying to solve, what challenges they faced, and how their students reacted. Do they talk about any changes they would like to make in the future? Have they innovated outside their classroom? Documentation may include but is not limited to: Grant letters, news articles, bulletin board examples relating to innovation, community outreach, school newsletters, letters of recommendation, etc. (25 Points)
- **Evidence of Student Learning:** Did the candidate provide a short video of their students explaining how they have benefited from the candidates methods of teaching. Evidence must be in a video format no more than 3 minutes long. Supported file formats include .mpg, .wmv, .avi., .mpg, .mp4, .mov, .mpeg2. (25 Points)
- **Curriculum/Lesson Plan:** The degree to which innovation concepts have been integrated into a standards-based education plan. Supported file formats include .pdf, .doc, .ppt, .docx, .pptx. Maximum 5 Pages. (25 Points)
- **Supporting Materials:** This may include grant award letters, professional development, previous honors, photos, videos, PowerPoints, news articles, bulletin board examples relating to innovation, community outreach, school newsletters, letters of recommendation, etc. Supported file formats include .jpg, .jpeg, .wmf, .pdf, .doc, .docx, .ppt, .pptx, .mp3, .avi, .mp4, .mov, .wmv, .mpg, .mpeg, mpeg2, .JPG, .qt, .WMF. Links to filesharing sites (YouTube) are also allowed (limit video length to 3 minutes or less).
- **Bonus Points:** Did the candidate create a lesson plan using the available videos of [Innovation Nation](#) or [the collections of the Henry Ford](#). It should be aligned with state and national curriculum standards in any and all subject areas, such as Common Core State Standards (CCSS), Next Generation Science Standards (NGSS), etc. (5 Points)

All decisions of the Sponsor (and appointed judges) are final and binding. Sponsor reserves the right to select fewer than the stated number of winners, if, in its sole discretion, it does not receive a sufficient number of eligible and qualified Submissions.

The potential Grand Prize and First Prize winners will be contacted by the Administrator via telephone and/or email on or about June 4, 2018.

**PRIZES:** Ten (10) Grand Prize winners will each receive a 5-day “Innovation Immersion Experience” at The Henry Ford. The Trip package includes roundtrip coach air transportation for the winner from a major airport closest to winner’s residence (determined by Sponsor in its sole discretion) to Detroit, MI. Also included are five (5) nights’ accommodations at a hotel (determined by Sponsor in its sole discretion), eight (8) meals (menus determined by Sponsor in its sole discretion) and a behind the scenes tour of the Henry Ford by curators along with a recognition ceremony. Each winner must travel on July 28, 2018 and return on August 2, 2018. Travel and accommodations are subject to availability and blackout dates. Travel must be round trip. Sponsor will determine airline and flight itinerary in its sole discretion. No refund or compensation will be made in the event of the cancellation or delay of any flight. Travel is subject to the terms and conditions set forth in this Contest, and those set forth by the Sponsor’s airline carrier of choice as detailed in the passenger ticket contract. All expenses and incidental travel costs not expressly stated in the package description above, including but not limited to, ground transportation, meals, incidentals, gratuities, passenger tariffs or duties, airline fees, surcharges, airport fees, service charges or facility charges, personal charges at lodging, security fees, taxes or other expenses are the responsibility solely of winner. Travel restrictions, conditions and limitations may apply. If in the judgment of Sponsor air travel is not required due to winner’s proximity to prize location, ground transportation will be substituted for round trip air travel at Sponsor’s sole discretion. Approximate Retail Value (“ARV”): \$2,000. Actual value may vary based on airfare fluctuations and distance between departure and destination. Winner will not receive difference between actual and approximate retail value

Ten (10) First Prize winners will each receive a copy of Innovation Nation Season 1, 2 or 3 DVD (determined by Sponsor in its sole discretion) and The Henry Ford merchandise (determined by Sponsor in its sole discretion). ARV: \$100.

If actual value of any Prize is lower than the stated ARV when the Prize is procured and fulfilled, then the difference will not be awarded. By accepting a Prize, the Winners agree to release the Released Parties from any and all liability whatsoever for any injuries, losses, or damages of any kind caused by entering the promotion or for damages of any kind caused by any Prize or resulting from acceptance, possession, or use/misuse of Prize awarded. All other expenses, including, but not limited to taxes, not specifically mentioned herein are the responsibility of the Winners. The Prizes are not exchangeable, transferable, or redeemable for cash. There are no substitutions unless specified by the Sponsor. The Sponsor reserves the right in its sole discretion to substitute any Prize (or Prize component) with another Prize of equal or greater value.

**PRIZE VERIFICATION AND CONDITIONS:** Each Grand Prize winner will be required to complete and sign and Affidavit of Eligibility and Liability/Publicity Release form provided to them to be returned within five (5) days of written notification, or prize may be forfeited and an alternate winner selected. Grand Prize winners are also required to

disclose his/her social security number for the purpose of issuance of a 1099 Form for tax purposes. If a prize or prize notification is returned as unclaimed or undeliverable to a potential winner, if potential winner cannot be reached within three (3) calendar days from the first notification attempt, if potential recipient fails to return requisite document within the specified time period, or if a potential recipient is not in compliance with these Official Rules, then such person shall be disqualified and an alternate winner may be drawn. By accepting a Prize, recipient agrees to release the Sponsor from any and all liability whatsoever for any injuries, losses, or damages of any kind caused by entering the promotion or for damages of any kind caused by any prize or resulting from acceptance, possession, or use/misuse of prize awarded. All local, state and federal taxes are solely the responsibility of winner. No substitution or transfer of prize or election of cash in lieu of prize will be permitted. The Sponsor reserves the right at its sole discretion to substitute any part of the prize package with another prize of equal or greater value in the event that the prize (or any component thereof) is not available.

By accepting a Prize, where permitted by law, the Winners grant to the Released Parties and those acting pursuant to the authority of Sponsor and the Released Parties (which grant will be confirmed in writing upon Sponsor's request), the right to print, publish, broadcast and use worldwide IN ALL MEDIA without limitation at any time a Winner's full name, portrait, photos of home (before and after), picture, voice, likeness and/or biographical information for advertising, trade and promotional purposes without further payment or additional consideration, and without review, approval or notification. IN NO EVENT WILL RELEASED PARTIES BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND (INCLUDING WITHOUT LIMITATION, DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL, OR PUNITIVE DAMAGES) ARISING OUT OF PARTICIPATION IN THIS CONTEST OR THE ACCEPTANCE, POSSESSION, USE, OR MISUSE OF, OR ANY HARM RESULTING FROM THE ACCEPTANCE, POSSESSION, USE OR MISUSE OF THE PRIZES. By participating, Entrants release and agree to hold harmless the Released Parties from any and all liability for any injuries, death or losses or damages to persons or property AS WELL AS CLAIMS/ACTIONS BASED ON PUBLICITY RIGHTS, DEFAMATION, AND/OR INVASION OF PRIVACY that may arise from participating in this Contest or its related activities or the acceptance, possession, use or misuse of, or any harm resulting from the acceptance, possession, use or misuse of the Prizes. The Winners also acknowledge that Released Parties have neither made nor are in any manner responsible or liable for any warranty, representation or guarantee, express or implied, in fact or in law, relative to the Prizes.

**RELEASE AND LIMITATIONS OF LIABILITY:** By participating in the Contest, Entrants agree to release and hold harmless the Sponsor, the Administrator, their respective parents, employees, officers, directors, subsidiaries, affiliates, distributors, sales representatives, advertising and promotional agencies (collectively, the "Released Parties") from and against any claim or cause of action arising out of participation in the Contest or receipt or use of any Prize, including, but not limited to: (a) any technical errors that may prevent an Entrant from submitting an entry; (b) unauthorized human intervention in the Contest; (c) printing errors; (d) errors in the administration of the

Contest or the processing of Submissions; or (e) injury, death, or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from Entrant's participation in the Contest or receipt of any Prize. Released Parties assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries. Released Parties are not responsible for any problems or technical malfunction of any telephone network or telephone lines, computer online systems, servers, or providers, computer equipment, software, failure of any e-mail or entry to be received by Sponsor on account of technical problems, human error or traffic congestion on the Internet or at any Website, or any combination thereof, including any injury or damage to participant's or any other person's computer relating to or resulting from participation in this Contest or downloading any materials in this Contest. Entrant further agrees that in any cause of action, the Released Parties' liability will be limited to the cost of entering and participating in the Contest, and in no event shall the Released Parties be liable for attorney's fees. Entrant waives the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages.

**GENERAL CONDITIONS:** If for any reason the operation or administration of this Contest is impaired or incapable of running as planned for any reason, including but not limited to: (a) infection by computer virus, bugs, (b) tampering, unauthorized intervention, (c) fraud, (d) technical failures, or (e) any other causes beyond the control of the Sponsor which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Contest, the Sponsor reserves the right at its sole discretion, to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify or suspend the Contest in whole or in part, at any time, without notice and award the Prizes (defined below) using all non-suspect eligible entries received as of, or after (if applicable) this cancellation, termination, modification or suspension date, or in any manner that is fair and equitable and best conforms to the spirit of these Official Rules. Sponsor reserves the right, at its sole discretion, to disqualify any individual deemed to be (a) tampering or attempting to tamper with the entry process or the operation of the Contest or Sponsor's Website; or (b) acting in violation of these Official Rules or in an unsportsmanlike or disruptive manner. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW. Failure by the Sponsor to enforce any provision of these Official Rules shall not constitute a waiver of that provision. In the event of a dispute as to the identity of a winner based on an email address, the winning entry will be declared by the authorized account holder of the email address submitted at time of entry. "Authorized account holder" is defined as the natural person who is assigned to an email address by an Internet access provider, online service provider or other organization (e.g., business, educational, institution, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address.

**USE OF DATA:** Sponsor will be collecting personal data about entrants including phone numbers and e-mail addresses in accordance with its Privacy Policy. Please review the Privacy Policy at the following link: <https://www.thehenryford.org/privacy-policy/>. By participating in the Contest and providing this information, entrants hereby agree to Sponsor's collection and usage of their personal information and acknowledge that they have read and accepted Sponsor's Privacy Policy.

**DISPUTES:** Except where prohibited, you agree that any and all disputes, claims and causes of action arising out of, or connected with, the Sweepstakes or any Prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in the State of Michigan. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, your rights and obligations, or the rights and obligations of Sponsor in connection with the Contest, shall be governed by, and construed in accordance with, the laws of the State of Michigan, without giving effect to any choice of law or conflict of law rules (whether of the State of Michigan or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Michigan.

**WINNERS LIST REQUEST:** For a winner list visit <https://www.thehenryford.org/teacherinnovator>. The winner list will be posted after winner confirmation is complete.

## **The Henry Ford Innovation Nation Teacher Innovator Awards**

### Abbreviated Rules

#### **ABBREVIATED RULES for TV and Radio**

NO PURCHASE NECESSARY. LEGAL RESIDENTS OF THE 50 UNITED STATES (D.C.), 18 AND OLDER WHO ARE PRE-K THROUGH 12TH GRADE EDUCATORS. VOID WHERE PROHIBITED. Contest ends 2/28/18. For Official Rules including eligibility details, visit <https://judgify.me/teacherinnovator>. Sponsor: The Henry Ford. Void where prohibited.

#### **ABBREVIATED RULES for Print**

NO PURCHASE NECESSARY. LEGAL RESIDENTS OF THE 50 UNITED STATES (D.C.), 18 AND OLDER WHO ARE PRE-K THROUGH 12<sup>TH</sup> GRADE EDUCATORS. VOID WHERE PROHIBITED. Contest ends 2/28/18. For Official Rules including eligibility details and prize descriptions, visit <https://www.thehenryford.org/teacherinnovator>. Sponsor: The Henry Ford. Void where prohibited.

#### **Abbreviated rules for online Ads – Banner**

NO PURCHASE NECESSARY. Contest ends 2/28/18. To enter and for Official Rules, visit <https://www.thehenryford.org/teacherinnovator>.

#### **Abbreviated Rules for online Ads –Not a Banner**

NO PURCHASE NECESSARY. Legal residents of the 50 United States (D.C.), 18 or older who are Pre-K through 12<sup>th</sup> Grade Educators. Contest ends 2/28/18. To enter and for Official Rules, including eligibility details and prize descriptions, visit <https://www.thehenryford.org/teacherinnovator>. Void where prohibited.