

The Henry Ford Innovation Nation Teacher Innovator Awards

OFFICIAL RULES

NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. Eligibility: The Henry Ford Innovation Nation Teacher Innovator Awards (the "Contest") is open only to legal residents of the fifty (50) United States and the District of Columbia who are at least eighteen (18) years old at the time of entry who is a Pre-K through 12th Grade Classroom Educator (Public, Private or Charter School), Pre-K through 12th Grade Library Media Specialist or Technology Specialist/Coordinator, a Pre-K through 12th Grade Homeschool Educator, or a Pre-K through 12th Grade Head Start or Licensed Day Care Teacher. Entrants may be required to verify they are an active educator at the time of entry with the proper credentials (e.g. teaching certificate, school ID or employee ID). Employees of The Henry Ford, HelloWorld, Inc., and any of their parent and affiliate companies as well as the immediate family (spouse, parents, siblings and children) and household members of each such employee are not eligible. The Contest is subject to all applicable federal, state, and local laws and regulations and is void where prohibited.

2. Sponsor: The Henry Ford, 20900 Oakwood Boulevard, Dearborn, MI 48124. **Administrator:** HelloWorld, Inc., 3000 Town Center, Suite 2100, Southfield, MI 48075.

3. Agreement to Official Rules: Participation in this Contest constitutes entrant's full and unconditional agreement to these Official Rules and Sponsor's and Administrator's decisions, which are final and binding in all matters related to this Contest. Winning a prize is contingent upon fulfilling all requirements set forth herein.

4. Timing: The Contest begins on December 1, 2016 at 12:00 a.m. Eastern Time ("ET") and ends on February 28, 2017 at 11:59 p.m. ET (the "Contest Period"). Sponsor's computer is the official time-keeping device for the Contest.

5. How to Enter: During the Contest Period, visit <https://judgify.me/teacherinnovator> and follow the links and instructions to complete and submit the registration form, including a valid home address. P.O. Boxes are not permitted. Then, follow the directions to submit the following:

a. Biographical Information: In no more than two thousand (2,000) characters, describe your teaching career.

b. Narrative: In no more than three thousand (3,000) characters, describe how you define innovation, how you convey innovation concepts to your students, how your curriculum/module/teaching methodology fits your definition of innovation and inspires creativity, critical thinking a, problem solving or interest in STEM fields.

c. Curriculum Sample/Lesson Plan: Upload a sample of your curriculum which may be a standards based lesson plan; sample may not exceed five (5) pages. Supported file formats include: .pdf, .doc, .docx, .ppt, .pptx.

d. Classroom Examples: Upload documentation materials that show us your curriculum in action. These can be presentations, videos, photos, samples of student work, etc. Supporting file formats include: .jpg, .jpeg, .wmf, .pdf, .doc, .docx, .ppt, .pptx, .mp3, .avi, .mp4, .mov, .mpg, .mpeg, and .mpeg2. If providing a video, it must not exceed five (5) minutes in length.

e. Supporting Materials: Upload supporting materials that may include grant award letters, professional development, previous honors, photos, videos, slideshows, news articles, bulletin board examples relating to innovation, community outreach, school newsletters, letters of recommendation, links to websites that host additional materials, etc. Supporting file formats include: .jpg, .jpeg, .wmf, .pdf, .doc, .docx, .ppt, .pptx, .mp3, .avi, .mp4, .mov, .mpg, .mpeg, and .mpeg2. If providing a video, it must not exceed five (5) minutes in length.

All components of your Submission must be in English. Any entries which include a lesson plan aligned with state and national curriculum standards in any and all subject areas that incorporates digital assets from the available episodes of [The Henry Ford's Innovation Nation](#) and/or [The Henry Ford's Online Collections](#) will be assessed five (5) bonus points during the judging process as described below. By uploading your Submission, you agree that it conforms to the Submission Content Restrictions as defined below and that Sponsor, may disqualify you from the Contest if it believes, in its sole discretion, that your Submission fails to conform to the Content Restrictions.

Content Restrictions:

- The Submission must not contain material that violates or infringes another's rights, including but not limited to privacy, publicity or intellectual property rights, or that constitutes copyright infringement;
- The Submission must not disparage Sponsor, Administrator or any other person or party affiliated with the promotion and administration of this Contest;
- The Submission must not feature brand names or trademarks other than those owned by Sponsor, which entrant has a limited license to use to incorporate into his/her Submission for this Contest;
- The Submission must not contain text that is inappropriate, indecent, obscene hateful, tortious, defamatory, slanderous or libelous;
- The Submission must not contain text that promotes bigotry, racism, hatred or harm against any group or individual or promotes discrimination based on race, gender, religion, nationality, disability, sexual orientation or age; and
- The Submission must not contain material that is unlawful, in violation of or contrary to the laws or regulations in any jurisdiction where Submission is created.

Limit: Each entrant may enter the Contest one (1) time during the Contest Period. Submissions received from any person or email address in excess of the stated limit will be void. Entrant must have permission from all individuals mentioned in the Submission, or their parent/legal guardian if individual is a minor in his/her state or residence (if any) to use their name and likeness in the Submission and to grant the rights set forth herein. If requested, entrant must be able to provide such permissions in a form acceptable to Sponsor. Uploading a Submission constitutes entrant's consent to give Sponsor a royalty-free, irrevocable, perpetual, non-exclusive license to use, reproduce, modify, publish, create derivative works from, and display such submissions in whole or in part, on a worldwide basis, and to incorporate it into other works, in any form, media or technology now known or later developed, including for promotional or marketing purposes. If requested, entrant will sign any documentation required for Sponsor or its designees to make use of the non-exclusive rights entrant is granting to use the Submission. Released Parties (as defined in Section 9, below) are not responsible for lost, late, stolen, damaged, incomplete, invalid, un-intelligible, garbled, delayed or misdirected Submissions, all of which will be void.

In the event of a dispute regarding any Submission, the authorized account holder of the email address used to register will be deemed to be the entrant. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Each potential winner may be required to show proof of being the authorized account holder.

6. Winner Determination: After the conclusion of the Contest Period, the Submissions will be judged as outlined below.

a. Initial Judging: The entire pool of Submissions will be judged by at least two (2) qualified The Henry Ford staff members, determined by Sponsor in its sole discretion. The entrants with the forty (40) highest Submissions will be deemed Semi-Finalists.

b. Semi-Finalist Judging: The Semi-Finalists' Submissions will be judged by at least two (2) qualified innovative teacher partners, determined by Sponsor in its sole discretion. The Semi-Finalists with the twenty-five (25) highest Submissions will be deemed Finalists.

c. Finalist Judging: The Finalists' Submissions will be judged by at least two (2) qualified outside stakeholders or educational partners, determined by Sponsor in its sole discretion. The Finalists with the ten (10) highest Submissions will be deemed the potential Grand Prize winners; the Finalists with the next ten (10) highest scoring Submissions will be deemed potential First Prize winners.

For All Judging: During each round of judging, the Submissions will be evaluated based on the following judging criteria ("Judging Criteria"):

- Biographical Information/Narrative (25 Points);
- Curriculum Sample/Lesson Plan (25 Points);
- Classroom Examples (10 Points);
- Resourcefulness (20 Points); and
- Positive Impact (20 Points).

- **BONUS POINTS:** If the Submission includes a lesson plan aligned with state and national curriculum standards in any and all subject areas which incorporates digital assets from the available episodes of [The Henry Ford's Innovation Nation](#) and/or [The Henry Ford's Online Collections](#), 5 bonus Points will be awarded.

In the event of a tie at any point during the judging process, an additional judge determined by Sponsor in its sole discretion will evaluate the tied Submissions based on the Judging Criteria. Sponsor reserves the right to select fewer than the stated number of winners, if, in its sole discretion, it does not receive a sufficient number of eligible and qualified Submissions.

7. Winner Requirements: Potential winners will be notified by email, mail or phone on or around June 5, 2017. Except where prohibited, each potential Grand Prize winner (parent/legal guardian if a winner is a minor in his/her place of residence) will be required to sign and return a Declaration of Compliance, Liability and Publicity Release, which must be received by Administrator within five (5) days of the date notice or attempted notice is sent, in order to claim the prize. If a potential winner cannot be contacted, fails to sign and return the Declaration of Compliance, Liability and Publicity Release or provide any other requested information within the required time period (if applicable), does not comply with these Official Rules, or prize is returned as undeliverable, potential winner forfeits the prize. If a potential winner is disqualified for any reason, the prize may be awarded to a runner-up determined by the qualified judges, in Sponsor's sole discretion. Up to three (3) alternate winners may be determined, after which the applicable prize will remain un-awarded. Acceptance of any prize shall constitute and signify each winner's agreement and consent that Sponsor and its designees may use the winner's name, city, state, likeness, Submission and/or prize information in connection with the Contest for promotional, advertising or other purposes, worldwide, in any and all media now known or hereafter devised, including the Internet, without limitation and without further payment, notification, permission or other consideration, except where prohibited by law. Without limiting the generality of these Official Rules, each winner shall irrevocably grant, transfer, convey and assign to Sponsor the entirety of the rights in and to the Submission and all renewals and extensions of copyright, and the right to secure copyright registrations thereto in perpetuity including, without limitation, the rights to use the Submission for any and all purposes in any and all media whether now known or hereafter developed, on a worldwide basis, in perpetuity. Each winner accepts and acknowledges that Sponsor shall not be obligated to use the Submission and that Sponsor in its sole discretion shall have the right to refrain from using the Submission. Sponsor shall not incur any liability whatsoever to the extent Sponsor chooses to refrain from any exploitation of its rights hereunder. Each winner will indemnify Sponsor, Released Parties (as defined in Section 9, below) and any licensee of Sponsor against all claims, damages, liabilities, and expenses (including reasonable counsel fees and legal expenses) arising out of any breach of these terms. First Prizes will be fulfilled 8 – 10 weeks after conclusion of the Contest.

8. Prizes: TEN (10) GRAND PRIZES: A 5-day "Innovation Immersion Experience" at The Henry Ford. Trip package includes roundtrip coach-class air transportation for the winner from an airport near winner's home (determined by Sponsor in its sole discretion) to Detroit, MI; five (5) nights' accommodations at a hotel determined by Sponsor in its sole discretion; eight (8) meals (menus determined by Sponsor in its sole discretion); a behind the scenes tour of The Henry Ford by curators; and a recognition ceremony. Winner

must travel on July 29, 2017 and return on August 3, 2017. Travel and accommodations are subject to availability and blackout dates. Travel must be round trip. Sponsor will determine airline and flight itinerary in its sole discretion. No refund or compensation will be made in the event of the cancellation or delay of any flight. Travel is subject to the terms and conditions set forth in this Contest, and those set forth by the Sponsor's airline carrier of choice as detailed in the passenger ticket contract. All expenses and incidental travel costs not expressly stated in the package description above, including but not limited to, ground transportation, meals, incidentals, gratuities, passenger tariffs or duties, airline fees, surcharges, airport fees, service charges or facility charges, personal charges at lodging, security fees, taxes or other expenses are the responsibility solely of winner. Travel restrictions, conditions and limitations may apply. If in the judgment of Sponsor air travel is not required due to winner's proximity to prize location, ground transportation will be substituted for round trip air travel at Sponsor's sole discretion. Approximate Retail Value ("ARV"): \$2,000. Actual value may vary based on airfare fluctuations and distance between departure and destination. Winner will not receive difference between actual and approximate retail value.

TEN (10) FIRST PRIZES: A copy of *Innovation* Season 1 or 2 DVD (determined by Sponsor in its sole discretion), *Innovation Nation*, and The Henry Ford merchandise (determined by Sponsor in its sole discretion). ARV: \$100.

For All Prizes: Prizes are non-transferable and no substitution will be made except as provided herein at the Sponsor's sole discretion. Sponsor reserves the right to substitute a prize for one of equal or greater value if the designated prize should become unavailable for any reason. Winners are responsible for all taxes and fees associated with prize receipt and/or use.

9. Release: By receipt of any prize, winners agree to release and hold harmless the Sponsor, Administrator and their respective subsidiaries, affiliates, suppliers, distributors, advertising/promotion agencies, and prize suppliers, and each of their respective parent companies and each such company's officers, directors, employees and agents (collectively, the "Released Parties") from and against any claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, arising out of participation in the Contest or receipt or use or misuse of any prize.

10. General Conditions: Sponsor reserves the right to cancel, suspend and/or modify the Contest, or any part of it, if any fraud, technical failures, human error or any other factor impairs the integrity or proper functioning of the Contest, as determined by Sponsor in its sole discretion. If terminated, Sponsor may, in its sole discretion, determine the winners from among all non-suspect, eligible Submissions received up to time of such action using the judging procedure outlined above. Sponsor, in its sole discretion, reserves the right to disqualify any individual it finds to be tampering with the Submission process or the operation of the Contest or to be acting in violation of the Official Rules of this or any other promotion or in an unsportsmanlike or disruptive manner and void all associated Submissions. Any attempt by any person to deliberately undermine the legitimate operation of the Contest may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages and other remedies (including attorneys' fees) from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

11. Limitations of Liability: Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrant, printing, typographical or other errors or by any of the equipment or programming associated with or utilized in the Contest; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the Submission process or the Contest; (4) printing, typographical, technical, computer, network or human error which may occur in the administration of the Contest, the uploading, the processing or judging of Submissions, the announcement of the prizes or in any Contest-related materials; (5) late, lost, undeliverable, damaged or stolen mail; or (6) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Contest or receipt or use or misuse of any prize (including any travel/activity related thereto). Released Parties are not responsible for misdirected or undeliverable Submissions or for any technical problems, malfunctions of computer systems, servers, providers, hardware/software, lost or unavailable network connections or failed, incomplete, garbled or delayed computer transmission or any combination thereof. Released Parties are not responsible for any unauthorized third-party use of any Submission.

12. Disputes: Except where prohibited, entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Contest or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the Eastern District of Michigan (Southern Division) or the appropriate Michigan State Court located in Oakland County, Michigan; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Contest, but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Contest, shall be governed by, and construed in accordance with, the laws of the State of Michigan without giving effect to any choice of law or conflict of law rules (whether of the State of Michigan or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Michigan.

13. Entrant's Personal Information: Information collected from entrant is subject to Administrator's Privacy Policy <http://www.helloworld.com/privacy-policy> and Sponsor's Privacy Policy <http://www.thehenryford.org/privacy.aspx>.

14. Winner List: For a winner list, visit <http://bit.ly/2ff959g>. The winner list will be posted after winner confirmation is complete.

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Abbreviated Rules for advertising materials

ABBREVIATED RULES for TV and Radio

NO PURCHASE NECESSARY. LEGAL RESIDENTS OF THE 50 UNITED STATES (D.C.), 18 AND OLDER WHO ARE PRE-K THROUGH 12TH GRADE EDUCATORS. VOID WHERE PROHIBITED. Contest ends 2/28/17. For Official Rules including eligibility details, visit <https://judgify.me/teacherinnovator>. Sponsor: The Henry Ford.

ABBREVIATED RULES for Print

NO PURCHASE NECESSARY. LEGAL RESIDENTS OF THE 50 UNITED STATES (D.C.), 18 AND OLDER WHO ARE PRE-K THROUGH 12TH GRADE EDUCATORS. VOID WHERE PROHIBITED. Contest ends 2/28/17. For Official Rules including eligibility details and prize descriptions, visit <https://judgify.me/teacherinnovator>. Sponsor: The Henry Ford, 20900 Oakwood Boulevard, Dearborn, MI 48124.

Abbreviated rules for online Ads – Banner

NO PURCHASE NECESSARY. Contest ends 2/28/17. To enter and for Official Rules, visit <https://judgify.me/teacherinnovator>.

Abbreviated Rules for online Ads – Not a Banner

NO PURCHASE NECESSARY. Legal residents of the 50 United States (D.C.), 18 or older who are Pre-K through 12th Grade Educators. Contest ends 2/28/17. To enter and for Official Rules, including eligibility details and prize descriptions, visit <https://judgify.me/teacherinnovator>. Void where prohibited.