

# Henry Ford Museum of American Innovation®

the  
**Henry  
Ford**



## Dramatic. Awe-Inspiring.

Watch jaws drop as your guests wander the museum filled with artifacts and national treasures that will leave them talking about your event for years to come. From race cars to freedom marches, modular houses to microprocessors, experience the breakthroughs big and small that have made our world what it is today.

Start with cocktail hour in the Car Court, Prechter Promenade or surrounded by our Presidential Limousines. Dine in the Museum Plaza among the greatest gathering of everyday genius ever assembled. Add on a presentation with audio-visual in the Museum Plaza, historic Anderson Theater or Giant Screen Experience.\* End the evening exploring 12 acres of innovation.

The possibilities are endless...

### Pro tip:

For large events for 500-4,500, check out our [large events video](#).

## FOOD & BEVERAGE

The Henry Ford is Michigan's most award-winning event destination and boasts a full-service [menu](#) of offerings.

Minimum food and beverage expenditure based on your specific day/date starts at \$12,000.

## RECOMMENDED CAPACITY

Seated dinner for 100 to 550 guests. Strolling dinners for 100 to 4,500 guests. For sample diagrams and 360 venue views, visit [Museum Virtual Diagram](#).

## TIMING

Events begin as early as 6:00 p.m.

Events conclude as late as 12:00 a.m.

## FACILITY FEE

\$15-\$25 per person. Total minimum facility fee starts at \$5,000, and includes evening admission, parking, set-up, security, cleaning and Guest Services support.



For more information:

313.982.6220 [thf.org/privateevents](http://thf.org/privateevents)

\* Anderson Theater and Giant Screen Experience available for an additional fee.

Prices and policies are subject to change.

Photo credits, top: Killer Creations. Above, left to right: from the collections of The Henry Ford.

## Set-Up and Services

**The Henry Ford provides** the following foundation items for your event:

- Set-up based on service style.
- 60-inch round tables with white floor-length linen set for 8 guests for plated or buffet dinners.
- Mixed seating, including high and low cocktail tables and 60-inch round tables, for strolling dinners.
- Classic white china, bar/stemware and flatware; optional hurricane lamp and table numbers.
- Large group events may be required to use environmentally friendly high-end disposables.
- Mahogany Chiavari chairs with matching brown pad.
- Auxiliary tables (6 or 8 feet long) with white or black floor-length linen are available for registration, name tags, awards and display tables. Up to 10 available at no additional cost.
- Custom diagram of event set-up and design, including online collaboration tool for seating.
- Museum Plaza Innovation Columns have over 30 complimentary images available for your event to be used as a decor element. Optional add-on to highlight your brand or event with custom images, logos and photos: \$250 for the first custom image, \$100 for each additional image.

**Enhance your event** using the following guidelines.

- The Henry Ford professionals manage optional upgraded services at additional cost:

Audio-Visual Equipment/Services	Lighting Design	Specialty Chairs/Tables
Auxiliary Tents	Lounge Seating	Specialty China/Flatware
Chargers	Music/Band/DJ	Specialty Glassware/Stemware
Favors	Photo Booth	Specialty Linen
Floral/Centerpieces	Photographer/Videographer	Staffed Coat Check
Ice Sculptures	Specialty Bar/Barware	Staging/Pipe and Drape

- Your selected vendor is welcome at The Henry Ford for the following items and services only:

Floral/Centerpieces	Off-Property Transportation	Photographer/Videographer
Music/Band/DJ	Photo Booth	Specialty Linen

### **Pro tip:** Ask about other amazing venues.

- **Greenfield Village** for daytime group picnics or evening buyouts.
- **Eagle Tavern** for intimate historic dinner events.
- **Lovett Hall** for Michigan's most beautiful ballroom.
- **Ford Rouge Factory Tour** for manufacturing history.



Additional services and decor subject to 6% tax and 6% service fee. Minimum orders, delivery and/or set-up fee may apply.

Photo, above: Ford Rouge Factory Tour. From the collections of The Henry Ford.