



the
**Henry
Ford**

Ignite innovation at work with a Corporate Membership to The Henry Ford

MISSION

The Henry Ford provides unique educational experiences based on authentic objects, stories and lives from America's traditions of ingenuity, resourcefulness and innovation. Our purpose is to inspire people to learn from these traditions to shape a better future.

VISION

The Henry Ford will be a force for inspiring every individual to innovate, create and invent.

**Gain perspective.
Get inspired.
Make history.**

www.thf.org

Inspire and engage employees with a Corporate Membership to The Henry Ford! Give your employees, executives, clients, friends, and their families **the first, the best, and the most rewarding access** to the amazing inventions, daring visionaries, and living traditions that span American history.

Four venues to inspire makers, dreamers and doers.

HENRY FORD MUSEUM OF AMERICAN INNOVATION™

From race cars to freedom rides, modular houses to microprocessors, they'll experience breakthroughs big and small that have made our world what it is today.

GREENFIELD VILLAGE®

Inspire them with a step into the sights, sounds and sensations of 300 years of American life. They'll spend a day in the place where yesterday feels like right now — and the present will never again feel quite the same.

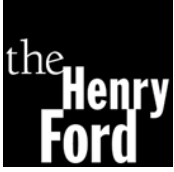
FORD ROUGE FACTORY TOUR

Beyond the awe-inspiring sweep, scale and action of the real-life factory floor where the Ford F-150 is made, introduce your talent to eye-opening encounters with the technology of tomorrow — today.

THE HENRY FORD GIANT SCREEN EXPERIENCE

Make it possible for your team to experience some of the most entertaining and enlightening stories of America's past, present and future ever told — in one of the nation's most impressive venues for telling them.

PHOTO BY: RANK STUDIOS



Corporate Membership Levels & Benefits

For more information on how to partner with The Henry Ford, please contact:

Emily Krueger
 Advancement Officer,
 Corporate & Foundation
 Partnerships & Corporate
 Memberships

EmilyKr@thehenryford.org
 313-982-6051

MEMBERSHIP LEVEL	LOCAL CONTRIBUTOR	TALENT INVESTOR	COMMUNITY INVESTOR	EXECUTIVE/VIP
ANNUAL FEE	\$2,000	\$4,000	\$8,000	\$15,000
Corporate Membership Digital Passes including unlimited historic rides in Greenfield Village <i>(each pass admits total of 6 guests)</i> Digital passes do not provide admission access into: Salute to America, Hallowe'en, or Holiday Nights	2 passes <i>provides admission for total of 12 guests</i>	4 passes <i>provides admission for total of 24 guests</i>	6 passes <i>provides admission for total of 36 guests</i>	8 passes <i>provides admission for total of 48 guests</i>
VIP Parking in Eagle Tavern lot <i>(available only during Greenfield Village seasonal operating hours, not available during Signature Events)</i>				
Complimentary Signature Event Tickets <i>(select events)</i>	4	6	8	8
Employee discounts on memberships and daily admission	15%	15%	15%	15%
Employee discounts on purchases of Signature Event tickets	10%	10%	10%	10%
Discounted tickets to Classic or Feature Films on the Giant Screen Experience	15%	15%	15%	15%
Discounted admission tickets to the Ford Rouge Factory Tour	15%	15%	15%	15%
Discounts on retail & food purchases <i>(valid onsite only)</i>	10%	10%	10%	10%
Free Traditional Films on the Giant Screen Experience				
Recognition as a sponsor of student field trips <i>(a portion of your annual membership dues goes to supporting student field trips during the school-year)</i>				
Opportunity to engage with employees of The Henry Ford to promote goods & services in weekly employee newsletter				
Opportunity to participate in a VIP tour of the Archive of American Innovation <i>(up to 15 attendees)</i>				
Organization recognition on donor boards and online at THF.org				



Signature Event Admission Information



All Aboard Adventure | Annually, May

Your digital Corporate Membership passes will grant you access into Greenfield Village for All Aboard Adventure.



Motor Muster | Annually, June

Your digital Corporate Membership passes will grant you access into Greenfield Village for Motor Muster.



Salute to America | Annually, 4 evenings in July

Your digital Corporate Membership passes will grant you access into Greenfield Village on program dates before 3pm. After 3pm, a special Signature Event ticket (*available for purchase at a 10% discount*) will be required to stay in the Village for the event. Greenfield Village will close at 3pm for all General Admission guests visiting during each of the event days.



Old Car Festival | Annually, September

Your digital Corporate Membership passes will grant you access into Greenfield Village for Old Car Festival.



Hallowe'en in Greenfield Village | Annually, 16 evenings in October

Your digital Corporate Membership passes **will not** grant you access into Greenfield Village for Hallowe'en – a special Signature Event ticket (*available for purchase at a 10% discount*) is required to attend.



Holiday Nights in Greenfield Village | Annually, 18 evenings in December

Your digital Corporate Membership passes **will not** grant you access into Greenfield Village for Holiday Nights – a special Signature Event ticket (*available for purchase at a 10% discount*) is required to attend.

Helpful Reminders...

Corporate Members have access to all member ticket pre-sale events! Keep an eye on the event page at www.thehenryford.org for event pre-sale dates.

You may purchase discounted Signature Event tickets to attend these special programs as noted above by calling the Contact Center at 313-982-6001 and identifying as a Corporate Member of your organization. **Discounted Corporate Member tickets are not available for online purchase at this time.** You may also purchase discounted Signature Event tickets in person, at The Henry Ford.

Please note that your Corporate Membership must be active through the date that you wish to attend any ticketed Signature Event. The Contact Center agent helping you facilitate your ticket purchase will ensure that your membership is valid through the date of your desired visit before completing your ticket purchase. We recommend notating your expiration date upon receipt so that its handy around Signature Event ticket sale time, to avoid any potential interruptions or confusion during your purchasing experience.



the
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Maximize Your Impact with Matching Gifts

Unlock the Full Potential of Your Corporate Membership

At The Henry Ford, corporate support plays a vital role in preserving history, inspiring innovation, and providing educational opportunities to future generations. Many companies offer matching gift programs, doubling—or even tripling—donations made by their employees, retirees, and board members.

HOW IT WORKS

1. **Check Your Matching Gift Eligibility**

- Employees can inquire with their HR or corporate giving department about their company's matching gift policy.
- Employees can also [visit our website](#) to see if their gift qualifies!
- Many companies use platforms like Benevity and CyberGrants to facilitate their matching gift program.

2. **Make a Donation**

- Contributions to The Henry Ford can be made online, by mail, or through payroll deduction (*if available*).

3. **Submit a Matching Gift Request**

- Follow your company's process to request a match. This may involve filling out a simple online form.
- The Henry Ford's Tax I.D. (*E.I.N. Number*): **38-1359513**

4. **Double Your Impact**

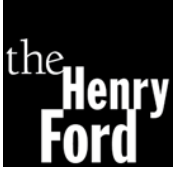
- Once processed, your company will match your donation, increasing the total support for The Henry Ford's mission.

HOW MATCHING GIFTS BENEFIT YOUR COMPANY

1. **Enhance Corporate Social Responsibility (CSR) Initiatives** – Strengthen your brand's commitment to education, innovation, and cultural preservation.
2. **Boost Employee Engagement** – Encourage employees to give back while increasing their philanthropic impact.
3. **Maximize Your Membership Value** – Every matched gift extends the reach of your company's support, amplifying the benefits of your Corporate Membership.

Join Us in Making History

Your Corporate Membership already makes a difference—matching gifts take it even further. Encourage your employees to participate and help The Henry Ford continue to inspire generations of learners, creators, innovators and entrepreneurs.



Corporate Membership *Application*

Company Name *(as you prefer to be publicly recognized for your generosity)*

We wish to become a Corporate Member of The Henry Ford, or renew our existing membership at the following level:

\$15,000/year
Executive/VIP

\$8,000/year
Community Investor

\$4,000/year
Talent Investor

\$2,000/year
Local Contributor

All memberships are valid for one year from date of joining or renewing. Expiration date will be shared with you in renewal documentation along with your payment receipt.

In addition to your fully transferable digital membership passes, you will receive a 15% Corporate Discount Coupon via email that can be uploaded to your organization's intranet for employee use on personal memberships, or daily admission.

Payment *(select one)*

Check

AmEx

Visa

MasterCard

Discover

Please make all checks payable to The Henry Ford.

Card Number _____

Name on Card _____ Expiration Date _____

Signature _____

Company Contact *(contact information input should reflect primary account administrator)*

Mr., Ms., Mrs. *(circle one)* _____

Title _____ Address _____

City _____ State _____ ZIP _____

Phone _____ Email _____

Company website to be used for recognition on thf.org _____

If you are a first-time Corporate Member, how did you hear about our program? _____

Three ways to join the Corporate Membership community!

EMAIL
EmilyKr@thehenryford.org
LisaO@thehenryford.org

MAIL
The Henry Ford
Attn: Emily Krueger
20900 Oakwood Blvd.
Dearborn, MI 48124-5029

PHONE
313-982-6051
313-982-6026

*The Henry Ford reserves the right to adjust membership rates at any time, without prior advanced notice.