

Group Planning



Henry Ford Museum of American Innovation™

Find Your Breakthrough Moment. Step into a world where past innovations fuel the imagination of generations to come. A vibrant exploration of genius in all its forms, here your guests will experience the strides of America's greatest minds while fully immersing themselves in their stories. Put them in the place of movers and shakers who blazed the trail to where we stand today. And in doing so, let them discover their own path.

Must-Sees:

Rosa Parks Bus, Kennedy Limousine, Driving America Exhibition, Dymaxion House, Lincoln Chair, Allegheny Locomotive

Open 7 days a week, 9:30 a.m.-5 p.m.

Greenfield Village®

Tap Into Your Can-Do Spirit. Surround yourself in the sounds and sensations of America's fascinating formation, and become a part of a community united by perseverance, brought to life by 80 acres that brim with resourcefulness and ingenuity. Walk through Thomas Edison's lab, working farms, an artisanal crafts district and the Wright Brothers Home & Cycle Shop. Explore firsthand the place where America's can-do spirit will inspire you to go out and get it done.

Must-Sees:

Model T Rides, Edison's Menlo Park Lab, Wright Brothers Home & Cycle Shop, World-Class Artisans, Firestone Farm, DT&M Roundhouse, Henry Ford Home, Noah Webster Home

Open 9:30 a.m.-5 p.m. daily, April 13-Nov. 3, 2019; Fri., Sat. and Sun. only, Nov. 4-Dec. 1; closed for season Dec. 2; open select Nights in December for Holiday nights

Ford Rouge Factory Tour

Discover Your Drive. Pop open the hood on game-changing technology, sustainable design and sheer American grit at America's greatest manufacturing experience. Get an inside look at the making of America's most iconic truck, the Ford F-150, and immerse your guests in modern manufacturing's most progressive concepts. Experience the awe-inspiring scale of a real factory floor as your guests rev up their inner engineer. This is where big ideas gain momentum.

Must-Sees:

Manufacturing Innovation Theater, Mammoth Living Roof, Assembly Plant Walking Tour

Tours run 9 a.m.-3 p.m.; closed Sundays

Your motor coach can now drive directly to the Rouge Visitor Center.

Giant Screen Experience

Find Larger-Than-Life Inspiration. Treat your group to some of the most entertaining and enlightening stories of American progress inside one of the nation's most impressive venues for telling them. Moviegoers will be able to experience the state-of-the-art 4K digital projection. Now the big screen feels bigger than ever.

Various times and showings

Top Left: Sit on the Rosa Parks Bus in Henry Ford Museum of American Innovation.

Middle Left: Experience a Model T ride through Greenfield Village.

Bottom Left: Enjoy the multisensory Manufacturing Innovation film experience at the Ford Rouge Factory Tour.

Plan your visit at thf.org/groups

2019 Group Rates

15 OR MORE PAID ADMISSIONS

Journey to what *Condé Nast Traveler* named "one of the country's best museums." The Henry Ford's 250 acres of innovation offer a one-of-a-kind experience filled with the events, innovators and people who made America.

FUN THINGS TO DO

VILLAGE ALL-DAY RIDE PASS \$14.50

Travel through time with a Greenfield Village All-Day Ride Pass. Ride all day on a Model T, Horse-Drawn Omnibus, Carousel, Model AA bus and the Weiser Railroad. *Village admission required.*

FUNMONEY \$10, \$15 or \$20

Provide your group with quick and easy "money" to spend at any dining or shopping location.

INSPIRED DINING

EAGLE TAVERN LUNCH* \$40

Price per person
Includes tax and gratuity

From the tavern keeper's welcome to the last bite of our house-baked desserts, your group visit is complete with lunch at Eagle Tavern. Our menu reflects both the seasonal nature and availability of foods in mid-19th-century Michigan and offers a selection of alcoholic and temperance drinks of the period. Inspired by period recipes, our tavern fare is made from fresh ingredients, much of which we buy from local and regional farmers or raise ourselves.

Venue admission required. Seatings at 11:30 a.m. and 1:30 p.m. only. 15 guests minimum, 50 guests maximum.

STATE STREET LUNCH* \$8

Price per person
Includes tax and gratuity

Located in the heart of Greenfield Village, the State Street Lunch Stand is the perfect place to pick up your group's ready-to-go lunch. Select from five cooked-to-order lunch combos: Cheeseburger, BBQ Fried Pork Fritter, Chicken Nuggets, Hot Dog or Veggie Burger (\$1 additional). All combos come with fries and a soft drink.

Venue admission required. 15 combos minimum, 50 combos per half hour maximum. Serving 11 a.m.-3:30 p.m. Pick up combos at State Street Lunch Stand.

GROUP COMBO DEALS

	GENERAL ADMISSION (AGES 12-61)	SENIOR (AGES 62+)	YOUTH (AGES 5-11)	CHILD (4 & UNDER)
Museum & Village	\$40.00	\$36.25	\$30.00	FREE
Village & Factory	\$37.00	\$33.50	\$27.75	FREE
Museum & Factory	\$33.00	\$30.25	\$24.75	FREE
Village with Ride Pass	\$39.75	\$37.25	\$33.50	FREE

VENUES

Henry Ford Museum of American Innovation	\$21.50	\$19.75	\$16.25	FREE
Greenfield Village	\$25.25	\$22.75	\$19.00	FREE
Ford Rouge Factory Tour	\$16.25	\$14.75	\$12.25	FREE
Giant Screen Experience (Traditional films)	\$9.00	\$8.00	\$6.75	\$6.75



→ SPECIAL SERVICES

- Free parking
- Express group check-in

→ MAKE A RESERVATION

Call our Contact Center, open daily 9 a.m.-5 p.m., 313.982.6001, press 1.

Plan your next trip at thf.org/groups

**Special products require advance payment. Final count and payment must be received at least three weeks prior to arrival or the reservation will be released and the deposit forfeited. No refunds or exchanges at the door.*

PURE MICHIGAN®

