

#### On the Cover

At The Henry Ford, millions of people are inspired by the collections, stories and experiences that helped shape America. Like Beth Paretta, who connects with Driving America in Henry Ford Museum of American Innovation. Beth started Grace Autosport to teach young girls about STEM education.

"When I see those cars on the floor, I think about all the people who pushed them to get there. This entire museum is a monument to people who didn't give up," Beth said.

Find your own inspiration at The Henry Ford. Use #THFInspired to share what sparked your innovation journey.

# **Stay Curious. Stav Connected.**

Find out about new exhibits, ticket sale dates and exclusive member perks at thf.org.



Email Subscribe at thf.org/enews



Text Messages Text JOINTHF to 36698. Standard message and data rates apply.



Follow Us @thehenryford







# **REDEEM TODAY'S ADMISSION**

TOWARD AN ANNUAL MEMBERSHIP



#### Turn your visit into unlimited access.

Free visits to Henry Ford Museum of exclusive discounts and a clearer path to

See a Guest Services Associate for more information.

# LETTER FROM THE PRESIDENT

# **Celebrating 90 Years of Inspiration**

What ignites your inner spark and awakens the dreamer, doer, mover and maker in you?

At The Henry Ford, we ask ourselves this question every day as we bring together the stories, innovations and artifacts of America's past to help inspire the millions of visitors who come here to imagine what's next.

Our unparalleled collection includes Thomas Edison's Menlo Park Lab. the home and bicycle shop where the Wright brothers first flirted with flight and the Rosa Parks Bus where the civil rights movement was set in motion. The Henry Ford also has expanding online content, a charter public high school that is helping to shape the minds of our next generation of innovators and entrepreneurs, and two national television shows — our Emmy® Award-winning The Henry Ford's Innovation Nation on CBS and Did I Mention Invention? on CW — that provide a national platform for today's most promising innovators and inventors.

These are just some of the ways by which we strive to fuel the spirit of American innovation. For the past 90 years, we've been inspiring an optimistic, entrepreneurial, can-do culture.

Welcome to your world of possibility and potential. Welcome to The Henry Ford.



PRESIDENT and CEO

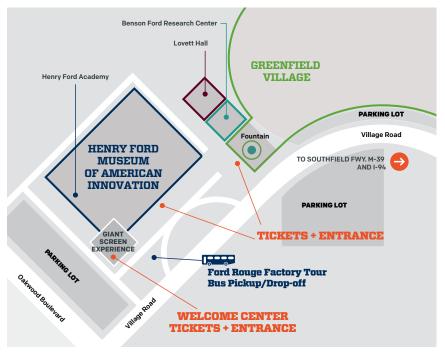
# Welcome to The Henry Ford

America's Greatest History Attraction®

## 3 must-see attractions. 250 acres of unexpected. 1 awe-inspiring experience.

At The Henry Ford, you'll discover America — its culture, inventions, people and can-do spirit — and hundreds of hands-on ways to explore it, enjoy it and be inspired by it. Prepare to be astounded by our attractions and resources: Henry Ford Museum of American Innovation, Greenfield Village, Ford Rouge Factory Tour and Benson Ford Research Center.

# **Campus Map**



Design your day, access our digital collection and explore related stories on your mobile device at **thf.org**.

# Content

**Henry Ford Museum** of American Innovation + Map

PAGE 4

Greenfield Village + Map

PAGE 8

**Ford Rouge Factory Tour + Map** 

PAGE 12

**Must-See Events** 

PAGE 14

# **Giant Screen** Experience

The big screen gets even bigger. Our all-digital, 2D/3D, giant 4K screen breathes new life into cinema's most legendary films. And they let you see the big picture clearer than ever.

# **Benson Ford Research Center**

The world's most comprehensive resource for researching stories of innovation, ingenuity and resourcefulness. Access to nearly limitless information and inspiration is at your fingertips.

## **OUR MISSION**

The Henry Ford provides unique educational experiences based on authentic objects, stories and lives from America's traditions of ingenuity, resourcefulness and innovation. Our purpose is to inspire people to learn from these traditions to help shape a better future.

# Hours

#### **Henry Ford Museum of** American Innovation™

Open 7 days a week 9:30 a.m.-5 p.m.

#### Greenfield Village®

April 12: Open exclusively to members plus guests covered by their membership

April 13-November 3, open 7 days a week. 9:30 a.m.-5 p.m.

November 4-December 1. open Friday-Sunday, 9:30 a.m.-5 p.m.

December 2-December 31, closed; open select evenings for Holiday Nights.

#### Ford Rouge Factory Tour

Open Monday-Saturday 9:30 a.m.-5 p.m.: closed Sundays. Buses depart 9:20 a.m.-3 p.m.

# **Giant Screen Experience**

Open daily with extended hours.

#### **Benson Ford** Research Center®

Open Monday-Friday. 9:30 a.m.-5 p.m. Behind-the-scenes tours and collections access available by appointment. Closed some holidays

#### All attractions closed Thanksgiving and Christmas days.

For more information and tickets. call 313.982.6001 or visit thf.org.

#### NOTE:

Photography is permitted for personal use unless otherwise posted. Photography is not allowed on the Ford Rouge Factory Tour in the Dearborn Truck Plant. Visitors may be filmed, photographed or recorded by The Henry Ford® for educational and promotional uses.

#### Please, no selfie sticks.

The Henry Ford is a nonsmoking facility.

# Discover Inspiration in Innovation

▼ Bubbles that seem impossible, ball bearings that mimic orbiting planets and a machine that activates probability theory awaken the relationship between math and the everyday world. Count on full-STEAM-ahead learning in Mathematica, all with the legendary elegance and levity of designers Charles and Ray Eames.

# **Henry Ford Museum of American Innovation**

FIND YOUR BREAKTHROUGH MOMENT

Step into a world where past innovations fuel the imagination of generations to come. A vibrant exploration of genius in all its forms, Henry Ford Museum of American Innovation allows you to experience the strides of America's greatest minds while fully immersing yourself in their stories. Step inside the bus where Rosa Parks took a stand by taking a seat; play pilot as you explore flight innovations, starting with the Wright brothers' achievements; make yourself at home inside Buckminster Fuller's circular Dymaxion House. Put yourself in the place of the movers and shakers who blazed the trail to where we stand today. And in doing so, discover your own path.

# **Must-Sees**





he past 100+ years.

Made in

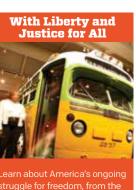
# Railroads



e significant vehicles



ook up and around at the creativity that led man and machine to reach new heights



**Agriculture** 



Study the legacy of innovative America into a manufacturing



nteractive exhibit. Designed in the early 1960s by Charles and Ray Eames as a hands-on tool or learning about math



Tour Buckminster Fuller's environmentally efficient. circular aluminum dwelling. A fascinating design ahead



# **INSIDER'S TOUR** 10 a.m.-3:30 p.m. daily

Experience the stories behind some of our most iconic artifacts in this one-hour tour. See a Guest Services Associate for more information. Additional ticket required.



Take home your awe-inspiring experiences with The Henry Ford Digital Photo Pass. Additional purchase required.



#### **MAP KEY**



Designated **Smoking Area** 





**Factory Tour Bus** Pickup/Drop-off



Handicap Ramp



**Mobility Rentals** wheelchairs, strollers, motorized scooters



Mold-A-Rama Souvenirs





Restrooms

andicap accessible

except as noted Quiet room available. Please see a Guest Services Associate.

Shopping

Souvenir Photo

Storm Shelter

Emergency Exit

Coming Soon Thank you for your patience as we continue to optimize your experience.

Emergency Phone: 313.982.6096

#### Design your day, access our digital collection and explore related stories on your mobile device at thf.org

Free public Wi-Fi available throughout Henry Ford Museum

# 6 Fairlane Railcar

7 Allegheny Locomotive

**DRIVING AMERICA** 

1 Quadricycle

3 Mustang I

RAILROADS

4 Mark V

2 Drive-In Theater

5 Chrysler Turbine

**▼ Must-See Artifacts** 

# **PRESIDENTIAL**

# **VEHICLES**

- 8 FDR Sunshine Special 9 Kennedy Limousine
- - HEROES OF THE SKY **10** 1939 Douglas DC-3
  - 11 Ford Tri-Motor Airplane
  - 12 Sikorsky Helicopter

## **WITH LIBERTY AND JUSTICE FOR ALL**

William Clay Ford

Plaza of Innovation

The Prechter Promenade

TICKETS +

**ENTRANCE** 

Ė

13 Lincoln Chair 14 Rosa Parks Bus

**MADE IN AMERICA** 

**MADE IN AMERICA** 

POWER

WITH LIBERTY AND

JUSTICE FOR ALL

**MADE IN AMERICA** 

MANUFACTURING

Virginia Courtyard

YOUR PLACE IN TIME

18

**FULLY FURNISHED** 

MATHEMATICA

Anderson Theater

Ford Rouge Factory Tour

**Bus Pickup/Drop-off** 

Bus Departure Times on Page 12

22

0.

The Gallery by

AGRICULTURE

NEW

Dining

Experience

COMING

SOON

Experience

ATM M (

WELCOME CENTER

**TICKETS + GUEST SERVICES** 

HEROES OF THE SKY

↑↓

Pennsylvania Courtyard

12

PRESIDENTIAL VEHICLES

- 15 Build a Model T 16 Corliss Stationary
- Steam Engine 17 Miller Hardware

#### YOUR PLACE IN TIME 18 1917 Overland Car

- 19 MTV Green Screen
- **DYMAXION HOUSE**

# 20 Dymaxion House

**FULLY FURNISHED** 21 Eames Chair Prototype

#### **MATHEMATICA** 22 Aeron Chair

26 Probability Machine

**AGRICULTURE** 

Holland Combine

24 First Fordson Tractor

**MODERN GLASS** 

25 Davidson-Gerson

Modern Glass Gallery

23 Sperry-New

NEW Permanent

**Racing Exhibit** 

COMING

**SUMMER 2020** 

DRIVING AMERICA

S DOAM (

Dining Room

TO VILLAGE

# Dining

# Members save 10%.

# 27 Michigan Café®

11 a.m.-4 p.m. Museum admission not required Uniquely Michigan dishes, locally sourced. Casual dining.



#### 28 Lamy's Diner

9:30 a.m.-5 p.m. **Driving America** Classic 1946 New England diner experience.



#### **29** Giant Screen Experience **Concession Stand**

Open daily with extended hours All of the snacks and beverages moviegoers expect.

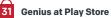
Dining menus and hours vary seasonally.

## SHOPPING

All purchases help support The Henry Ford, an independent nonprofit organization celebrating the American experience of ingenuity, resourcefulness and innovation. Members save 10%.



9:30 a.m.-5:30 p.m. Museum admission not required. A carefully curated selection inspired by people and ideas that fire our imaginations.



10 a.m.-5 p.m. Spark creativity and problemsolving with toys and kits designed for learning.

Souvenir Photo Opportunity

Take home photos of your awe-inspiring experiences.

#### ONLINE

For unique handcrafted gifts and more, visit thf.org/shop



The Michigan Café serves up fresh takes on home state dishes. Locally sourced and inspired, every lunch and snack item is a time-tested visitor favorite.



Pick up The Henry Ford ▶ Official Guidebook at one of our stores.

# **Giant Screen Experience**

TRADITIONAL-LENGTH FILMS • DOCUMENTARIES MEMBER MOVIE SERIES • THROWBACK THURSDAYS

For tickets and showtimes, visit thf.org/giantscreen.

Text THFMOVIE to 36698 for movie info. Message and data rates may apply.



# Make Your Move

▼ Whether you're riding the rails on one of America's oldest steam engines or cruising along in a Model T, get ready to be transported through American life to see just how far we've come and consider where we might go next.

# **Greenfield Village**

TAP INTO YOUR CAN-DO SPIRIT

Experience firsthand the sights, sounds and sensations of America's fascinating formation, where over 80 acres brim with resourcefulness and ingenuity. Here, 300 years of American perseverance serve as a living reminder that anything is possible. Step foot in the lab where Thomas Edison had his light bulb moment or the workshop where the Wright brothers taught us to reach for the sky. Take a ride in a real Model T or a walk through a working farm. Rub shoulders with world-class artisans, and explore the place where America's can-do spirit inspires you to go out and get it done.

# **Historic Districts**

## **Working Farms**

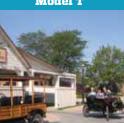


# Liberty Craftworks



nandcrafting in our maker community of skilled artisans who employ authentic

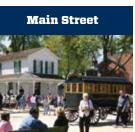
#### **Henry Ford's** Model T



reation of the Model T -

# Railroad





thoroughfare where and commerce — and America's earliest startups — thrived.

#### **Edison at Work**



Explore an original research and development lab and learr how Thomas Edison's tireless experimentation led to a viable way to illuminate the world.

# **Porches and** Parlors



Built in Clinton, Michigan, as a stagecoach stop for weary travelers, Eagle Tavern still exudes the warmth and camaraderie of an 1850 tavern experience. This local favorite is rated as the No. 1 TripAdvisor dining experience in Dearborn.

# RIDE PASS →



Get unlimited access to our historic rides in Greenfield Village by adding a Ride Pass to your ticket or membership.

PHOTO PASS



Take home your awe-inspiring experiences with The Henry Ford Digital Photo Pass. Souvenir Photo opportunities open May 25, 2019. Additional purchase required.



## **MAP KEY**







**Family Restroom** 



Information

**Mobility Rentals** wheelchairs, wagons, motorized scooters

Phone

Restrooms handicap accessible



A - Train

**B** - Carriage C - Model AA Bus

D - Model T

E - Carousel

**Ride Tickets** 

Shopping

Souvenir Photos

**Emergency Phone:** 

313.982.6096

Village Must-Sees 9 Carriage Barn

10 Stony Creek Storm Shelter

LIBERTY CRAFTWORKS **Emergency Exit** 

11 Loranger Gristmill **12** Weaving Shop

**TO MUSEUM** 

**Must-See** 

2 Entrance

**Locations** v

**3** Firestone Station

**WORKING FARMS** 

4 Soybean Lab

6 Firestone Farm

8 William Ford Barn

7 Cider Mill

**JOSEPHINE FORD PLAZA** 

1 Tickets and Concierge

Agriculture Gallery

5 Richart Wagon Shop

TICKETS + GUEST SERVICES

13 Pottery Shop

14 Stony Creek Sawmill

15 Tripp Sawmill

16 Spofford Sawmill 17 Stony Creek Mill Pond 18 Printing Office and Tin Shop

98

19 Gunsolly Carding Mill 20 Glass Shop

21 Armington & Sims Machine Shop

22 Hanks Silk Mill

**VORKING FARMS** 

23 Mulberry Grove 24 Davidson-Gerson

**Gallery of Glass** HENRY FORD'S MODEL T

25 Ford Home

26 Henry Ford Theater

27 Bagley Avenue Workshop

28 Ford Motor Company 29 Miller School

30 Model T Loading Dock

# **RAILROAD JUNCTION**

31 DT&M Roundhouse

32 Coaling Tower and Water Tower

33 Railroad Turntable

**34** Edison Illuminating Company's Station A

35 Smiths Creek Depot and Station

# **MAIN STREET**

15 16

LIBERTY CRAFTWORKS

**36** Village Pavilion **37** J.R. Jones General Store

RAILROAD JUNCTION

33

26 27 28

Ford Road

HENRY FORD'S MODEL T

PARKING LOT

97

10

BC

99 🛊 🖠

38 Martha-Mary Chapel

**39** Garden of the

Leavened Heart 40 Village Green

41 Suwanee Landing 42 Suwanee Lagoon

43 Suwanee Island

44 Scotch Settlement School

45 Logan County Courthouse 46 Dr. Howard's Office

47 Dr. Howard's Garden

48 Town Hall

49 Phoenixville Post Office

50 Donald F. Kosch Village Playground (Open mid-April through October)

51 Grimm Jewelry Store

52 Heinz House

53 Cohen Millinery **54** Hearse Shed

55 Wright Cycle Shop **56** Wright Home

57 Greenfield Village Tintype Studio

# **EDISON AT WORK**

(A)

MAIN STREET

36 37 B

59

39

43

lenry Ford Academy

Village Campus

**Walnut Grove** 

Field

70

42

85

86

87

95

PORCHES AND PARLORS

90

83

82

81

EDISON AT WORK

78 Luther Burbank Birthplace

79 Hermitage Slave Quarters

80 Mattox Family Home

McGuffev School

83 George Washington

Carver Cabin

**WALNUT GROVE** 

88 Walnut Grove Field

McGuffey Birthplace

84 Chapman Family Home

86 Charles Steinmetz Cabin

87 Sounds of America Gallery

85 Adams Family Home

81 William Holmes

82 William Holmes

32

58 Thomas Alva Edison Statue

59 Thomas Edison's

**Boarding House** 

61 Thomas Edison's

64 Bandstand

**68** Susquehanna Plantation

69 Plympton Family Home

70 Farris Windmill

71 Daggett Farmhouse **72** Cotswold Forge

75 Robert Frost Home

77 Edison Homestead

Menlo Park Complex

60 Sarah Jordan

Fort Myers Laboratory

#### **PORCHES & PARLORS**

62 Rocks Village Toll House

63 Luther Burbank Garden Office

65 Ackley Pond 66 Ackley Covered Bridge

67 Susquehanna Station

73 Giddings Family Home

74 Noah Webster Home

76 Swiss Chalet

# Dining

Members save 10%.

**Eagle Tavern Dining** Main Street, 11 a.m.-4 p.m.

Step back into 1850 as staff in period garb serve up locally sourced meals inspired by historical recipes.

Mrs. Fisher's Southern Cooking Porches and Parlors, 11 a.m.-4 p.m. Friday, May 24-Labor Day

Savor 19th-century southern recipes of Abby Fisher, a formerly enslaved woman with culinary gifts and a published cookbook.

A Taste of History® Main Street, 9:30 a.m.-5 p.m.

Seasonal locally sourced foods. inspired by historic recipes from three of our most popular homes. are as fresh and delightful now as they were years ago.

Frozen Custard Main Street, 11 a.m.-5 p.m.

Sir John Bennett Sweet Shop Main Street, 9:30 a.m.-4 p.m. through November 24

State Street Lunch Stand \* Main Street, 11 a.m.-4 p.m. Mon.-Fri., 11 a.m.-5 p.m. Sat.-Sun. through Labor Day

All-American favorites. Hamburgers, hot dogs, french fries and beverages.

(93) Carousel Confections Main Street, 11 a.m.-4 p.m. Friday, May 24-Labor Day

76 Tea at Cotswold Cottage\* Porches and Parlors.

11 a.m.-4 p.m. Thurs.-Sun. Thursday, May 23-Labor Day (open on Memorial Day & Labor Day)

Celebrate Clara Ford's love of gardens with a pot of tea, pastries and dainty sandwiches in Cotswold's glorious garden.

**Owl Night Lunch Wagon** Liberty Craftworks, 11 a.m.-4 p.m.

The forerunner to the food truck serves up hand-held goods, like hot dogs, house-made cookies and beer and wine.

Dining menus and hours vary seasonally

\* Weather permitting

# **Historic Rides**

Get unlimited access to our historic rides in Greenfield Village by adding a Ride Pass to your ticket or membership.

Members recieve 15% off Ride Passes

MEISER RAILROAD (3 stops)

Located in Working Farms, Railroad Junction and Porches and Parlors Districts

\$5 per person (unlimited rides)

Available with the Ride Pass only

B HORSE-DRAWN CARRIAGE (3 stops) Located in Working Farms, Main Street and Porches and Parlors Districts

1931 FORD MODEL AA BUS (5 stops) Located in Working Farms, Railroad Junction, Main Street, Edison at Work and Porches and

**Parlors Districts** \$.50 per ride

**MODEL TRIDES** 

\$3 per person

Located in Henry Ford's Model T District \$7.50 per person

**F** HERSCHELL-SPILLMAN CAROUSEL Located in the Main Street District

# Shopping

All purchases help support The Henry Ford, an independent nonprofit organization celebrating the American experience of innovation, ingenuity and resourcefulness.

Members save 10%.

**Greenfield Village Store** Josephine Ford Plaza, 9:30 a.m.-5:30 p.m.

Village admission not required. Carefully curated gifts, books,

food, toys and more. 99 Liberty Craftworks Store Liberty Craftworks, 10 a.m.-5 p.m.

American handcrafts featuring those made by our own artisans.

Greenfield Village 100 Main Street Emporium Main Street, 9:30 a.m.-5 p.m.

Historic souvenirs, games, sweets

Souvenir Photo Opportunity 101 Model T Ride (Opens May 25)

> Take home photos of your aweinspiring experiences.

**ONLINE** For unique handcrafted gifts and more, visit thf.org/shop >



# **Ford Rouge Factory Tour**

DISCOVER YOUR DRIVE

Pop open the hood on game-changing technology, sustainable design and sheer American grit at America's greatest manufacturing experience. Get an inside look at the making of America's most iconic truck, the Ford F-150, and immerse yourself in modern manufacturing's most progressive concepts. Experience the aweinspiring scale of the real factory floor as you rev up your inner engineer. This is where big ideas gain momentum.

# **Tour Highlights**



APPROXIMATE TIME: 13 minutes



VARIABLE TIME: 30-45 minutes



nanufacturing process filled vith jaw-dropping special

**Legacy Gallery** 

The groundbreaking V-8, the

classic Thunderbird and the

made at the Rouge

Mustang. Explore the vehicles

APPROXIMATE TIME:



VARIABLE TIME:

Living

**Laboratory Tour** 

5-15 minutes



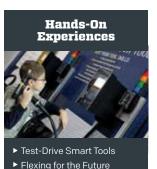
Buses depart from the circle drive in front of **Henry Ford Museum of** American Innovation regularly from 9:20 a.m. to 3 p.m. Last bus returns from the factory tour at 5 p.m.

**Ford Rouge** 

**Factory Tour** 

**Bus Pickup/** 

**Drop-off** 



► Explore Green Design

► Collections

**Explorer Kiosk** 

OUTDOOR TOUR RUNS May 1-September 30. weather permitting

# \*Theater shows begin every 20 minutes, 9:20 a.m.-4 p.m.

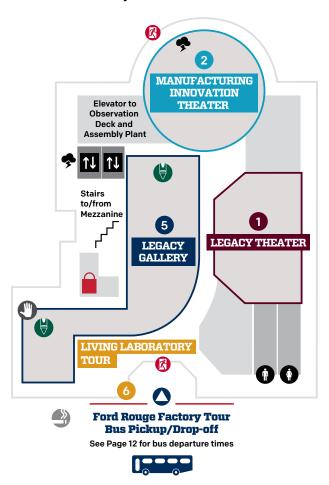
There are no dining facilities at the Ford Rouge Factory Tour, but there are facilities at Henry Ford Museum of American Innovation. For dining information and hours, see Page 6.

We ask that there be no photography, cellphone use, eating or drinking in the theaters or on the plant walkways. Daily vehicle production is based on actual vehicle sales orders, so you may be touring when we are not building vehicles.

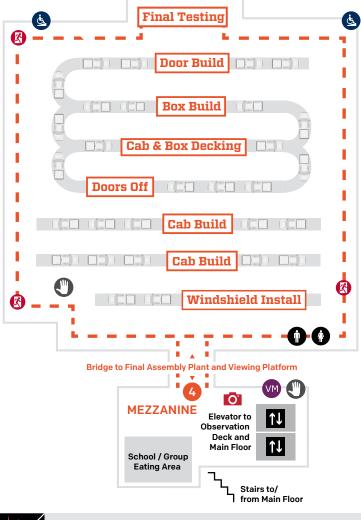
Even when the factory is not in full operation, you'll get a behindthe-scenes view of the complex web of overhead conveyors, vehicle elevators and just-in-time parts delivery systems that make this Ford's most technologically advanced plant.

Named one of the 10 great places to be inspired by innovation by USA Today

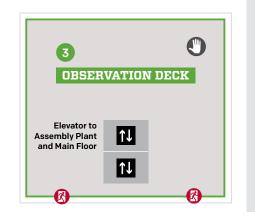
## FIRST FLOOR / MAIN FLOOR



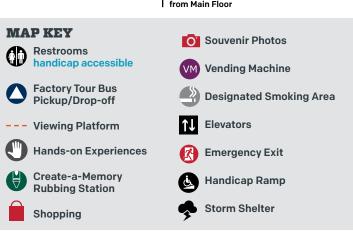
# SECOND FLOOR / FINAL ASSEMBLY PLANT



# THIRD FLOOR / OBSERVATION DECK







# **MUST-SEE EVENTS** 2019

#### **FEBRUARY**

## Celebrate **Black History**

February 1-3, 6-10, 13-17 and 20-24 Museum

Presented by Ford Motor Company Fund

#### **APRIL**

## **Greenfield Village** Opens

Member Preview April 12 Public Opening April 13 Village

## **Member Appreciation** Days

April 19-21 The Henry Ford

#### **Day Out With** Thomas™\*

April 27-28 and May 4-5 and 11-12 Village Locally Presented by Meijer

# MAY

## Star Trek: **Exploring New Worlds**

May 11-September 2 Member Preview May 10 Museum Presented by MoPop

# Civil War

Remembrance ( May 25-27 (Open Saturday 'til 9 p.m.)

# JUNE

## **Motor Muster**

June 15-16 (Open Saturday 'til 9 p.m.)

#### JULY

# **Annual Salute** to America\*

July 3, 4, 5 and 6 Village

#### **Maker Faire**° Detroit\*

July 27-28 (Open 'til 6 p.m.) The Henry Ford In collaboration with Maker Media

## **AUGUST**

## **World Tournament of Historic Base Ball**°

August 10-11 Village

Historic Base Ball in Greenfield Village is made possible through the generous support of Cynthia and Edsel B. Ford II.

# **Member Appreciation**

August 23-25 The Henry Ford

# **SEPTEMBER**

## **69th Annual Old Car** Festival (

September 7-8 (Open Saturday 'til 9 p.m.)

# **Fall Flavor Weekends**

September 28-29 and October 5-6 Village

# **OCTOBER**

# Hallowe'en in **Greenfield Village\***

October 11-13, 17-20 and 24-27 Village

# Presented by Meijer

#### **Towers of Tomorrow** with LEGO® Bricks

October 12, 2019-January 5, 2020 Member Preview Oct. 11 Museum

# NOVEMBER

# **Member Appreciation** Days

November 23-25 The Henry Ford

## **Members Annual Holiday Lighting** Ceremony

November 25 The Henry Ford

## **DECEMBER**

# **Holiday Nights in** Greenfield Village\*

December 5-8, 12-15, 17-23 and 26-28 Village

- \* Additional fee and/or advance reservation required
- Special evening hours during these events

All programs and dates are subject to change.







# ONLINE

For a complete list of events and new exhibitions visit thf.org





# **CELEBRATE 90 YEARS OF** INSPIRATION

Members receive FREE ADMISSION to special exhibits in 2019 like Star Trek: Exploring New Worlds and Towers of Tomorrow with LEGO Bricks. PLUS UNLIMITED ADMISSION to the Museum, Village, traditional films at the Giant Screen and so much more.

SEE A GUEST SERVICES ASSOCIATE, OR VISIT THEORY MEMBERSHIP TO **RENEW OR JOIN TODAY.** 





Turn your visit into unlimited access. Members are vital to helping preserve the past and craft the future by fueling imaginations in next-generation innovators and entrepreneurs. See Guest Services for more information.





# INSIDE EVERY CHILD IS THE POTENTIAL TO CHANGE THE WORLD

The Henry Ford believes every child should have the opportunity to reach their potential. With the launch of **The Innovation Project**, our \$150 million comprehensive fundraising campaign, we will advance innovation, invention and entrepreneurship for a whole new generation of learners, regardless of barriers or backgrounds.

Help us build an unprecedented tool for unlocking the most powerful resource on Earth: the next generation.

Make a gift today at

THEINNOVATIONPROJECT.ORG