Welcome

Museum | Village | Factory Tour | Research Center | Academy

SPRING/SUMMER 2019
Welcome to The Henry Ford
America’s Greatest History Attraction

3 must-see attractions. 250 acres of unexpected, 1 awe-inspiring experience.
At The Henry Ford, you’ll discover America — its culture, inventions, people and can-do spirit — and hundreds of hands-on ways to explore it, enjoy it and be inspired by it. Prepare to be astounded by our attractions and resources. Henry Ford Museum of American Innovation, Greenfield Village, Ford Rouge Factory Tour and Benson Ford Research Center.

Campus Map

Did I Mention Invention?—on CBS and the Henry Ford’s Innovation Nation on PBS. These are just some of the ways by which we strive to fuel the spirit of the dreamer, doer, mover and maker in you.

Welcome to The Henry Ford

What ignites your inner spark and awakens the dreamer, doer, mover and maker in you? At The Henry Ford, we ask ourselves this question every day as we bring together the stories, innovation and artifacts of America’s past to help inspire the millions of visitors who come here to imagine what’s next.

Our unparalleled collection includes Thomas Edison’s Menlo Park Lab, the home and bicycle shop where the Wright brothers first flirted with flight and the Rosa Parks Bus where the civil rights movement was set in motion. The Henry Ford also has expanding online content, a charter public high school that is helping to shape the minds of our next generation of innovators and entrepreneurs, and two national television shows — our Emmy Award-winning The Henry Ford’s Innovation Nation on CBS and Dig It! Mention Invention? on CW — that provide a national platform for today’s most promising innovators and inventors.

These are just some of the ways by which we strive to fuel the spirit of American innovation. For the past 90 years, we’ve been inspiring an optimistic, entrepreneurial, can-do culture. Welcome to the world of possibility and potential. Welcome to The Henry Ford.

LETTER FROM THE PRESIDENT

Patrick E. Mooradian, President and CEO

TOWARD AN ANNUAL MEMBERSHIP

Turn your visit into unlimited access.

Free visits to Henry Ford Museum of American Innovation and Greenfield Village, exclusive discounts and a clearer path to your next big idea awaits.

See a Guest Services associate for more information.

REDEEM TODAY'S ADMISSION

Visit thf.org/1row.

Text JOINTHF to 36698.

Standard message and data rates apply.

Follow Us @thehenryford

On the Cover

At The Henry Ford, millions of people are inspired by the collections, stories and experiences that helped shape America. Like Beth Panetta, who connects with Dining America in Henry Ford Museum of American Innovation. Beth started Grub-Autoparts to teach young girls about STEM education.

“When I see those cars on the floor, I think about all the people who pushed them to get there. This entire museum is a monument to people who didn’t give up,” Beth said.

Find your own inspiration at The Henry Ford. Use #THFInspired to share what sparked your innovation journey.

Stay Curious. Stay Connected.

Find out about new exhibits, ticket sale dates and exclusive member perks at thf.org.

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Giant Screen Experience

The big-screen, gets even bigger. Our all-digital, 2013, giant 4K screen breathes new life into cinema’s most legendary films. And when you let us see the big picture cleaner than ever.

Benson Ford Research Center

The world’s most comprehensive resource for researching stories of innovation, ingenuity and resourcefulness. Access to newly digitized information and inspiration is at your fingertips.

Our Mission

The Henry Ford provides unique educational experiences based on authentic objects, stories and lives from America’s traditions of experimentation, playfulness and innovation. Our purpose is to inspire powerful learning from these traditions to help shape a better future.

Hours

Henry Ford Museum of American Innovation

Open 7 days a week, 9:30 a.m.-5 p.m.

Greenfield Village

April 15: Open exclusively to members plus guests covered by their membership until April 17-November 3, open 7 days a week, 9:30 a.m.-5 p.m.

November 4-December 1, open Friday-Sunday, 9:30 a.m.-5 p.m.

December 2-December 31, closed open select evenings for Holiday Nights.

Ford Rouge Factory Tour

Open Monday-Saturday, 9:30 a.m.-3 p.m. closed Sundays. Buses depart 9:30 a.m.-3 p.m.

Benson Ford Research Center

Open daily, except holidays.

For more information and tickets, call 313.982.6001 or visit thf.org.

NOTE:

Photography is permitted for personal use unless otherwise posted. Photography is not allowed on the Ford Rouge Factory Tour or the Dearborn Truck Plant. Visitors may be filmed, photographed or recorded by The Henry Ford® for educational and promotional uses. Please, no selfie sticks.

The Henry Ford is a nonsmoking facility.
Discover Inspiration in Innovation

Bubbles that seem impossible, ball bearings that mimic orbiting planets and a machine that activates probability theory awaken the relationship between math and the everyday world. Count on full-STEAM-ahead learning in Mathematica, all with the legendary elegance and levity of designers Charles and Ray Eames.

Study the legacy of innovative makers who sculpted America into a manufacturing superpower.

Must-Sees

Driving America
Explore how the automobile has transformed society over the past 100+ years.

Mathematica
Play with math in this interactive exhibit. Designed in the early 1960s by Charles and Ray Eames as a hands-on tool for learning about math.

Presidential Vehicles
Admire the evolution of presidential travel through five significant vehicles.

Heroes of the Sky
Look up and around at the creativity that led man and machine to reach new heights.

Dymaxion House
Marvel at Buckminster Fuller’s environmentally efficient, circular aluminum dwelling. A fascinating design ahead of its time.

Fully Furnished
Climb aboard a real combine and explore what’s considered the nation’s finest collection of agricultural equipment.

Agriculture
Marvel at the sheer size and power of locomotives that moved people and products across the vast country.

Railroads
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Experience firsthand the sights, sounds and sensations of America’s fascinating formation, where over 80 acres brim with resourcefulness and ingenuity. Here, 300 years of American perseverance serve as a living reminder that anything is possible. Step foot in the lab where Thomas Edison had his light bulb moment or the workshop where the Wright brothers taught us to reach for the sky. Take a ride in a real Model T or a walk through a working farm. Rub shoulders with world-class artisans, and explore the place where America’s can-do spirit inspires you to go out and get it done.

Greenfield Village
TAP INTO YOUR CAN-DO SPIRIT

**Make Your Move**

* Whether you’re riding the rails on one of America’s oldest steam engines or cruising along in a Model T, get ready to be transported through American history to see just how far we’ve come and consider where we might go next.

**RIDE PASS**

Get unlimited access to our historic rides in Greenfield Village by adding a Ride Pass to your ticket or membership.

**PHOTO PASS**


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**Historic Districts**

- **Working Farms**
  
  Discover why agriculture is the backbone of America as you immerse yourself in the practices of century-old farms.

- **Liberty Craftworks**
  
  Get inspired by early American handcrafting in our maker community of skilled artisans who employ authentic techniques.

- **Henry Ford’s Model T**
  
  Trace the life of Henry Ford from childhood to the creation of the Model T — then take a ride in one.

- **Railroad Junction**
  
  Climb aboard one of the most amazing forms of public transportation invented. Then get an insider’s look at a roundhouse equipped to maintain a mighty steam locomotive.

- **Main Street**
  
  Experience a bustling thoroughfare where entrepreneurship, community and commerce — and America’s earliest startups — thrived.

- **Porches and Parlors**
  
  Witness the diversity of daily life in America’s homes and hear the stories that shaped who we are.

- **Edison at Work**
  
  Explore an original research and development lab and learn how Thomas Edison’s tireless experimentation led to a viable way to illuminate the world.

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**Did You Know?**

Built in Clinton, Michigan, as a stagecoach stop for weary travelers, Eagle Tavern still exudes the warmth and camaraderie of an 1850 tavern experience. This local favorite is rated as the No. 1 TripAdvisor dining experience in Dearborn.

Members save on food, drinks and shopping.
Pop open the hood on game-changing technology, sustainable design and sheer American grit at America’s greatest manufacturing experience. Get an inside look at the making of America’s most iconic truck, the Ford F-150, and immerse yourself in modern manufacturing’s most progressive concepts. Experience the awe-inspiring scale of the real factory floor as you rev up your inner engineer. This is where big ideas gain momentum.

Tour Highlights

1. **Legacy Theater**
   - Discover the Rouge Complex’s longevity of triumphs, tragedies and innovations from Henry Ford’s pioneering vision of vertical integration to today’s sustainable manufacturing.
   - **APPROXIMATE TIME:** 15 minutes

2. **Manufacturing Innovation Theater**
   - Experience a multisensory exploration of the automotive manufacturing process filled with gripping special effects.
   - **APPROXIMATE TIME:** 10 minutes

3. **Observation Deck**
   - Peer over the edge of the factory floor at the real world of environmental innovations, including the patented naturalized habitat, rain collection and energy-saving photovoltaic panels.
   - **VARIABLE TIME:** 5-15 minutes

4. **Ford Rouge Factory Tour Bus Pickup/Drop-off**
   - Buses depart from the circle drive in front of Henry Ford Museum of American Innovation regularly from 9:20 a.m. to 3 p.m. Last bus returns from the factory tour at 5 p.m.

5. **Test-Drive Smart Tools**
   - Experience the latest in vehicle technology, from the Thunderbird and Mustang to today’s most advanced vehicles.

6. **Flexing for the Future**
   - Discover how sustainable design is putting nature on the assembly line.

7. **Explore Green Design**
   - See how natural processes help manage the Rouge’s water, soil and air.

8. **Collections**
   - Immerse yourself in the history of the Rouge and Ford.

9. **Hands-On Experiences**
   - Create a memory with Personalized Stamps and Rubbing Station.

10. **Outdoor Tour Runs**
    - May 1–September 30, weather permitting.

11. **Assembly Plant**
    - Travel the elevated walkway above the Dearborn Truck Plant’s lean and flexible assembly line.
    - **VARIABLE TIME:** 30-45 minutes

12. **Legacy Gallery**
    - Experience a multisensory exploration of the automotive manufacturing process filled with gripping special effects.
    - **APPROXIMATE TIME:** 10 minutes

13. **Living Laboratory Tour**
    - Experience a multisensory exploration of the automotive manufacturing process filled with gripping special effects.
    - **APPROXIMATE TIME:** 15 minutes

14. **Hands-On Experiences**
    - Create a memory with Personalized Stamps and Rubbing Station.
    - **APPROXIMATE TIME:** 30-45 minutes

15. **Outdoor Tour Runs**
    - May 1–September 30, weather permitting.

16. **Assembly Plant**
    - Travel the elevated walkway above the Dearborn Truck Plant’s lean and flexible assembly line.
    - **VARIABLE TIME:** 30-45 minutes

**Named one of the 10 great places to be inspired by innovation by USA Today**
MUST-SEE EVENTS
2019

FEBRUARY
Celebrate Black History
February 1, 3, 6–10, 13–17 and 20–24
Museum
Presented by Ford Motor Company Fund

APRIL
Greenfield Village Opens
Member Preview April 12
Public Opening April 15
Village

Member Appreciation Days
April 19–21
The Henry Ford

Day Out With Thomas™
April 27–28 and May 4–5 and 11–12
Village
Locomotive furnished by Meijer

MAY
Star Trek: Exploring New Worlds
May 11–September 2
Member Preview May 10
Museum
Presented by MoPop

Civil War Remembrance
May 25–27
(Open Saturday ‘til 9 p.m.)
Village

JUNE
Motor Muster (★)
June 15–17
(Open Saturday ‘til 9 p.m.)
Village

Annual Salute to America (★)
July 3, 4, 5 and 6
Village

Maker Faire® Detroit (★)
July 27–28
(Open ‘til 6 p.m.)
The Henry Ford
In collaboration with Maker Media

AUGUST
World Tournament of Historic Base Ball (★)
August 10–11
Village
Historic Base Ball in Greenfield Village is made possible through the generous support of Cynthia and Edsel B. Ford II.

Member Appreciation Days
August 23–25
The Henry Ford

SEPTEMBER
69th Annual Old Car Festival (★)
September 7–8
(Open Saturday ‘til 9 p.m.)
Village

Fall Flavor Weekends September 29–29 and October 5–6
Village

OCTOBER
Halloween in Greenfield Village (★)
October 11–13, 17–20 and 24–27
Village
Presented by Meijer

Towers of Tomorrow with LEGO® Bricks
October 12, 2019–January 5, 2020
Member Preview Oct. 11
Museum

Member Appreciation Days
October 23–25
The Henry Ford

Members Annual Holiday Lighting Ceremony
November 25
The Henry Ford

NOVEMBER
Member Appreciation Days
November 23–25
The Henry Ford

DECEMBER
Member Appreciation Days
December 23–25
The Henry Ford

Hallowe’en in Greenfield Village (★)
October 11–13, 17–20 and 24–27
Village
Presented by Meijer

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For a complete list of events and new exhibitions, visit thf.org

MUST-SEE EVENTS
2019

CELEBRATE
90 YEARS
OF INSPIRATION

Members receive FREE ADMISSION to special exhibitions in 2019 like Star Trek: Exploring New Worlds and Towers of Tomorrow with LEGO Bricks.
PLUS UNLIMITED ADMISSION to the Museum, Village, traditional films at the Giant Screen and so much more.

SEE A GUEST SERVICES ASSOCIATE, OR VISIT THF.ORG/MEMBERSHIP TO RENEW OR JOIN TODAY.

REDEEM TODAY’S ADMISSION
Toward An Annual Membership

Turn your visit into unlimited access. Members are vital to helping preserve the past and craft the future by fueling imaginations in next-generation innovators and entrepreneurs. See Guest Services for more information.

ONLINE
For a complete list of events and new exhibitions, visit thf.org

GIVE TODAY
Members are vital to helping preserve the past and craft the future by fueling imaginations in next-generation innovators and entrepreneurs. See Guest Services for more information.
The Henry Ford believes every child should have the opportunity to reach their potential. With the launch of The Innovation Project, our $150 million comprehensive fundraising campaign, we will advance innovation, invention and entrepreneurship for a whole new generation of learners, regardless of barriers or backgrounds. Help us build an unprecedented tool for unlocking the most powerful resource on Earth: the next generation.

Make a gift today at THEINNOVATIONPROJECT.ORG