

OPERATING BUDGET

The Henry Ford by the Numbers

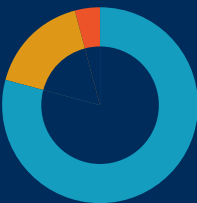
The Henry Ford Operating Revenue (in thousands)	2024	2023
ADMISSIONS	\$16,006	\$15,771
MEMBERSHIP	\$9,171	\$8,978
RESTAURANTS + CATERING	\$19,199	\$16,671
RETAIL	\$1,512	\$1,434
OTHER EARNED INCOME	\$13,932	\$10,360
GIFTS + CONTRIBUTIONS*	\$9,089	\$7,725
INVESTMENT INCOME	\$21,643	\$21,179
OTHER	\$2,236	\$2,757
	\$92,788	\$84,875
Operating Expenses (in thousands)	2024	2023
PROGRAM	\$73,546	\$67,277
ADMINISTRATIVE	\$15,294	\$13,990
DEVELOPMENT + MEMBERSHIP	\$3,834	\$3,507
	\$92,674	\$84,774
SURPLUS (DEFICIT)	\$114	\$101

\* Total giving to The Henry Ford in 2024 reached \$10.9 million, which includes gifts and contributions to the operations shown above.



2024 Operating Support + Revenue

PROGRAM REVENUE 27.1%  
RETAIL + FOOD SALES 22.3%  
GIFTS + CONTRIBUTIONS 9.8%  
INVESTMENT INCOME 23.3%  
OTHER 17.5%



2024 Operating Expenditures

PROGRAM 80.2%  
ADMINISTRATIVE 16.1%  
DEVELOPMENT + MEMBERSHIP 3.7%