

# Participant Information Motor Muster 2024

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# Summary

Make your way to a vintage auto enthusiast's dream destination as Motor Muster, at The Henry Ford, celebrates one of the grandest and most innovative eras of American automotive history: from glamorous classics of the 1930s to brawny muscle cars of the 1970s, Greenfield Village hosts hundreds of gleaming examples for you to enjoy.

The goal of the event is to serve two purposes: first, to be a top-quality car show in a beautiful setting, providing the best possible experience for show participants and their families; secondly, to educate Greenfield Village guests about the history and significance of the automobile in ways that are fun and engaging for all age levels.

It is not a hot rod show, custom car show, or modified muscle car show. However, company produced prototypes, period correct racing vehicles and specific customized cars may be eligible. Restored, partially restored, and un-restored vehicles are all eligible to apply.

# **Application & Participant Information**

For Application and Participant information please visit: <a href="https://www.thehenryford.org/participants/">https://www.thehenryford.org/participants/</a>. Please check the above link frequently, as this page will be updated with the most current information as it comes in.

<u>PARTICIPANT MIXER:</u> Please plan to join us Friday night from 6:00pm-9:00pm for an informal meet-and-greet among fellow participants! Light food, non-alcoholic beverages and music will be provided. Please stop at check-in first and park your vehicle(s) in the designated area before attending. Parking of any vehicles around the Mixer is prohibited. We ask that you stage your historic vehicle in your assigned parking zone and walk over to the Lodge, and/or drop your modern vehicles off at our modern parking lot location and take the shuttle to the Mixer. These shuttles will be running continuously the entire event weekend.

# **Check-In Procedure & Credentials**

All participants in the 2024 Motor Muster program <u>must</u> pick up their packet at Check-In. Stop *FIRST* at Check-In and pick up your participant packet. Walk-up registrations will not be considered. If you have not received communication by email after submitting an online application, your application may not be in the system.

**Please note: The event check-in tent will remain in the same location as previous years** – within the Museum parking lot located off Oakwood Boulevard, near the entrance to Plum Market restaurant. If using a GPS, it is helpful to use the <u>Automotive Hall of Fame</u> as a landmark.

# Check-In Procedure:

We have adapted the Motor Muster check-in process to stagger check-in traffic and alleviate wait times. Every *accepted* registrant has been required to choose a date and time slot to check in from the following options:

Check-In Hours: **Thursday, June 13, 2024\*** – 4:00 pm – 8:00 pm

\*Designated for packet pick-up ONLY
Friday, June 14, 2024 - 4:00 pm - 8:00 pm
Saturday, June 15, 2024 - 7:00 am - 12:00 pm

We have included a check-in time slot selection on the actual application itself. Only one timeslot is required regardless of the number of vehicles/bicycles you have registered.

**YOU MUST MAKE EVERY EFFORT TO ARRIVE DURING CHECK-IN HOURS.** If there are any changes to your arrival time due to unforeseen circumstances, **please be sure to either call or e-mail** the Registration Team. This will allow us to better anticipate your arrival and ensure you receive the necessary credentials for the weekend. Special accommodation will need to be made for Sunday arrivals.

# Program Registration Team 313-982-6058 participantinfo@thehenryford.org

A mailing containing further Check-In information, including the location and a map, will be sent near the end May. Additionally included in the mailed packet will be your vehicle dash card(s), historic parking zone assignment and other important information. Please note:

- Vehicle Dash Card –DISPLAYED FOR THE EVENT WEEKEND: Unique to you and your vehicle, your dash card provides important information for our parking crew, narrators, and guests. Dash Card information is generated directly from the information you input on your registration. If you receive a card with incorrect information, please email <a href="ParticipantInfo@thehenryford.org">ParticipantInfo@thehenryford.org</a> with the necessary corrections. Any Dash Card reprints will be available at the Village information booth in front of Town Hall Saturday morning. <a href="Please follow instructions at Check-In. Place the card in a visible location on your vehicle as soon as possible. Please leave your vehicle dash card(s) in place at all times while in Greenfield Village.
- Historic Parking Zone-DISPLAYED AFTER CHECK-IN AND ONCE INSIDE THE VILLAGE: The
  historic parking zone assignment will be printed on a designated colored sheet and is specific to your
  vehicle(s) year. After you have checked-in, place the colored zone sheet in the dashboard of your
  participating vehicle(s). This will allow our parking attendants to better direct you once inside the
  Village.

#### Credentials & Packets:

Upon checking in at the check-in tent, each accepted participant will receive a credential packet containing the following items:

- Participant Wristbands These are your credentials for the weekend. They identify you as a
  participant, allowing you admittance to the Village and Museum on Friday-Sunday of Motor Muster
  weekend. Your wristband must be securely worn on your wrist for the duration of the weekend.
  - Participants will receive <u>four</u> wristbands per single accepted application. Participants with multiple entries will receive four wristbands for the first entry, and one for each additional entry for up to six wristbands. See below for this breakdown:
    - 1 vehicle registered = 4 wristbands
    - 2 vehicles registered = 5 wristbands
    - 3 or more vehicles registered = 6 wristbands

There are no exceptions, and no additional wristbands will be available, so please plan accordingly.

- o The wristbands are not valid for rides, movies, or the Ford Rouge Factory Tour.
- o If you wish to leave participant wristbands for guests arriving later, you may leave them in an envelope with staff at the Participant Check-In Tent. They will be delivered to the Will-Call window located at the front of the Greenfield Village Ticket Building for the weekend. Please direct your guests to pick them up there.
- Only registered participants with wristbands will be permitted to enter Greenfield Village through the Village Service Road.
- Only registered participants with wristbands will be permitted on participant shuttles.

- Only registered participants with wristbands will be permitted to enter Greenfield Village prior to 9:30am.
- Please inform your guests that they must enter Greenfield Village through the Main Village Entrance if they are not in attendance with you.
- **Popular Choice Ballot** Use this to vote for your favorite vehicles at the event. (Yes, you can vote for yourself.)
- Commemorative Vehicle Dash Plaque Limit one per vehicle packet.
- ON REQUEST Participant Discounted Admission Can be used to purchase up to a TOTAL of four (4) Admission tickets to Greenfield Village in any combination (Senior/Adult/Youth) at the member price (15% off). This discount applies to Greenfield Village admissions only and is valid for the Old Car Festival weekend. Tickets for any other venue must be purchased separately at full admission price.
- **ON REQUEST Participant Ride Trio Coupon** Can be used to purchase up to a TOTAL of four (4) Ride Trio passes at the member price. This discount applies to Ride Trio Passes only. Individual ride tickets must be purchased at regular prices.

#### After Check-In:

After check-in, vintage vehicles will enter Greenfield Village through the service road leading into the Village via the Blue Gate (look for the train tracks on your left once you enter through Blue Gate). Tow/chase vehicles may enter the Village through this gate to drop off supplies and equipment and return to the parking lot to park. Once your vehicle is staged Friday evening/Saturday morning, please promptly move chase vehicles and/or rigs to Lot A to ensure the roadways within the Village are cleared and accessible. If attending the Friday night Mixer, please utilize the shuttle services provided. Parking your vehicles around the Lodge, along Main Street will not be allowed.

#### Modern Vehicles, Parking & Shuttle Services

Specific parking instructions will be announced in the weeks leading up to the event. We will be accommodating overnight parking for modest-sized campers, motorhomes, and trailers in a modern parking lot located on our campus. Please note there is no water or electrical hook-up available.

It is preferred that you unload your modern equipment in the modern parking lot and drive your antique vehicle into the Village. However, if you need to bring any modern vehicles or trailers into the Village, please be aware:

# Modern vehicles of any kind are not allowed in Greenfield Village during these hours:

- Any time on THURSDAY this has been reserved for packet pick-up only.
- Before 5:30 pm on FRIDAY
- 9:15 am 9:30 pm on SATURDAY
- 9:15 am 5:30 pm on SUNDAY

#### Amenities:

For the duration of the event weekend, including the Friday night of check-in, a continuously running shuttle service will be available to all participants. You must be wearing your participant wristband to ride these shuttles. They will pick up from our modern parking lot location and will drop off in the Eagle Tavern parking lot.

Shuttle Hours: Schedule and information will be confirmed prior to the event. You may check in with us for this information as the event gets closer.

**To rent a scooter or wheelchair**, please visit the Concierge Office, located to the right of the Village Ticket Building. *Please note*: Scooters and wheelchairs cannot be reserved, and are issued on a first come, first served basis. It is recommended that you arrive as close to 9am to ensure a reservation.

Alternatively, you may also drop off and/or pick up a modern vehicle before the Village opens (9:30am) and after it closes (9:00pm on Saturday, and 5:00pm on Sunday). You can also drive your historic vehicle in and out of the Village as needed throughout the weekend.

**Handicap Parking** is no longer available in the Eagle Tavern parking lot. Our shuttle services allow for easy access to and from your modern vehicle(s). At least one shuttle is **ADA compatible**. As always, guests are permitted to drive in any modern equipment to drop off guests before 9am both Saturday and Sunday.

# **During the Event**

- Vintage vehicles will be displayed throughout Greenfield Village and may remain on the grounds the entire weekend. Ramps or docks for unloading and loading are not available, nor is covered parking.
- All period vehicles will be on display in rough chronological order throughout Greenfield Village along the roads for guest viewing. Some vehicles may be used in historical vignettes.
- You may cover your vehicle while parked in the Village overnight; however, it must be uncovered before 9:30am the following morning, when the Village opens to guests. (Small, unobtrusive shade tents will be allowed during the show.)
- Greenfield Village will be open to the public 9:30am-9:00pm on Saturday and 9:30am-5:00pm on Sunday. It is expected that all participants will showcase their vehicles during the times Greenfield Village is open for Motor Muster.
- Selling of any kind is not allowed in Greenfield Village during guest hours except by approved vendors.

#### Pass-In-Review

During Motor Muster we have several presentations taking place at the Main Stage, located on Main Street at Washington Boulevard. These are narrated by our team of expert historians. Pass-in-Review is one such presentation. Our team in the field will notify preselected participants when it is time to proceed to the main stage with their vehicle. Times are also listed in the event Program that will be available at check-in, the Information Booth in front of Town Hall and/or at the Village front gates. Once at the stage, our automotive historians provide information about your vehicle type to the crowd of spectators. They may include unique and innovative features found on this model, as well as any vehicle information you have included in the application.

The reviewing stand is located on Main Street at Washington Boulevard. Ample covered bleacher seating for quests will be located across from the reviewing stand. All times will be listed in the Program.

# Awards & Activities:

**Popular Choice Voting** - When we first started Motor Muster, the advisory board of collectors told us they wanted this to be a fun event rather than a highly competitive one. Guests and vehicle owners can cast their vote for their favorite vehicle by filling in the ballot using the participant number shown on the Dash Card displayed on the vehicle. Awards will be presented on Sunday at approximately 4:30pm.

**Curator's Choice** - Curator's Choice - Awarded to the best preserved of the unrestored cars entered in the show. We see very few vehicles that have had no restoration work completed. These awards allow our curators the opportunity to review vehicles that are both unrestored and unmodified from their original

condition. This review by the curatorial team has no bearing on whether a vehicle is accepted or denied participation in the event. Two Curator's Choice awards will be presented on Sunday.

**Special Event -** Saturday, 7pm – Live Music - Look for evening programing and event details on the website closer to Motor Muster weekend.

**Other Activities** - Please check your program for times and locations of other fun activities for the whole family.

**Vignettes of the Decades** – Look for special sights, sounds and activities of decades past as we celebrate our history.

# **Special Considerations:**

As a participant, you occupy an unusual position during this program. Not only are you a guest with respect due, but you are also a representative of The Henry Ford with responsibilities to the guests. You can help make our guests' visit memorable just by showing a genuine interest in them, sharing in their excitement, and engaging in some friendly conversation. We understand that we may ask more of you at our program than at other events, but we need your help to present a successful program.

There may be weddings on Friday or Saturday evenings in the Martha-Mary Chapel with receptions in Eagle Tavern and/or Lovett Hall. Although Motor Muster is the primary event taking place in Greenfield Village, there may be other uses of The Henry Ford's venues. We ask all participants to be courteous towards one another.

#### **FOR MORE INFORMATION**

Program Registration Office The Henry Ford 20900 Oakwood Blvd. Dearborn MI 48124-5029 313.982.6058

Email: ParticipantInfo@thehenryford.org

Participant Information Updates: www.thehenryford.org/participants